



**Dear parents,**

Just in time for back-to-school shopping, we have some great news for you and your school. Right now, when you sign up for emails from Lands' End School, you'll receive a 40% discount on your next purchase through August 14, 2020. Our emails provide regular promotions on school uniform clothing as well as news and updates about the latest styles. This 40% off discount will help your family get ready for fall and winter, whether students are heading back to the classroom or learning from home.

Your school has also been hand-selected to participate in an exciting new rebate program, in addition to our school rewards program. Every purchase you make through your school's online store increases the percentage of sales your school receives, which can be applied to school programs or extracurricular activities. Subscribe to Lands' End emails today, start saving and help your school get cash back!

**SUBSCRIBE & SAVE 40% NOW!**

To learn more about how Lands' End can better provide uniform solutions for your school, please your school administrator.

Respectfully,

**Your friends @ Lands' End**

