



BUILDING INDUSTRY
ASSOCIATION

Riverside County
Chapter



2022 EXCLUSIVE BIA/RC

SPONSORSHIP PACKAGE

Pay one flat fee and get the benefit of marketing exposure at key industry events at a discounted rate.

DEAR MEMBERS

We know everyone is starting to plan for the year ahead, and here at BIA we are gearing up for a better 2022! As we look back at 2021, we have appreciated your continued support as we navigated a year like no other. In this new world of virtual and in-person events, we continue to try and keep our members connected and educated. We are looking forward to more in-person events in 2022 and will continue a hybrid model virtual education series where it makes sense.

With that in mind, we have outlined an annual sponsorship/partnership package with many signature events both virtual and in-person for your company to stay involved both through marketing and networking. Your support is the foundation on which we can build a better year at the BIA and continue our advocacy efforts that have kept our industry building in a pandemic year.

Sincerely,

Mike Freeman
BIA RIVERSIDE COUNTY CHAPTER PRESIDENT
LENNAR

Lou Monville
BIA RIVERSIDE COUNTY
INTERIM CHAPTER EXECUTIVE OFFICER

PACKAGES AVAILABLE:

SAVE \$1,958

1.



PROGRAMS
UNDERWRITER

\$ 2,000



PROGRAMS & EVENTS
BUNDLE

\$ 4,650

CONTACT BIASC Vice President of Events Laura Barber at lbarber@biasc.org or (949) 777-3861

DEADLINE TO SPONSOR - JANUARY 21, 2022

Programs Underwriter - \$2,000

With this sponsorship choice, you will be underwriting our Member Events for the year. This includes the annual Riverside Economic Forecast in January, as well other social networking events. Our tentative schedule is listed below and will be confirmed as we move forward in 2022. As an Underwriter, your BIA Staff will coordinate each upcoming event to ensure you are reserving your complimentary ticket(s) and utilizing other benefits throughout the year to maximize your return on investment.

Complimentary Tickets -

- January 25th - Inland Empire Economic Forecast - (2) Tickets
- March 1st - "Fat Tuesday" Networking Mixer - (2) Tickets
- April 6th - BV Emerging Leaders & RC LOT Joint Bowling Networking Event - (2) Tickets
- June 2nd - BV & Riverside Chapter BBQ Networking Event Sponsor - (2) Tickets - \$599 Value
- July 20th - BV & Riverside Joint Meet the Builder - (1) Ticket
- August Winery Event Sponsor (2) Tickets - \$699 value

Company Name or Logo Listed On -

- **Name:** Event email sent out to over 500 BIA RC member companies (over 4,000 emails)
- **Name:** Each event landing page
- **Name:** Event printed program at each general membership meeting
- **Logo:** PowerPoint Presentation at each general membership meeting where feasible
- **Logo:** BIA RC website (riversidebia.org) homepage with link to your company website for one month during 2022.
- **Logo:** BIA RC Member Newsletter as Program Underwriter during the same month that you're featured on the website.

► Choose one Banner Ad in BIA RC Member Newsletter during the year (must coordinate 30 days in advance of publishing date - first come, first serve basis.)

Social Media -

- **Twitter:** BIA RC retweets of appropriate industry related tweets, when you mention @biaoc in your tweets (at BIA RC sole discretion)
- **Facebook:** BIA RC promotion of appropriate industry related discussions on Facebook (at BIA RC sole discretion)
- **Instagram:** BIA RC promotion of appropriate industry related posts on Instagram (at BIA RC sole discretion)

Programs & Events Bundle - \$4,650

With this sponsorship choice, you are committing to a Programs Underwriter sponsorship, plus additional events and education seminars throughout the year. You get everything described previously in the Programs Underwriter, along with these marquee events and seminars:

Programs Underwriter \$2,000 value - See above for benefits included.

April - Golf Tournament - \$1750 Value

- Value can be used towards a golf foursome or sponsorship.

June - Riverside & Coachella Valley Housing Summit Sponsor - (2 Tickets) - Value \$500

Quarterly Government Affairs Luncheons - (2) Tickets - Value \$360

November 18th - Installation Gala Silver Sponsor - (4) Tickets Value \$1,998

- Company logo listed on event website.
- Company logo listed on eblasts promoting the event (over 4,000 emails.)
- Black & White PowerPoint slide in sponsor presentation at the event.
- Option to apply this \$1,998 value to upgrade to higher sponsor level for the event.

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BIARV SPONSORSHIP PACKAGE



YES! I'LL TAKE ADVANTAGE OF THIS SPONSORSHIP OPPORTUNITY!

Programs Underwriter - \$2,000

MARK ONE

Programs & Events Bundle - \$4,650 (\$1,429 Savings)

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

PAYMENT

VISA

MASTERCARD

AMERICAN EXPRESS

Name on Card: _____

Card Number: _____

Expiration Date: _____ Sec. Code _____

Billing Address: _____

CHECK ENCLOSED (due no later than January 29th)

Check payable to:

BIA Riverside County Chapter

17192 Murphy Ave., #14445, Irvine, CA 92623

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