



CHISAGO COUNTY  
— HRA-EDA —  
A Natural Resource for Business  
www.chisagocounty.org



# LOOKING TO START OR GROW A BUSINESS?

**Psst.... Discover the best kept secret – learn about resources for helping your business ideas & dreams thrive!**

**YOU'RE INVITED: SMALL BUSINESS DEVELOPMENT CENTER OPEN HOUSE**

**Date: March 23<sup>rd</sup>, 2022**

**Time: 10am – 3pm**

**Location: HRA-EDA Office, 38871 7<sup>th</sup> Ave North Branch, MN 55056**

**11AM**

**Meet our new SBDC  
Marketing Specialist – Molly  
Solberg!**

Molly Solberg has over 20 years of experience in Marketing, PR, Sales, Social Media, SEO, and Digital Marketing. She loves to businesses to market themselves and gives them tools and training to do so.



-Molly's Services are at no-cost to an SBDC clients, so register today!

**Noon**

**Transition Planning**

**Can you survive the five "Ds"?**

Our very own SBDC consultant, Kathy Lindo, will be providing a short presentation on why it is important that every business has a solid transition plan.



**1PM**

**The struggle is real!**

Rebecca Perrotti from MN Jobs and Training Services and Della Ludwig from DEED will be presenting tips for attracting and retaining workforce.



**Doorprizes  
& Giveaways!**

**Lunch & Refreshments  
also provided!**

**Other Regional Business Resources will be onsite to  
meet and greet!**

**Chisago County HRA-EDA, CMJTS, ECRDC, Initiative Foundation,  
Local Chambers of Commerce, SBA, and more!**



\*Food and beverage provided by North Central Region SBDC. Door prizes donated by Tangled Up In Blue and Chucker's Bowl.