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Rose Bowl Stadium



THIRD ANNUAL ROSÉ FESTIVAL TO TAKE OVER THE ROSE BOWL THIS SPRING

PASADENA, Calif. (February 16, 2024) The Rose Bowl Stadium announced today that the third annual Rosé Bowl presented by JNSQ will be gracing the beautifully manicured grass of the iconic Rose Bowl Stadium field on Saturday, April 20th.

Guests will enjoy unlimited pours of carefully curated rosés from 3:00 PM – 7:00 PM (VIP entrance begins one hour earlier at 2:00 PM) on Saturday, April 20th. The Rosé Bowl is a wine festival featuring a selection of over 40 rosés that is sure to delight your taste buds including favorites JNSQ, Archer Roose and many more. The festival will also include curated restaurants and vendors serving some of the most delicious eats.

This year, the event has expanded to include a VIP guest experience that includes early entry into the event before GA tickets, access to Rose Bowl Stadium field-level VIP area, access to exclusive wineries, beautiful VIP lounge seating and a specialty beverage.

This larger-than-life wine festival is the perfect spot for you, your friends and family to unwind, sip and enjoy America's Stadium. The large selection of delicious rosés will have you embrace the much-loved European culture. Your purchase will include a branded wine glass and pours of your favorite rosé. There will also be plenty of photo ops for you to snap those perfect IG shots and maybe shoot some creative TikTok's! Pink attire is encouraged at the festival. Don't miss it!

TICKET INFORMATION – Tickets start at \$90 per person and to purchase, please click [here](#).

Please Note: *Guests must be 21 years of age and older to enter the event – valid ID required to consume alcohol. Children five years & under are allowed and may enter the event for free.*

For additional information, please visit www.rosebowlstadium.com and be sure to follow [@rosebowlstadium](#) for the latest event updates.

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