



Retail Market Report

San Diego - CA

PREPARED BY



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RETAIL MARKET REPORT

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Overview

San Diego Retail

12 Mo Deliveries in SF	12 Mo Net Absorption in SF	Vacancy Rate	12 Mo Rent Growth
256 K	(1.1 M)	4.8%	-1.2%

San Diego's local economy is supported by high-paying jobs in the life sciences and technology fields that have fueled high household and disposable incomes.

Companies from Takeda Pharmaceuticals, Eli Lilly, and Fischer Scientific to Amazon, Apple, and Qualcomm all occupy significant office and research and development space in the region.

Last year was one of transition in the retail market. Economic dislocation has spread across the region and has weighed heavily on the retail sector. Retailers have dealt with the regulatory burdens placed on businesses by both local and state authorities to combat the spread of the coronavirus. Hotel occupancies and tourism have also cratered, and it has been particularly difficult for area retailers reliant on tourism to boost their sales. That is true especially in Downtown, where conventions have ceased and baseball games were played without fans in attendance. That will continue weighing on a vacancy rate that is already above 10%. And the continued widespread working and schooling from home has deprived retailers of their regular foot traffic. Closures will continue rippling across the region resulting in higher vacancies and continued negative absorption through the near-term of the forecast. Co-tenancy clauses in malls could further disrupt occupancies.

Net absorption fell by -1.1 million SF in the past year, one of the highest levels as a percentage of inventory

among major markets in the nation. And it is unlikely to improve in the coming quarters. Several department stores closed in 2020, from Nordstrom in Escondido to Macy's in Downtown, with more scheduled for 2021. And several other national retail chains have closed stores or declared bankruptcy. The pandemic has in many ways accelerated the insolvency of many businesses.

San Diego's vacancy rate ticked up over the past 12 months to 4.8%, a change of 0.3% year over year, but it would have bumped up considerably higher had demolitions not taken a bite out of inventory. Net supply fell by roughly -720,000 SF in the past year. But the current pipeline will not provide much relief for brick and mortar landlords struggling to fill vacancies. Only once in the past decade has San Diego had more inventory under construction, and the last time was during an economic expansion. The majority of that space is speculative.

Deal flow and sales volume have both cooled to decade lows as lenders and buyers reassess market conditions and risk-adjusted returns. Most recent trades involved local buyers and single-tenant properties with credit-worthy tenants. Prior to the pandemic, San Diego's stable retail sector and economy had attracted investors to the region with higher average market cap rates than other coastal markets in California.

Overview

San Diego Retail

KEY INDICATORS

Current Quarter	RBA	Vacancy Rate	Market Rent	Availability Rate	Net Absorption SF	Deliveries SF	Under Construction
Malls	12,632,918	3.5%	\$40.23	5.0%	36,454	0	533,000
Power Center	11,727,071	3.8%	\$34.49	4.2%	(29,935)	4,801	81,812
Neighborhood Center	44,713,843	6.9%	\$30.45	8.3%	(105,021)	0	6,200
Strip Center	10,854,668	6.3%	\$25.04	8.3%	2,547	0	76,230
General Retail	56,959,433	3.4%	\$28.51	4.5%	(53,460)	51,030	189,999
Other	1,917,551	6.3%	\$32.42	9.3%	(20,744)	0	0
Market	138,805,484	4.8%	\$30.52	6.1%	(170,159)	55,831	887,241
Annual Trends	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When
Vacancy Change (YOY)	0.3%	4.6%	5.1%	5.8%	2010 Q4	3.2%	2007 Q2
Net Absorption SF	(1.1 M)	333,281	145,020	2,271,209	2007 Q2	(1,929,679)	2009 Q3
Deliveries SF	256 K	681,954	521,959	1,527,341	2006 Q4	164,921	2020 Q1
Rent Growth	-1.2%	1.4%	0.8%	5.2%	2007 Q1	-4.7%	2009 Q4
Sales Volume	\$621 M	\$912.7M	N/A	\$1.4B	2016 Q2	\$245.2M	2009 Q4

It has been a tough stretch for San Diego's retailers. They have dealt with a burdensome regulatory environment between local and state mandates; were forced to shut down for two months after the outbreak of Covid; and entered 2021 under another shutdown order that carried through January. Restaurants have seen their perishable items laid to waste, while brick and mortar retailers were compelled to enforce social distancing protocols and patronage limited to 25%. That has led to delinquent rent payments, rising vacancies, and tumbling net absorption, all while many workers involved in the retail trade sit on the sidelines waiting for another opportunity to enter the labor market.

Many landlords have chosen to negotiate with existing tenants in lieu of opening a vacancy and attempting to re-tenant the space amid such economic uncertainty. Even so, negative net absorption has piled up in the past year, falling by 1.1 million SF. That was, in part, driven by department store closures. They included the Macy's at Horton Plaza, Sears at the Shoppes at Carlsbad, and another Sears on Broadway in Chula Vista which were scheduled ahead of the pandemic. Nordstrom in Westfield North County closed as a result of the pandemic and Macy's at the Parkway Plaza in El Cajon is scheduled to close in 2021. Those account for more than 650,000 SF of vacant space and left San Diego with only two Sears locations in the wake. And it may only get worse.

