



BATTERY HORIZONS

Powering the Future of Mobility

Lead Battery Technology Expert



Gary Seale | Club Assist

Director, Product and Technical Development

PRESENTATION OVERVIEW:

Gary Seale will compare and contrast EV vehicle proliferation with the future demands of the 12V battery. This presentation takes a closer look at the EV charging infrastructure gaps and what AAA/CAA territories can expect at the roadside in the coming 10-20 years as EV adoption grows.

BACKGROUND:

Gary Seale is an automotive guy at his core. For the past 12 years, his career has covered a diverse array of roles in the automotive field, allowing him to uniquely approach challenges from a technician perspective, as well as the viewpoints of leadership. He joined Club Assist as the Research and Development Manager in 2017, later rising to Director of Product and Technical Development. Previously, Gary spent eight years with BMW as a Master-Certified Diagnostic Technician and shop Team Leader, where he managed a team of automotive technicians at high-volume shops.

Gary studied Mechanical Engineering at the University of Texas at Arlington, and Marine Engineering at Texas A&M University. In addition to acting as current Chair on the Battery Council International Databook Committee, he also serves on committees with the Auto Care Association and the Society of Automotive Engineers. Gary incorporates the knowledge gained from these positions to continue improving Club Assist's vehicle fitment database.

Do you have a question you would like Gary Seale to answer during the Battery Horizons Virtual Summit? Click to [Submit Question](#).

