



PRESENTED BY BIASC COACHELLA VALLEY

★ ★ GAIN FIRSTHAND ★ ★ CONGRESSIONAL INSIGHT

An exclusive discussion with
Congressman Ken Calvert about Business,
the Economy and More

LUNCH PRESENTATION AND Q&A MODERATED BY BRIAN NESTANDE



Congressman Ken Calvert,
Chairman of the House Defense
Appropriations Subcommittee

DESERT WILLOW GOLF RESORT

38995 Desert Willow Drive in Palm Desert

April 21, 2023

11:30 am - 1:30 pm

Mix-n-mingle with fellow industry professionals, while meeting
our U.S. representative for California's 41st congressional district.
Make connections and grow your business, too!

3-COURSE BUFFET LUNCH

BEFORE APRIL 1ST

BIASC members - \$55

Non-members - \$70

AFTER APRIL 1ST

BIASC members - \$65

Non-members - \$80

REGISTER AT BIACOACHELLA.ORG OR BIASC.ORG/EVENTS

To sponsor, contact Laura Barber: lbarber@biasc.org - (949) 777-3861



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SPONSOR & EXHIBITOR OPPORTUNITIES

PRESENTING SPONSOR - \$5,000

- 8 complimentary tickets to event
- Featured exhibit area at event
- 5-minute presentation at event
- Recognition by BIASC leaders at event
- Prominent logo placement on event page and marketing materials sent to approximately 2,300 BIASC members and prospects

LEADERSHIP SPONSOR - \$2,500

- 4 complimentary tickets to event
- Promotional materials displayed at event
- Recognition by BIASC leaders at event
- Logo placement on event page and marketing materials sent to approximately 2,300 BIASC members and prospects

INNOVATION SPONSOR - \$1,000

- Logo placement on event page and marketing materials sent to approximately 2,300 BIASC members and prospects

2023 EXCLUSIVE ANNUAL SPONSORSHIP PACKAGE

PROGRAMS UNDERWRITER - \$1,250

You will be underwriting all BIASC Coachella Valley Member Events for the year. Our tentative schedule is listed on our website. As an Underwriter, BIA Staff will coordinate each upcoming event to ensure you are reserving your complimentary ticket(s) and utilizing other benefits throughout the year to maximize your return on investment.

- Name: Event email sent to Coachella Valley member companies
- Name: Each event landing page with link to your company website all year
- Logo: PowerPoint Presentation at each event where feasible
- Social Media: BIASC Coachella Valley promotion of appropriate industry related discussions on chapter's social media pages (at BIASC sole discretion)

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