Mall space will continue facing headwinds in the forecast, and the vacancy rate may unravel as traditional retailers with co-tenancy clauses and anchors find it difficult to navigate the economic recession. The pandemic, in many cases, has just accelerated declining sales among those retailers as e-commerce continues siphoning business. The mall vacancy rate increased by nearly 200 basis points in the past 12 months.

But it has not only been mall anchors in dislocation. Other national retailers have also announced closures in 2020 or declared bankruptcy. Pier I (ranging in size from 10,000 to 15,000 SF) announced that it was closing seven stores; Tuesday Morning (averaging about 5,000 SF) announced three store closures; Souplantation (averaging about 4,000 SF) closed four regional restaurants; 24 Hour Fitness (ranging from 20,000 to 35,000 SF) shuttered four locations in San Diego; and Steinmart closed two totaling about 70,000 SF. In 21Q1, the electronics store Fry's announced that it was closing all of its stores across the country, including two in San Diego. The stores in Kearny Mesa and San Marcos total

roughly 300,000 SF.

That turmoil has also spread to local retailers and experiential tenants, which had been among the most active lessees over the past few years in San Diego. Many area landlords had repositioned their retail assets with those tenants who are now compelled by local and state laws to conduct their business outside in parking lots or on sidewalks and streets. These included stalwarts such as Iron Fist Brewing in Vista and Primavera Ristorante on Coronado. At the last count, more than 600 restaurants in San Diego closed their doors for good in 2020 according to the Restaurant Supply Company.

It is understandable, then, that leasing velocity has slowed dramatically during the Covid period as businesses do their best to wait out the pandemic.

Leasing volume fell by roughly 50% in 2020 compared with 2018 and 19. The average lease size was down as well. New leases signed during the pandemic average roughly 2,250 square feet compared to an average of more than 2,760 square feet over the preceding four years as retailers exercise more caution regarding their space needs. Further, San Diego averaged 16 new leases larger than 25,000 SF from 2016 through 2019. Amid the pandemic, that number has fallen to less than five.

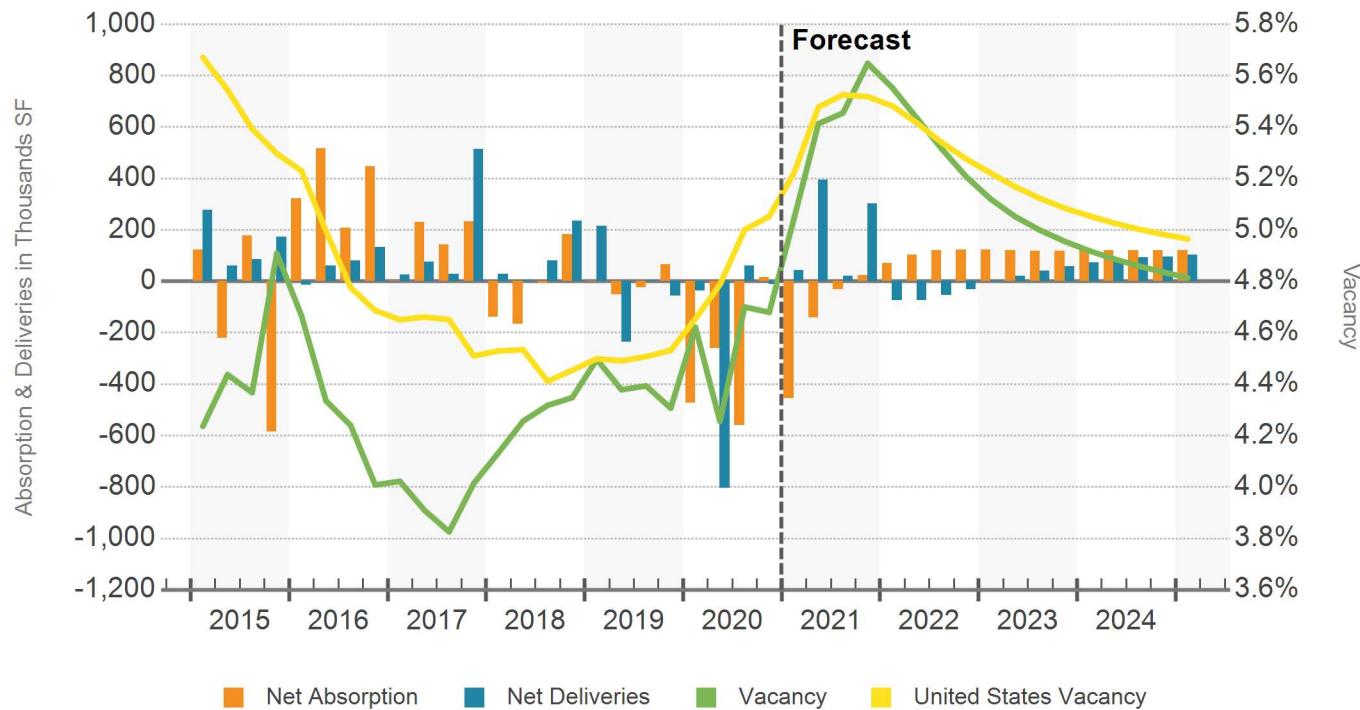
Neighborhood, community, and power centers may be on surer footing, at least relative to tenant mixes, to navigate the recession. Those centers often include grocery anchors and discount retailers, such as Del Norte Plaza in Escondido where Dollar Tree signed an 8,000-SF lease in 20Q3 and joined Vons and CVS. Dollar Tree also signed a nearly 11,000-SF lease for space at Chula Vista Crossings in 20Q4 that Pier I vacated earlier in the year, joining Kohl's and Aldi. Discount specialty store Five Below also signed several new leases, taking 12,000 SF at the Mission Marketplace in Oceanside in 20Q3 and 10,500 SF at Escondido Promenade in 20Q4. And Amazon has not only supported the industrial sector by leasing large blocks of space in 2020. It is rumored that Amazon Fresh is the tenant that leased 45,000 SF at the Twin Peaks shopping center in Poway in 20Q4.

