



MEXTOUR

NEWS RELEASE

For Immediate Release

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Five cities selected to host 2024 MexTour matches across the U.S. as Mexico takes on global powerhouses Brazil and Uruguay

- ***Annual U.S. Tour headed to Chicago, Denver, Pasadena, Arlington, and for the first time ever, 102,000-seat Kyle Field at Texas A&M University in College Station, TX.***
- ***Opponents include Bolivia, Brazil, Uruguay, New Zealand, and Canada***
- ***Tickets go on sale March 19 10 a.m. local at [SomosLocales.com](https://www.somoslocales.com) for Chicago and Denver games, April 5 for Texas A & M University match***

NEW YORK & MEXICO CITY (March 12, 2024) – With the soccer world’s eyes on North America ahead of the 2026 FIFA World Cup, five cities across the United States have been selected to host the biggest Mexican Men’s National Team U.S. Tour in the 21-year history of the annual event known as the “MexTour,” including the first-ever soccer match at the redeveloped 102,000-seat Kyle Field at Texas A&M University in College Station, TX, where Mexico will take on global powerhouse Brazil on Saturday, June 8. The game at Texas A&M University could break the MexTour attendance record of 90,526, set in 2010 at Pasadena's Rose Bowl Stadium against New Zealand.

The Federación Mexicana de Fútbol (FMF) and Soccer United Marketing (SUM) today announced the following dates, cities, and opponents for the 2024 MexTour, one of the most successful team sports events in the U.S.:

- 🌐 Friday, May 31, vs. **Bolivia** at Soldier Field in Chicago, IL
- 🌐 Wednesday, June 5, vs. **Uruguay** at Empower Field at Mile High in Denver, CO
- 🌐 Saturday, June 8, vs. **Brazil** at Kyle Field at Texas A&M University in College Station, TX, presented by AT&T

- 🌐 Saturday, September 7 vs. **New Zealand** at Rose Bowl Stadium in Pasadena, CA
- 🌐 Tuesday, September 10 vs. **Canada** at AT&T Stadium in Arlington, TX, presented by AT&T

Tickets go on sale through www.SomosLocales.com on March 19, at 10 a.m. local for Chicago and Denver games, and April 5 at 10 a.m. local for the Texas A&M match. Tickets to the September games will go on sale at a later time. Fans are encouraged to pre-register on the website for future ticket information and the opportunity to have first access to purchase limited ticket inventory for all venues.

- **Media Assets:** Assets for this announcement, including images, videos, and logos can be found [HERE](#)

The first three MexTour games will serve as a preview to the 2024 CONMEBOL Copa America tournament that will be played in the U.S. starting June 20. All four national teams – Mexico, Bolivia, Uruguay, and Brazil – are expected to compete with their top rosters. The September matches against New Zealand and Canada will be key to Mexico as the nation continues preparations for the 2025 Concacaf Gold Cup and Concacaf Nations League ahead of the 2026 FIFA World Cup, which will be played in Canada, Mexico, and the U.S.

“We are thrilled to return with the MexTour to Chicago, Denver, Pasadena and Arlington, where fans - year after year- have embraced the Mexican National Team with remarkable passion,” said SUM Executive Vice President Camilo Durana. “This year, in conjunction with Lone Star Sports & Entertainment and the Houston Dynamo FC, we welcome the opportunity to host soccer for the first time at the renewed and historic 102,000-seat Kyle Field at Texas A&M University, in a match against the Brazilian National Team and its roster of global stars. The match will be a celebration of soccer for the entire state.”

All-time México vs. Bolivia

- Total matches: 12
- Record: MEX leads series with 9 wins, 2 draws, 1 loss
- Total goals scored: MEX 20 / BOL 5
- Last match: 0-0 draw on June 12, 2015, in Viña del Mar, Chile / Copa America

All-time Mexico vs. Uruguay

- Total matches: 21
- Record: MEX leads series with 8 wins, 6 draws, 7 losses
- Total goals scored: MEX 27 / URU 29
- Last match: 3-0 URU win on June 2, 2022, in Glendale, AZ / MexTour match

All-time Mexico vs. Brazil

- Total matches: 40
- Record: BRA leads series with 23 wins, 7 draws, 10 losses
- Total goals scored: MEX 36 / BRA 73

