



Presents

9th Annual Scholarship & Awards Gala
"Leading with Humanity"

Millennium Biltmore Hotel
506 S. Grand Ave, Los Angeles 90071

TUESDAY

NOVEMBER

15

2022

Reception 6 pm
Gala Dinner 7 pm

In partnership with

USC Marshall
School of Business

USC Latino Alumni
Association

Sponsorship Opportunities

PRESENTING SPONSOR - (Not Available) - \$75,000

- Two Front Row Tables – Twenty (20) tickets to the Gala Cocktail Reception & Dinner
- Exclusive logo placement on the podium
- Custom acknowledgement and recognition from the podium by CEO during Gala
- Logo recognition on all pre-event material, website, and media coverage noting organization support
- Logo recognition on all signage and screens at the Gala dinner
- Logo recognition on website for one year
- Full-page advertisement in Gala commemorative program
- Product placement opportunity
- Highlighted in 4 email blasts to our database
- Three (3) posts/updates on social media sites

PLATINUM SPONSOR - (Not Available) - \$40,000

- Recognition as a Platinum Sponsor with organization's and/ or logo on all printed materials and signage
- Podium acknowledgment/recognition
- Logo on the website and link to organization's website
- Preferred table of 10
- Full-page advertisement in Gala commemorative program
- Product placement opportunity
- Highlighted in 4 email blasts to our database
- Three (3) posts/updates on social media sites

Sponsorship Opportunities

GOLD SPONSOR – \$25,000

- Recognition as a Gold Sponsor with organization's name and/or logo on all printed materials and signage
- Podium acknowledgment/ recognition
- Logo on the website and link to organization's website
- Preferred table of 10
- Full-page advertisement in Gala commemorative program
- Highlighted in 3 email blasts to our database
- Three (3) posts/updates on social media sites

SILVER SPONSOR – \$10,000

- Recognition as a Platinum Sponsor with organization's and/or logo on all printed materials and signage
- Podium acknowledgment/recognition
- Logo on the website and link to organization's website
- Preferred table of 10
- Full-page advertisement in Gala commemorative program
- Product placement opportunity
- Highlighted in 4 email blasts to our database
- Three (3) posts/updates on social media sites

Sponsorship Opportunities

BRONZE SPONSOR – \$5,000

- Recognition as a Bronze Sponsor with organization's name and/or logo on all printed materials and signage
- Reserved seating, table of 10
- Highlighted in 1 email blast to our database
- Post/update on social media sites
- 1/2-page advertisement in Gala commemorative program
- Logo on the website and link to organization's website

ALUMNI SPONSOR – \$3,000

- Recognition as a Crystal Sponsor with organization's and/or logo on all printed materials and signage
- Reserved seating, table of 10
- Highlighted in 1 email blast to our database
- Post/update on social media sites

**INDIVIDUAL
TICKETS –
\$300**

AD BUYS:

Full Page (5"w x 8"h) - \$500

Half Page (5"w x 3.75"h) - \$400

Quarter Page (2.5"w x 3.75"h) - \$200