

At the International Builder Show in Las Vegas last week, Ultimate New Home Sales & Marketing, Inc., won two GOLD Awards at the NAHB "The Nationals" for excellence in New Home Sales.

What is The Nationals? Presented by the National Sales and Marketing Council (NSMC), a council of the National Association of Home Builders (NAHB), The Nationals is NAHB's most prestigious awards competition, honoring the best in the building industry in North America for their determination, integrity, creativity and endurance in sales, marketing, and design.

Ultimate won Gold for:

<u>Sales Professional of the Year</u>: Melissa Reese – *selling for Brandywine Homes at Riverdale in Long Beach* – the #1 Selling (detached) Community – in LA County – 2018

<u>Sales Team of the Year</u>: Colleen Lakshin & Jasmine Lopez – *selling for Far West Industries at Granite Ridge in Jurupa Valley* – *the #1 Selling Community in the Inland Empire* – *2018*

This is the 6th year in a row Ultimate has been recognized at The Nationals! Ultimate is so proud of these prestigious honors and to win as members of the BIA OC Chapter.