The winter months may provide greater clarity on the fallout from the drop in tourism and holiday spending, but the near-term outlook is grim. Closures and bankruptcies are only expected to rise as more

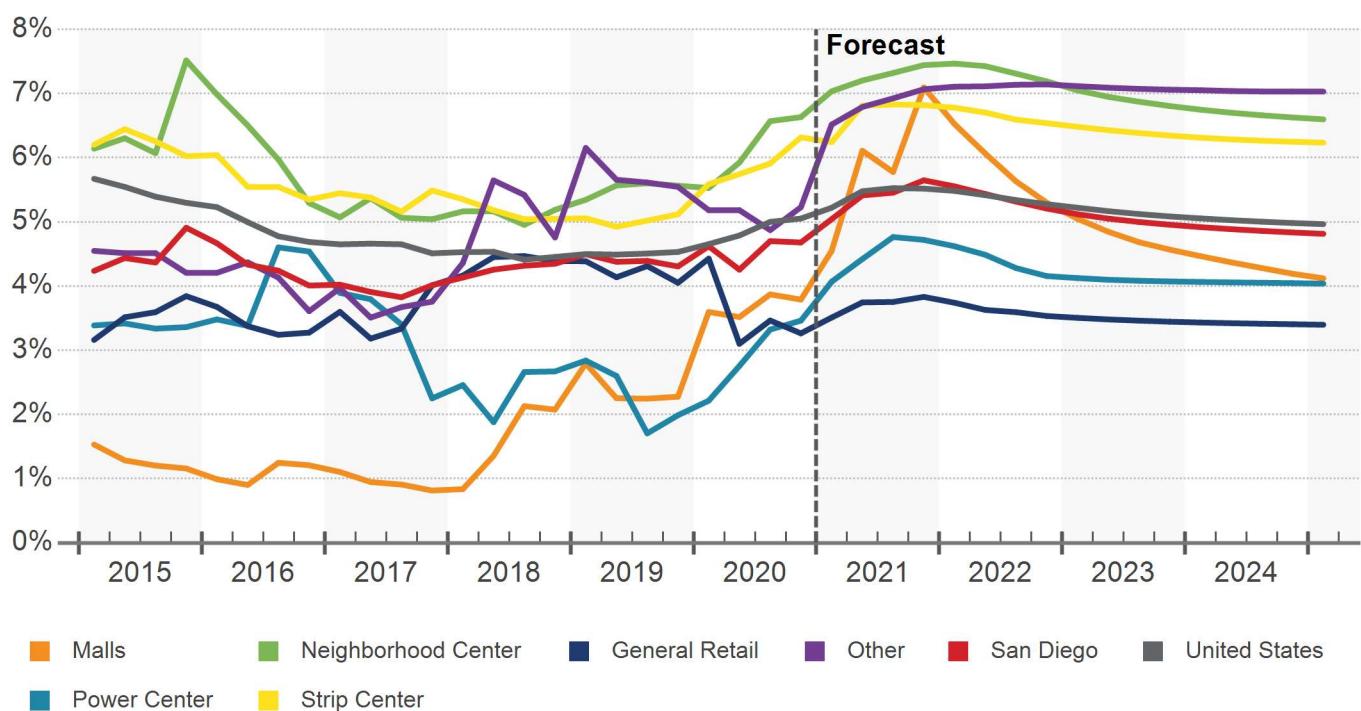
consumers reduce in-store spending and turn to e-commerce for their retail needs amid the pandemic,

placing downward pressure on retail demand.

