



*Presents*

*9th Annual Scholarship & Awards Gala*  
*"Better Human Better Leader"*

Millennium Biltmore Hotel  
506 S. Grand Ave, Los Angeles 90071

TUESDAY

NOVEMBER

15

2022

Reception 6 pm  
Gala Dinner 7 pm

In partnership with

USC Marshall  
School of Business

USC Latino Alumni  
Association



# Sponsorship Opportunities

## **PRESENTING SPONSOR – (Not Available) – \$75,000**

- Two Front Row Tables – Twenty (20) tickets to the Gala Cocktail Reception & Dinner
- Exclusive logo placement on the podium
- Custom acknowledgement and recognition from the podium by CEO during Gala
- Logo recognition on all pre-event material, website, and media coverage noting organization support
- Logo recognition on all signage and screens at the Gala dinner
- Logo recognition on website for one year
- Full-page advertisement in Gala commemorative program
- Product placement opportunity
- Highlighted in 4 email blasts to our database
- Three (3) posts/updates on social media sites

## **PLATINUM SPONSOR – (Not Available) – \$40,000**

- Recognition as a Platinum Sponsor with organization's name and/or logo on all printed materials and signage
- Podium acknowledgment/recognition
- Logo on the website and link to organization's website
- Preferred seating table of 10
- Full-page advertisement in Gala commemorative program
- Product placement opportunity
- Highlighted in 4 email blasts to our database
- Three (3) posts/updates on social media sites



# Sponsorship Opportunities

## **GOLD SPONSOR – \$25,000**

- Recognition as a Gold Sponsor with organization's name and/or logo on all printed materials and signage
- Podium acknowledgment/ recognition
- Logo on the website and link to organization's website
- Preferred table of 10
- Full-page advertisement in Gala commemorative program
- Highlighted in 3 email blasts to our database
- Three (3) posts/updates on social media sites

## **SILVER SPONSOR – \$10,000**

- Recognition as a Silver Sponsor with organization's name and/or logo on all printed materials and signage
- Podium acknowledgment/recognition
- Logo on the website and link to organization's website
- Preferred seating table of 10
- ½ Page advertisement in Gala commemorative program
- Highlighted in 2 email blasts to our database
- Posts/updates on social media sites



# Sponsorship Opportunities

## BRONZE SPONSOR – \$5,000

- Recognition as a Bronze Sponsor with organization's name and/or logo on all printed materials and signage
- Reserved seating, table of 10
- Highlighted in 1 email blast to our database
- Post/update on social media sites
- 1/2-page advertisement in Gala commemorative program
- Logo on the website and link to organization's website

## CRYSTAL SPONSOR – \$3,000

- Recognition as a Crystal Sponsor with organization's name and/or logo on all printed materials and signage
- Reserved seating, table of 10
- Highlighted in 1 email blast to our database
- Post/update on social media sites

**INDIVIDUAL  
TICKETS –  
\$300**

### AD BUYS:

**Full Page (5" w x 8" h) - \$500**

**Half Page (5" w x 3.75" h) - \$400**

**Quarter Page (2.5" w x 3.75" h) - \$200**

**For any questions or to learn more, please contact Zulema Bastien at:  
[zulema@multiculturalwomenlead.org](mailto:zulema@multiculturalwomenlead.org) or (204) 724-8959**