2023 Alabama Apartment Association
Educational Conference & Expo
September 26-27th
BJCC • East Exhibit Hall
Birmingham, Alabama

2023 Conference Schedule

Titanium Sponsor

Chadwell SUPPLY
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Tuesday, September 26, 2023

12:00 - 2:00 PM — AAA Board of Directors Meeting
East Meeting Rooms A, B & C
East Hall (Downstairs)

1:00 – 5:00 PM — Exhibitors Early Registration & Booth Set-Up
East Exhibition 3 (Upstairs)

1:00 – 5:00 PM — Attendee Registration
East Hall Entrance (Downstairs)

5:30 – 8:30 PM — **AAA Welcome Party**
Sponsored by HD SUPPLY
City Walk

Hotel Reservations — Sheraton Hotel
Reservations/Check-In

Wednesday, September 27, 2023

7:30 – 8:15 AM — Buffet Breakfast/Coffee
East Lobby (Downstairs)

7:00 – 3:00 PM — Attendee Registration
East Hall Entrance (Downstairs)

8:00 – 2:00 PM — Exhibitors Registration & Booth Set-Up
East Exhibition 3 (Upstairs)

8:00 – 10:00 AM — **General Session & Keynote Speaker**
"The Peace Index"
Presented by Mark Howell, Howl Creative Concepts
Ballroom A

10:15 – 11:00 AM **Breakout Sessions**

Onsite Teams: Everyone Can be a Geek! Tech Tools, Tips & Tricks
Presented by Russ Webb, Bay Area Apartment Association
Classroom A

Onsite Teams: Repair VS. Replace
Presented by HD Supply
Classroom B

Onsite Teams: "Service and Emotional Support Animals" Legal Seminar
Presented by Norm Winston & Ryan Daugherty
Classroom C

Onsite Teams: How to Deal with Burnout Personally & Professionally
Presented by Dana Flaherty, BGSF
Classroom G

Master Series: Diversity Equality and Inclusion
Presented by Ty Jackson, Ty Jackson Enterprise LLC
Classroom H & I

11:15 – 12:00 PM **Breakout Sessions**

Onsite Teams: Up Your EQ – Leading Through Emotional Intelligence & Understanding: What Triggers You and Others
Presented by Russ Webb, Bay Area Apartment Association
Classroom A

Onsite Teams: War Stories
Presented by Jennifer McCoy, The Law Office of Jennifer McCoy
Classroom B

Maintenance: Maintenance for Leasing
Presented by HD Supply
Classroom C

Onsite Teams: Outreach Marketing: How to set your property apart
Presented by Dana Flaherty, BGSF
Classroom G

Master Series: DEI-Unconscious Bias (Continued)
Presented by Ty Jackson, Ty Jackson Enterprise LLC
Classroom H & I

12:00 – 12:45 PM **Lunch for All Attendees**
East Exhibition 3 (Exhibit Floor - Upstairs)

1:00 – 1:45 PM **Breakout Sessions**

Onsite & Maint.: Super Hero Maintenance: Customer Excellence vs. Customer Service
Presented By: Michelle Childers, Chadwell Supply
Classroom A

Onsite Teams: "I'm Not a Lawyer"
Presented by: Jennifer McCoy, The Law Office of Jennifer McCoy
Classroom B

Maintenance: 410 A Refrigerant
Presented by: HD Supply
Classroom G

Master Series: Are you Prepared in Case of a Disaster?
Presented by: Group Panel
Classroom H & I

2:00 – 3:30 PM **General Session & Keynote Speaker**
Knowing, Growing, Going, Success is Your Address!
Presented by: Dr. Debbie Phillips
Ballroom A

2:00 – 3:00 PM Breakout Session
Maintenance Series: Preventative Maintenance /Make Ready
Presented by: Chadwell Supply
Classroom H & I

3:30 – 6:30 PM **Expo / Tradeshow Opens**
East Exhibition Hall 3

7:00 – 10:00 PM **Casino Night Party**
Sponsored by Chadwell SUPPLY YOUR ORDER | OUR TRUCK | NEXT DAY
East Ballroom A & B (Downstairs)

***Schedule is subject to adjustments and changes as needed. A final schedule will be posted prior to the event and distributed to all registered attendees at that time. Dates and times for supplier set up on Exhibition Floor will be distributed to suppliers in their Exhibitor Information Packet in advance of the show.