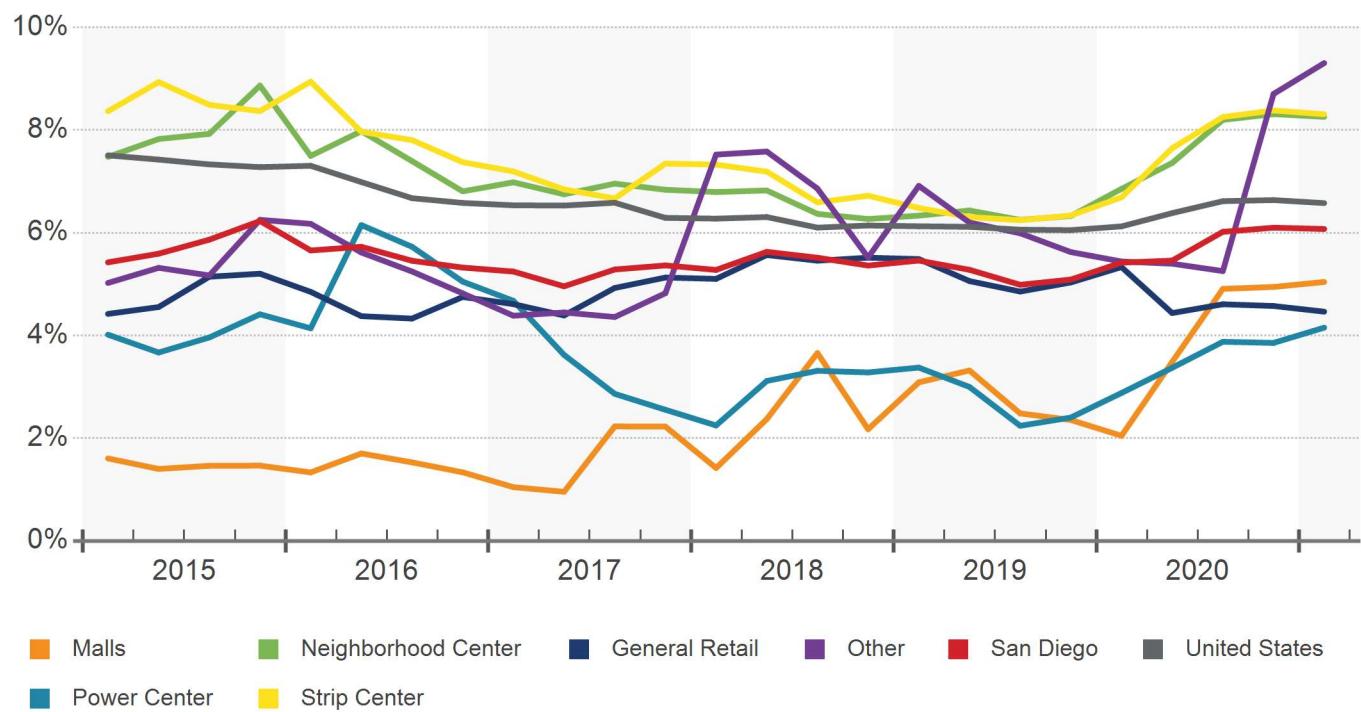
NET ABSORPTION, NET DELIVERIES & VACANCY



