



Davis Waldorf School

Inspired Learning for the Whole Child

January 15, 2019

Dear Families,

The planning has begun for our Annual Auction that will take place on **Saturday, March 16, 2019!** This event happens every year in order to bring our school and the greater community together to bridge the gap of the remaining funds needed to cover our operating budget. It's an exciting and fun way to support the school and we hope each family will think of creative ways to contribute. Attached is a sponsorship & donation form for you to fill out and return to school as soon as possible.

If you or your family own a business, one of our sponsorships might be a perfect way for you to advertise your business while supporting our school. All sponsorships include an ad in next year's School Directory which goes out to all families and staff along with the other listed benefits. You can also approach your employer or a business you frequent and ask for their support in the form of a sponsorship or donation (letter attached).

Consider the following donation ideas or come up with your own:

- Have season tickets to shows or sports games? Donate tickets for a show or game!
- Have extra airline miles from your business trips? Donate for an experience package!
- Business owner with a product or service? Everyone loves to support our parent businesses!
- Have a vacation home/condo? Vacation packages are big live auction sellers!
- Have a skill to share with others? Organizing, handyman, legal service, tutoring, babysitting, craft/cooking classes...the list could go on, but everyone needs one of these!
- Are you an artist? Handmade items from our community members are greatly desired!
- Have chickens that lay extra eggs or love to cook/bake? Offer a weekly/monthly item!
- So many ideas to help bring in money, the sky's the limit!

Please submit your donation to our school office along with the attached donation form by **Friday, February 22**. If you prefer to **support us as a sponsor, please fill out and send the attached Sponsorship Form as soon as possible** so we can start advertising your business in our event marketing materials. Donations/sponsorships can also be made online at www.daviswaldorf.org/auction. We are a 501(c)(3) non-profit organization and our **tax ID number is 68-0100520**.

Tickets go on sale January 22nd!

Sincerely,

Katrin Rippel Galati and Mary Norris

Auction Acquisition Co-Chairs
Davis Waldorf School
auction@daviswaldorf.org
www.daviswaldorf.org

3100 Sycamore Lane, Davis, CA 95616 (530)753-1651

fax: (530)753-0944 • www.daviswaldorf.org • office@daviswaldorf.org

Exclusive Sponsorship Opportunities

Platinum — \$2,500

- **Top billing on event signage**
- Your **business cards** or other **promotional materials** handed out at event registration table
- **Listing as Sponsor** in all auction-related materials
- Up to **12 Reserved Tickets**
- Name of company **listed on our school website** for the school year
- **Recognition** on our **school's social media channels**
- Full page **Advertising in our printed school directory** for the following year
- **Special mention by emcee** during event
- Listing as a Platinum Sponsor in **Thank-you Ad** in local newspapers

Gold — \$1,000

- **Signage** at the event and **Listing as Sponsor** in all auction-related materials
- Up to **8 Reserved Tickets**
- Name of company **listed on our school website** for the school year
- **Recognition** on our **school's social media channels**
- 1/2 page **Advertising in our printed school directory** for the following year
- **Special mention by emcee** during event
- Listing as a Gold Sponsor in **Thank-you Ad** in local newspapers

Silver — \$500

- **Listing as Sponsor** in all auction-related materials
- Up to **4 Reserved Tickets**
- **Recognition** on our **school's social media channels**
- 1/4 page **Advertising in our printed school directory** for the following year
- **Special mention by emcee** during event
- Listing as a Silver Sponsor in **Thank-you Ad** in local newspapers

Bronze — \$250

- **Listing as Sponsor** in all auction-related materials
- Up to **2 Reserved Tickets**
- **Recognition** on our **school's social media channels**
- 1/4 page **Advertising in our printed school directory** for the following year
- **Special mention by emcee** during event
- Listing as a Bronze Sponsor in **Thank-you Ad** in local newspapers

Crystal — \$100

- **Recognition** on our **school website & social media channels**
- Business Card size **Advertising in our printed school directory** for the following year
- Listing as a Crystal Sponsor in **Thank-you Ad** in local newspapers

Sponsorship Form

CONTACT INFORMATION

Company & Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

SPONSORSHIP SELECTED

____ Platinum \$2,500 ____ Gold \$1,000 ____ Silver \$500 ____ Bronze \$250 ____ Crystal \$100

PAYMENT

____ Check Enclosed (Please Make Check Payable to Davis Waldorf School & Return with this Form)

____ Visa ____ MasterCard Card # _____/_____/_____/_____

Expires ____/____ Security Code _____

Signature: _____

DEADLINE: Form and camera-ready ads in JPEG format via email three weeks before the event for auction materials. We will size it accordingly. Send to: auction@daviswaldorf.org.

GUIDELINES: Camera-ready artwork must be submitted (emailed) as a JPEG.

DELIVERY: Please return contract, artwork and payment to the address below, c/o Auction Sponsorship Committee or via email to: auction@daviswaldorf.org. For all questions or comments, please contact **Jenn Short**, Director of Community Development, at 530-753-1651 or via email at auction@daviswaldorf.org.

Donation Form

Please fill out and include with your donation(description on back of page)

Name: _____

Business: _____

Address: _____

Phone: _____

Website: _____

Email: _____

Item Description: _____

Fair Market Value: \$ _____

Item Description(fill out on back of page)

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Please provide a detailed description of your donation so we can most effectively advertise your item in the silent/live auction:
