



Buylocal.ly - a free directory of local restaurants, shops and services with pick up and delivery options during Covid-19

Helping local businesses now means securing their future in our community.

- buylocal.ly is a free directory of local restaurants, shops and services who are open for business with pick up and delivery options during this challenging time.
- The platform was built by Winnipeg-based Bold Commerce whose mission is to empower merchants to succeed. Buylocal.ly uses Bold technology to provide a helpful resource to merchants and consumers during social distancing.
- buylocal.ly is being made available to help consumers find businesses in their area who offer delivery or pickup and to show support for local businesses who are not able to stay open for dining or in store shopping at this time.
- Local merchants - both independent and chain stores - can add their business listing free of charge at buylocal.ly

How does buylocal.ly work?

For businesses

- Complete the free online registration and listing forms to have your business listed. Include information about what service you will provide and outline the delivery or pick up instructions for your customers on your website or have them ready for customers who call in.

For Customers

- Search the map of their area at buylocal.ly and select a local business to order from. Then follow the instructions/notes provided by the restaurant or shop to place an order for pick up or delivery. That might mean calling the restaurant or shop, or linking through to their website to order online. For curbside pick up, the business will also provide details like how to know when your order is ready, or how to let the business know when you have arrived to pick it up so they can bring it out to your car. All while practicing social distancing.

Bold's Commitment - Yvan Boisjoli, co-founder and CEO of Bold Commerce

- *At Bold giving back to our community has always been a part of who we are. Whether it's helping small merchants grow their online store or working with established retailers to bring more advanced curbside solutions to market quickly, we are looking to do our part in this unprecedented time.*
- *I'm blown away by the resilience of entrepreneurs that overnight needed to adapt to the impact of Covid-19 on their business and on the lives of those around them. I'm hoping that this tool will help our communities come together to support each other during these difficult days.*
- *We want to work with local organizations to get the word out about buylocal.ly because we know that supporting local businesses now, means helping secure their future in our community.*

Background about Bold: Bold Commerce offers customizable commerce solutions that empower merchants to grow their business. With over 90,000 customers worldwide and close to 2,000 technology and agency partners, Bold is committed to continuous innovation and world-class service to lead the way in ecommerce solutions. Bold is headquartered in Winnipeg, Manitoba and also has an office in Austin, Texas.

For more information, contact:

Stefan Maynard
Co-Founder
Bold Commerce
P: (204) 803-6633
E: stefan@boldcommerce.com