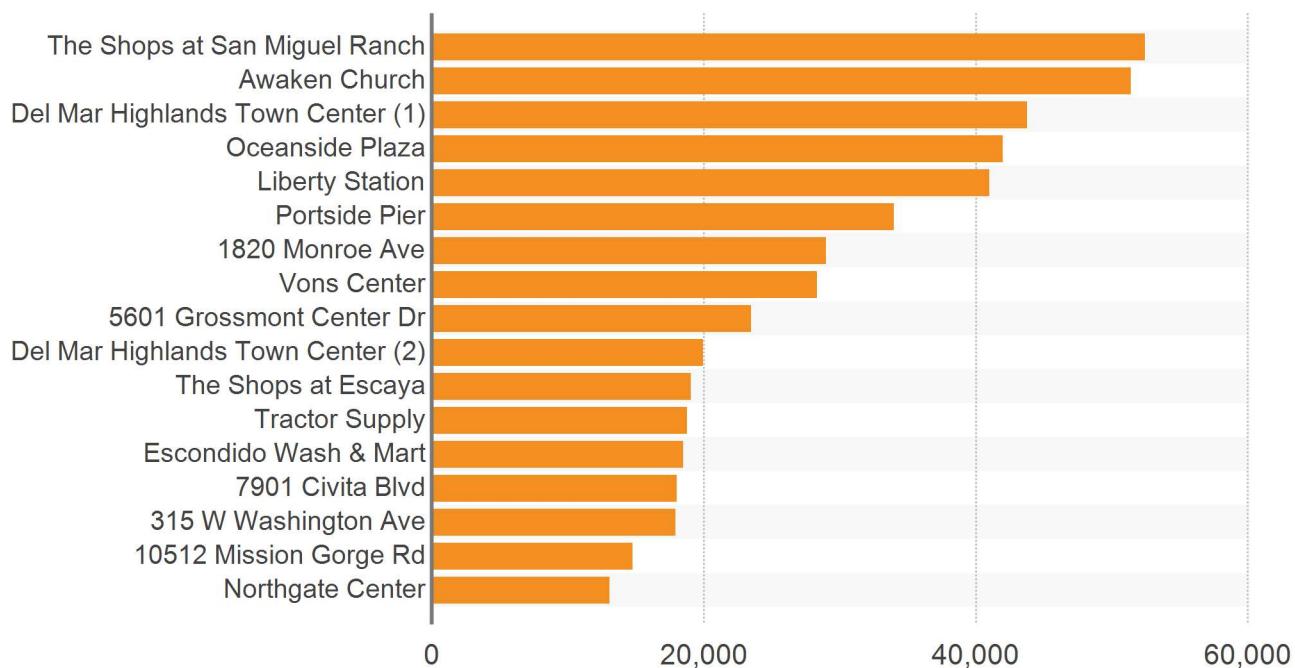
VACANCY RATE



AVAILABILITY RATE



12 MONTH NET ABSORPTION SF IN SELECTED BUILDINGS



Building Name/Address	Submarket	Bldg SF	Vacant SF	Net Absorption SF				
				1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	12 Month
The Shops at San Miguel Ranch	Eastlake Ret	52,442	0	0	0	0	0	52,442
Awaken Church	San Marcos Ret	73,460	0	0	0	0	0	51,422
Del Mar Highlands Town Center...	Del Mar/S Bch/Rho...	43,768	0	4,153	0	0	0	43,768
Oceanside Plaza	Oceanside Ret	114,546	0	0	0	0	0	42,000
Liberty Station	Pt Loma/Sports Aren...	41,000	0	41,000	0	0	0	41,000
Portside Pier	Downtown Ret	34,000	0	0	0	0	0	34,000
1820 Monroe Ave	Central San Diego Ret	29,000	0	29,000	0	0	0	29,000
Vons Center	Lemon Grv/Spring VI...	94,500	0	0	0	0	0	28,350
5601 Grossmont Center Dr	La Mesa Ret	37,165	0	0	0	0	0	23,464
Del Mar Highlands Town Center...	Del Mar/S Bch/Rho...	22,090	2,122	0	0	0	0	19,968
The Shops at Escaya	Chula Vista Ret	20,272	1,221	0	0	0	0	19,051
Tractor Supply	Outlying SD County...	18,800	0	0	0	0	0	18,800
Escondido Wash & Mart	Escondido Ret	18,477	0	0	0	0	0	18,477
7901 Civita Blvd	Mission Valley Ret	18,000	0	18,000	0	0	0	18,000
315 W Washington Ave	Escondido Ret	17,908	0	0	0	0	0	17,908
10512 Mission Gorge Rd	Santee Ret	14,758	0	0	0	0	0	14,758
Northgate Center	Imperial Bch/South S...	26,900	3,066	1,625	0	0	0	13,077
Subtotal Primary Competitors		677,086	6,409	93,778	0	0	0	485,485
Remaining San Diego Market		138,204,046	6,703,894	(263,937)	0	0	0	(1,599,115)
Total San Diego Market		138,881,132	6,710,303	(170,159)	0	0	0	(1,113,630)

