



# SPONSORSHIP PACKAGE

## 2021 EXCLUSIVE BIA BALDY VIEW

# SPONSORSHIP PACKAGE

Pay one flat fee and get the benefit of marketing exposure at key industry events at a discounted rate.

### DEAR MEMBERS

We know everyone is starting to plan for the year ahead, and here at BIA we are gearing up for a better 2021! As we look back at 2020 and the difficult year it was, we have appreciated your continued support as we navigated a year like no other. In this new world of countless virtual events and meetings and trying to keep our members connected and educated, we are looking forward to a hybrid model for 2021 and optimistic for more in-person events moving into the second quarter of next year. We will of course continue with virtual meetings and events when needed in order to keep our members and staff safe but look forward to seeing you in person as the year progresses.

With that in mind, we have outlined an annual sponsorship/partnership package with many signature events both virtual and in person for your company to stay involved both through marketing and networking. Your support is the foundation on which we can build a better year at the BIA and continue our advocacy efforts that have kept our industry building in a pandemic year.

Sincerely,

**Tim Roberts**  
**BIA BALDY VIEW CHAPTER PRESIDENT**  
BROOKFIELD RESIDENTIAL

**Carlos Rodriguez**  
**BIA BALDY VIEW**  
CHAPTER EXECUTIVE OFFICER

### PACKAGES AVAILABLE:

SAVE \$900

1.   
**UNDERWRITER  
SPONSORSHIP**  
**\$ 1,375**

2.    
**BUNDLE  
SPONSORSHIP**  
**\$ 3,975**

CONTACT BIASC Vice President of Events Laura Barber at [lbarber@biasc.org](mailto:lbarber@biasc.org) or (949) 777-3861

DEADLINE TO SPONSOR - JANUARY 29, 2021

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## Underwriter Sponsorship - \$1,375

With this sponsorship choice, you will be underwriting our Member Events for the year. This includes the annual Riverside Economic Forecast in January, as well other social networking events. Our tentative schedule is listed below and will be confirmed as we move forward in 2021 and hopefully resume in person events. As an Underwriter, your BIA Staff will coordinate each upcoming event to ensure you are reserving your complimentary ticket(s) and utilizing other benefits throughout the year to maximize your return on investment.

### Complimentary Tickets -

- January - Riverside Chapter Virtual Economic Forecast - (2) Tickets
- May - Crafted Networking Event Sponsor - (2) Tickets
- May - Meet the Builder - (1) Ticket
- July - BV & Riverside Chapter BBQ Networking Event Sponsor - (2) Tickets
- May - Meet the Builder - (1) Ticket
- September - Elected Officials Reception Sponsor (2) Tickets

### Company Name or Logo Listed On -

- **Name:** Event email sent out to over 250 BIA BV member companies (over 3,000 emails)
- **Name:** Each event landing page
- **Logo:** BIA Baldy View website ([www.biabuild.com](http://www.biabuild.com)) homepage with link to your company website for one month during 2021.
- **Logo:** BIA Baldy View Member Newsletter as Program Underwriter during the same month that you're featured on the website.

▶ Invitation to two (2) complimentary Breakfast Roundtable meeting with a guest speaker and members of the BIA Baldy View Executive Committee and Board of Directors.

▶ Choose one Banner Ad in BIA Baldy View Member Newsletter during the year (must coordinate 30 days in advance of publishing date - first come, first serve basis.)

### Social Media -

- **Twitter:** BIA Baldy View retweets of appropriate industry related tweets, when you mention @biaoc in your tweets (at BIA Baldy View sole discretion)
- **Facebook:** BIA BV promotion of appropriate industry related discussions on Facebook (at BIA BV sole discretion)

## Bundle Sponsorship - \$3,975 - (Savings of \$900)

With this sponsorship choice, you are committing to a Programs Underwriter sponsorship, plus additional events and education seminars throughout the year. You get everything described previously in the Programs Underwriter, along with these marquee events and seminars:

**Underwriter Sponsorship - \$1,375 Value** - See above for benefits included.

### Housing Policy Conference - American Spirit Sponsor - \$1,250 Value

- (4) complimentary tickets.
- Listed on all promotional materials.
- Prominent placement of company logo on BIA BV website.
- 1/2 page full-color ad in program.
- Featured logo at Conference on the Power Point Scroll.
- Recognized in post-event recap and all other marketing materials.

### Water Conference Sponsor - \$1,000

- (2) complimentary tickets.
- Company logo listed on event website.
- Company logo listed on eblasts promoting the event.
- Company logo included in printed program and PowerPoint presentation at the event.
- Option to apply this \$1,000 value to upgrade to higher sponsor level for the event.

### Installation Gala - Bronze Sponsor - \$1,250 Value

- (2) complimentary tickets.
- Company logo listed on event website.
- Company logo listed on eblasts promoting the event.
- Company logo included in printed program and PowerPoint presentation at the event.
- Option to apply this \$1,250 value to upgrade to higher sponsor level for the event.



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Baldy View Chapter

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## YES! I'LL TAKE ADVANTAGE OF THIS SPONSORSHIP OPPORTUNITY!

**Underwriter Sponsorship - \$1,375**

**Bundle Sponsorship - \$3,975 (Savings of \$900)**

MARK ONE

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT

**VISA**

**MASTERCARD**

**AMERICAN EXPRESS**

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Sec. Code \_\_\_\_\_

Billing Address: \_\_\_\_\_

CHECK ENCLOSED (due no later than January 29th)

Check payable to:

BIA Baldy View Chapter

17192 Murphy Ave., #14445, Irvine, CA 92623

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