- Last match: 2-0 BRA win on July 2, 2018, Samara, Russia / FIFA World Cup

All-time Mexico vs. New Zealand

- Total matches: 7
- Record: MEX leads series with 6 wins, 0 draws, 1 loss
- Total goals scored: MEX 18 / NZL 9
- Last match: 2-1 MEX win on June 21, 2017, Sochi, Russia / Confederations Cup

All-time Mexico vs. Canada

- Total matches: 35
- Record: MEX leads series with 21 wins, 9 draws, 5 losses
- Total goals scored: MEX 75 / CAN 24
- Last match: 2-1 CAN win on November 16, 2021, Edmonton, Alb. / FIFA WC Qualifier

For more than two decades, the MexTour has delighted sports fans across the United States with marquee soccer matches against top opponents at world-class venues, including most U.S. stadiums scheduled to host 2026 FIFA World Cup matches. More than just a game, each tour stop features the AT&T Futbol Fiesta fan fest, as well as fan and media events throughout the markets. Mexico's supporters have responded with an average attendance of nearly 60,000 per match in the last decade, thanks to its estimated fan base of 60 million people (study: Equation Research). With a conglomeration of top blue-chip sponsors, the MexTour is recognized as one of the most successful sports properties on the continent. On the pitch, MexTour matches allow the team to prepare for important competitions such as the FIFA World Cup, the Concacaf Gold Cup and CONMEBOL Copa America.

The 2024 Mexican National Team U.S. Tour, sponsored by Adidas, AT&T, Crest, Expedia®, GilletteLabs, Gran Centenario Tequila, Michelob ULTRA, Old Spice, The Home Depot, and Wells Fargo, will be broadcast nationally on the TelevisaUnivision family of networks, Fox Deportes in English, and the Univision Radio Network.

www.SomosLocales.com is the ultimate fan destination page with the latest information related to the tour, including the full schedule, on-sale dates, gameday guide and activities, public health and safety FAQs, events, and more. Fans are also invited to visit the official Mexican National Team U.S. e-store, ShopMNT.com, featuring the latest team gear, including jerseys, official team merchandise and more. Information regarding ticket sales will be available closer to the events.

Media Accreditation

The media accreditation process for MexTour matches is not yet available. An alert will be sent to media when the process opens.

2024 Mexican National Team U.S. Tour Dates

Date / Local time	Opponent	Venue	City	Tickets	TV/Radio
Friday, May 31 @ 8 p.m.	Bolivia	Soldier Field	Chicago, IL	On sale Tuesday, March 19 @ 10 a.m. local via www.SomosLocales.com	TV: Univision/TUDN; Fox Deportes (English) Radio: Univision
Wednesday, June 5 @ 7 p.m.	Uruguay	Empower Field at Mile High	Denver, CO	On sale Tuesday, March 19 @ 10 a.m. local via www.SomosLocales.com	TV: Univision/TUDN; Fox Deportes (English) Radio: Univision
Saturday, June 8 @ 7:30 p.m.	Brazil	Kyle Field at Texas A&M University	College Station, TX	On sale Friday, April 5 @ 10 a.m. local via www.SomosLocales.com	TV: UniMas; Fox Deportes (English) Radio: Univision
Saturday, September 7 @ 5:30 p.m.	New Zealand	Rose Bowl Stadium	Pasadena, CA	Pre-registration available at www.SomosLocales.com	TV: Univision/TUDN; Fox Deportes (English) Radio: Univision
Tuesday, September 10 @ 7:30 p.m.	Canada	AT&T Stadium	Arlington, TX	Pre-registration available at www.SomosLocales.com	TV: Univision/TUDN; Fox Deportes (English) Radio: Univision

About Soccer United Marketing

Soccer United Marketing (SUM), the commercial arm of Major League Soccer, is the preeminent commercial soccer enterprise in North America, overseeing the commercialization, marketing, promotion, and operational execution of the region's most successful soccer entities. SUM holds the exclusive rights to Major League Soccer, the Mexican National Teams for the U.S. market (MexTour and MexTour W), Leagues Cup, Campeones Cup, Copa Angelina and Concacaf Properties (including Concacaf Gold Cup™, Concacaf Nations League Finals, Concacaf Champions Cup and Concacaf W). In addition, SUM held the promotional and commercial rights to the highly successful 2016 Copa America Centenario.

www.SomosLocales.com