TOP RETAIL LEASES PAST 12 MONTHS

Building Name/Address	Submarket	Leased SF	Qtr	Tenant Name	Tenant Rep Company	Leasing Rep Company
Parkway Plaza *	EI Cajon	153,047	Q4 20	JCPenney	-	Starwood Retail Partners
Twin Peaks	Poway	44,686	Q4 20	Grocer	-	Regency Centers
Paseo Corners *	Chula Vista	42,700	Q4 20	Bowlero	-	-
L.A. Fitness *	Vista	41,000	Q4 20	LA Fitness	-	Cushman & Wakefield
Civita	Mission Valley	36,705	Q1 20	LA Fitness	-	Flocke & Avoyer Comm...
Del Mar Center	Del Mar/S Bch/Rho SF	28,000	Q3 20	The Guiltinan Group	-	Flocke & Avoyer Comm...
College Grove Center *	Mid City/SE San Diego	26,234	Q3 20	Ross Dress For Less	-	-
320 3rd Ave	Chula Vista	23,958	Q4 20	TG The Gym	Flocke & Avoyer Co...	Lee & Associates
1385 E Main St	EI Cajon	19,911	Q3 20	Hyundai	-	Pacific Coast Commercial
South Bay Plaza	National City	19,103	Q1 21	-	-	DUHS Commercial
Tractor Supply	Outlying SD County S	18,800	Q3 20	Tractor Supply Company	-	Hix Snedeker Companies
Mira Mesa Marketplace	Miramar/M Mesa/S Rnch	18,461	Q3 20	La-Z-Boy	-	Retail Insite
Red Rock Center	San Marcos	18,446	Q1 21	-	-	Flocke & Avoyer Comm...
Broadway Shopping Center *	Chula Vista	18,168	Q3 20	Michaels	-	Cushman & Wakefield
Team Mazda	EI Cajon	17,000	Q4 20	Team Mazda	-	-
600 Broadway	East County	17,000	Q1 21	VCA Animal Hospitals	-	-
4341 EI Cajon Blvd *	Mid City/SE San Diego	17,000	Q3 20	United Cerebral Palsy Thrif...	-	-
Rosecrans Plaza *	Pt Loma/Sports Arena	13,023	Q2 20	Chuck E. Cheese	Pacific Coast Comm...	Pacific Coast Commercial
Mission Marketplace	Oceanside	12,218	Q3 20	Five Below	-	-
Northgate Center	Imperial Bch/South SD	11,800	Q2 20	Fresenius	-	DUHS Commercial
9332 Clairemont Mesa Blvd	Kearny Mesa	11,530	Q4 20	Imperial Sprinklers Supply	-	Cresa - San Diego
Chula Vista Crossings	Chula Vista	10,803	Q4 20	Dollar Tree	-	Newmark
Escondido Promenade	Escondido	10,570	Q4 20	Five Below	-	Retail Insite
Escondido Village Shopping Center	Escondido	10,500	Q1 21	-	-	James Crone & Associ...
Carmel Mountain Plaza	Carmel Mountain Ranch	10,400	Q1 21	-	-	Location Matters
6091 University Ave	Mid City/SE San Diego	10,044	Q1 20	-	-	Retail Insite
1196-1198 E Main St	EI Cajon	10,000	Q1 20	Berivan & Saban Bicimli	-	Capital Growth Properties
Miramar Landing	Miramar/M Mesa/S Rnch	9,792	Q4 20	Skye Walls	Voit Real Estate Ser...	CBRE
EI Camino Commons	Cardiff/Encinitas	9,532	Q3 20	-	-	Flocke & Avoyer Comm...
Del Mar Center	Del Mar/S Bch/Rho SF	9,000	Q4 20	-	-	Flocke & Avoyer Comm...
9279 Cabot Dr	Mira Mesa/Miramar	8,695	Q3 20	-	-	Pacific Coast Commercial
The Pavilion Shopping Center	Vista	8,631	Q4 20	-	-	CBRE
Vista Marketplace *	Vista	8,400	Q2 20	Catholic Charities	-	Voit Real Estate Services
4433 Mission Bay Dr	Pacific Beach/Morena	8,133	Q3 20	Power Sport Kings	-	Brixton Capital AC LLC
Sorrento Mesa Crossroads *	Miramar/M Mesa/S Rnch	8,043	Q3 20	KinderCare Learning Cent...	-	Newmark
Village at Mira Mesa	Miramar/M Mesa/S Rnch	8,000	Q1 20	Phoenix Nail Suites	Newmark	Brixmor Property Grou...
Del Norte Plaza	Escondido	8,000	Q3 20	Dollar Tree	-	Flocke & Avoyer Comm...
Residence Inn San Diego Downtown...	San Diego CBD HOS	7,937	Q3 20	Moniker Group	-	Retail Insite
Grand Plaza	San Marcos	7,900	Q4 20	-	-	Flocke & Avoyer Comm...
Broadway Pointe	Chula Vista	7,876	Q4 20	-	-	DUHS Commercial

*Renewal

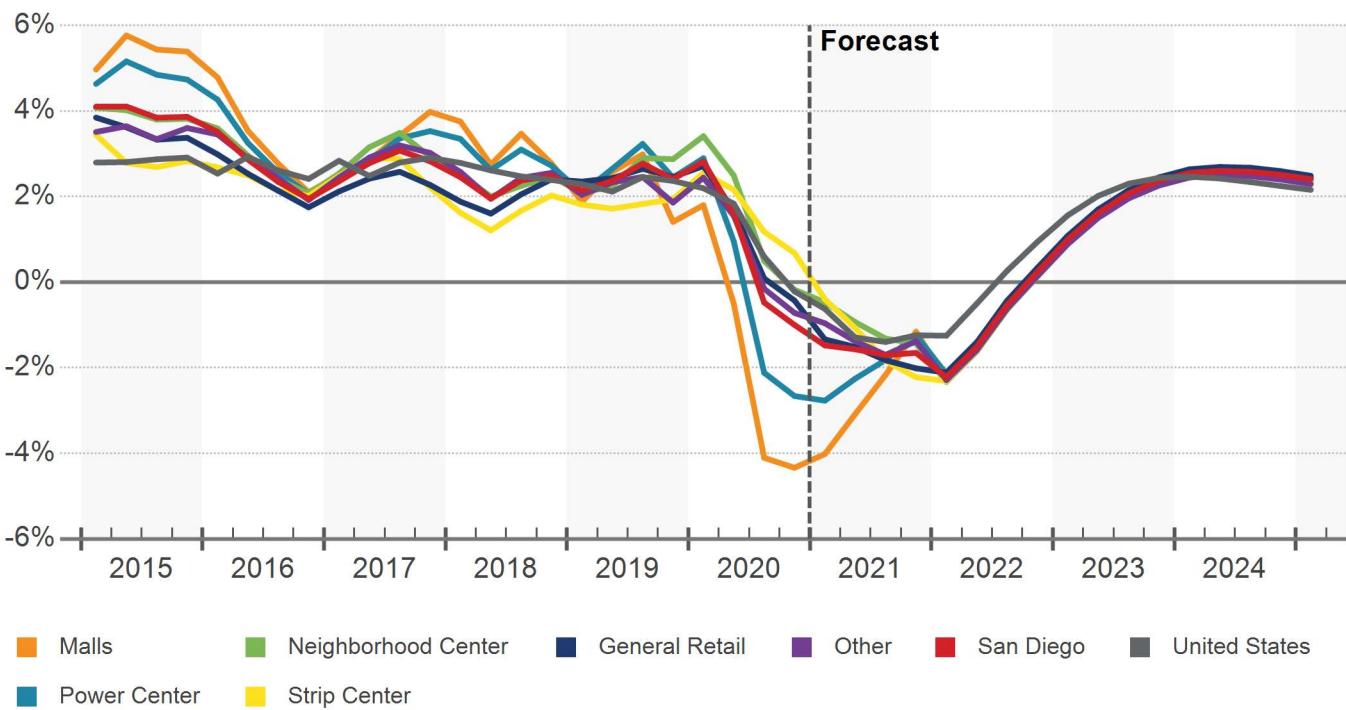
Rent growth averaged a healthy 2.5% rate of annual growth over the three years leading into the pandemic. That was nearly twice the historical average for San Diego. But rents have fallen since the shutdown orders last March. That has left annual rent growth in negative territory at -1.2%. Malls posted the largest decline, and rents fell by 4.0% over the past 12 months. And given the economic tumult among brick and mortar tenants and their revenue, a reversal is not expected in the near-term of the forecast.

