



2026 Sponsorship Packages



DEAR MEMBERS

We're grateful for your support over the past year and look forward to your continued involvement with the SAGE 55+ Housing Council of BIASC as we roll out an exciting lineup of events in 2026. Our mission is to keep members engaged, connected, and informed, while our advocacy team continues to advance housing opportunities and strengthen our industry.

For 2026, we've outlined three annual sponsorship opportunities to help your company stay involved through marketing, networking, and education. The 55+ Active Living market is a growing and vital segment of our industry, and your partnership helps us keep this council strong and our members up to date on the latest innovations in 55+ Housing.

Michael Stone, Bassenian/Lagoni Architects
PRESIDENT, SAGE 55+ HOUSING COUNCIL OF BIASC

**2026 SAGE 55+ HOUSING COUNCIL
OF BIASC BOARD OF DIRECTORS**

SPONSORSHIP BENEFITS

At all levels, companies will receive marketing exposure for each of the respective events included in the package.

- Includes SAGE 1-Year Membership
- Marketing Exposure at each respective Event
 - Logo or Company Name on Event Page, Signage and Emails
- Acknowledgement in Bi-Monthly SAGE Newsletter and Website
- Additional Benefits per sponsorship level.

2026 EVENTS

(SUBJECT TO CHANGE)

- **February 12th** – SAGE Breakfast
- **April 16th** – SAGE Awards
- **May 14th** – SAGE Breakfast
- **July 22nd** – Project Tour
- **September 17th** – SAGE Breakfast
- **November 6th** – SAGE THINK Tank -
*Members Only Event

Elite - \$2,750	Premier - \$1,250	Supporting - \$650
• Includes all of the above sponsorship benefits. • Plus these benefits: ◦ Article in the (1) Bi-Monthly SAGE Newsletter ◦ ½ Page Ad in the BIASC Magazine ◦ (2) Attendee Tickets to each of these events: Feb 12th, May 14th, July 22nd, Sept 17th, Nov 6th Think Tank ◦ Patron Sponsor with (4) Attendee Tickets to the SAGE Awards: April 16th – Value \$1100	• Includes all of the above sponsorship benefits. • Plus these benefits: ◦ Banner Ad in (1) Bi-Monthly SAGE Newsletter ◦ ¼ Page Ad in BIASC Magazine ◦ (1) Attendee Ticket to these events: Feb 12th, May 14th, July 22nd, Sept 17th (Excluding Think Tank) ◦ Contributor Sponsor with (2) Attendee Tickets to the SAGE Awards: April 16th – Value \$650	• Includes all of the above sponsorship benefits. • Banner Ad in (1) Bi-Monthly SAGE Newsletter • Sponsor to Select Option Below: ◦ (1) Attendee Ticket to each of these events: Feb 12th, May 14th, Sept 17th (Excluding Think Tank) OR ◦ Contributor Sponsor with (2) Attendee Tickets to the SAGE Awards: April 16th – Value \$650

Contact: Laura Salgado, BIASC VP of Events - (949) 777-3861 - lsalgado@biasc.org

TESTIMONIALS

"The SAGE 55+ Housing Council provides a fantastic resource to experienced industry knowledge through educational programs and networking opportunities for developers, builders, designers, and service providers working with a continually growing market segment looking for all categories of 55+ housing. I continue to be a part of this council to discuss industry trends and issues, collaborate with other professionals building places for this market segment to call home, while making lasting business connections and friendships that go beyond the SAGE 55+ Housing Council of the building industry."

-MICHAEL J. STONE AIA, NCARB - VICE PRESIDENT, SENIOR DESIGNER



"I appreciate the direct access to the conversations about innovative active adult living SAGE 55+ Housing Council provides. Whether through education seminars or one-on-one coffees with members, the wealth of knowledge shared by the board and members is inspiring and informative. Looking forward, the prospect of new concepts being shared among the members is truly exciting."

-DANA KOVACH, CEO



"Rancho Mission Viejo is the only master-planned community developer in Orange County dedicating up to 40% of their overall housing plan to the 55+ independent housing market. My experience as a board member on the SAGE 55+ Housing Council has been extremely educational, valuable and rewarding – not only for the opportunity to meet and network with other professionals working in various capacities of senior housing, but also to share my own learnings and perspective on this very important and much needed product type."

-ANN BROZÉY, MARKETING MANAGER



YES! I'll take advantage of this sponsorship opportunity!

☐ Elite Sponsor - \$2,750

☐ Premier Sponsor - \$1,250

☐ Supporting Sponsor - \$650

PAYMENT

PERSONAL INFORMATION

Company Name :

Contact Name :

Phone Number :

Email :

CHECK ENCLOSED

Check payable to:

BIASC
17192 Murphy Ave., #14445,
Irvine, CA 92623

CREDIT CARD

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

Name on Card :

Card Number :

Exp Date : Sec. Code

Billing Address :

Contact: Laura Salgado, BIASC VP of Events - (949) 777-3861 - lsalgado@biasc.org