Most landlords continue negotiating with tenants on rent deferrals to keep them in place instead of having to find a new tenant to fill space. Among the commercial property sectors, retail rent payments have been by far the most delinquent. NAREIT reported that, in April and May, retail REITs collected 45%–50% of their normal seasonal rents from shopping centers nationally. Its latest data from September reported collections rose to roughly 80%. The percentage of deferrals also declined.

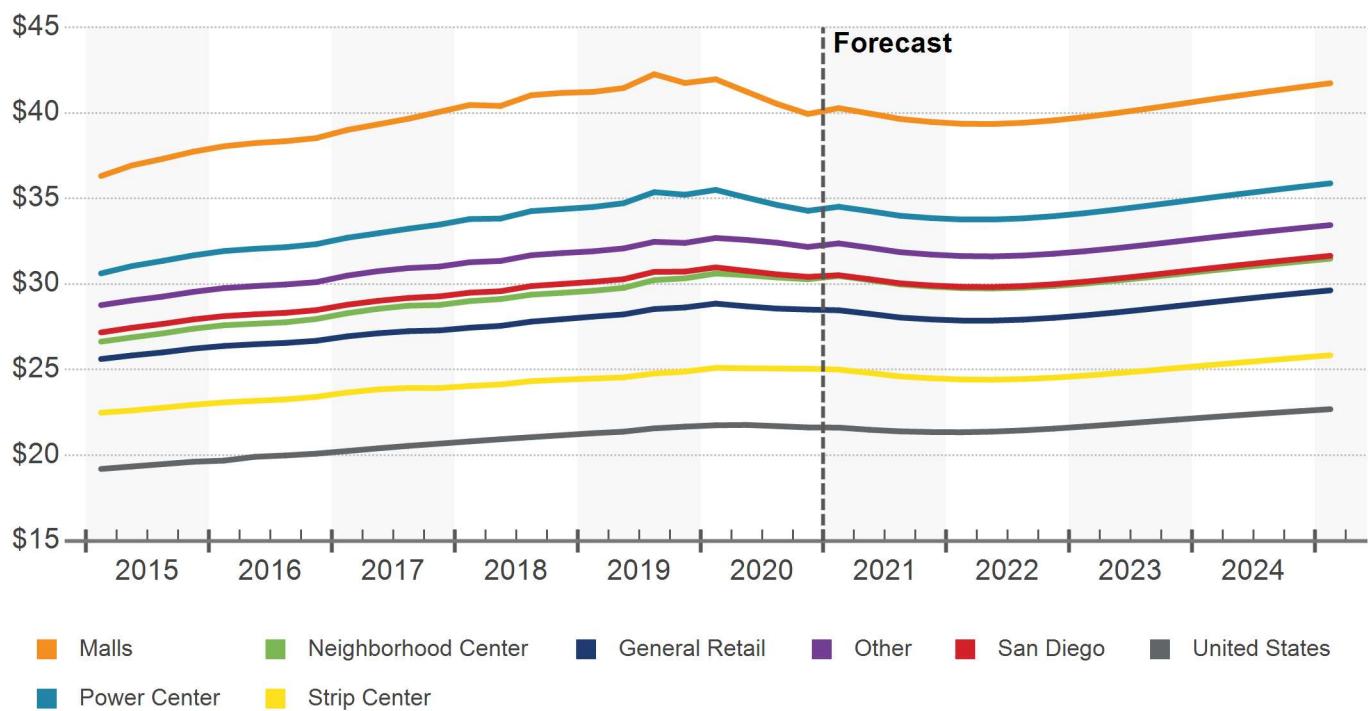
There has been no discernible concentration in rent losses by geography and neither the suburbs nor urban areas were spared in San Diego. From El Cajon and Downtown to Oceanside and National City, rents have fallen. Rent growth had been buttressed in trade areas with high household incomes and buying power ahead of the pandemic, such as in UTC or Mission Valley, but that is no longer the case.

Instead, landlords are scrambling to fill vacancies and lowering their asking rents in the process. When viewing the change of rent on available retail space for lease in San Diego, nearly two-thirds of available spaces that have adjusted their rates have lowered them by more than 10%. And some of those tenants that might be in expansion mode, discount retailers for instance, are often in lower buying power trade areas and less likely to lease space in malls, which could further stifle rent growth in malls while possibly positioning more affordable areas of the region, such as Oceanside and National City, to capitalize on that demand.

MARKET RENT GROWTH (YOY)



MARKET RENT PER SQUARE FEET



San Diego has roughly 890,000 SF under development, with almost two-thirds of that space still available for lease. That is the thickest pipeline in San Diego in more than three years and one that will apply further upward pressure to the vacancy rate in the forecast.

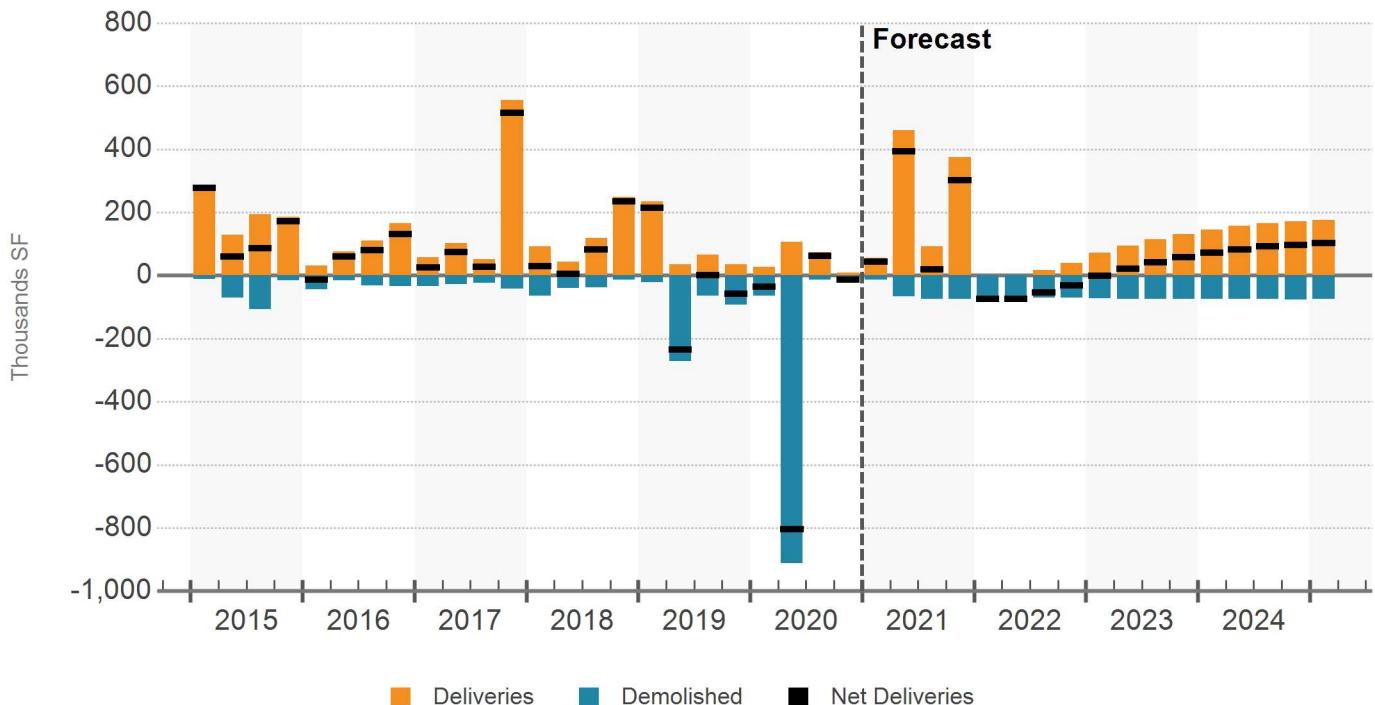
Covid has already had an impact on the pipeline. The Collection at UTC, filled with office and retail space at the former Sears site at Westfield, was supposed to wrap up construction in early 2020. It was anchored by coworking provider Industrious and the high-end fitness center Equinox. But it is now expected to deliver this year as its anchors remain in a very tenuous operating position.

Last year ended with net supply falling for the second

straight year after Horton Plaza was demolished in 20Q2 to make way for the Campus at Horton in downtown San Diego. The project will include about 300,000 SF of retail space and 750,000 SF of office space. The redevelopment of the mall began in 20Q2 after Stockdale received a construction loan for more than \$300 million just ahead of the coronavirus outbreak. It also lifted the percentage of inventory under construction to 0.6%, one of the highest levels in a decade.

The Portside Pier in Downtown along the Embarcadero was among the region's most notable deliveries in 2020. It delivered with three restaurants in tow and was built to accommodate upwards of 500 outdoor diners.

DELIVERIES & DEMOLITIONS



Construction

San Diego Retail

SUBMARKET CONSTRUCTION

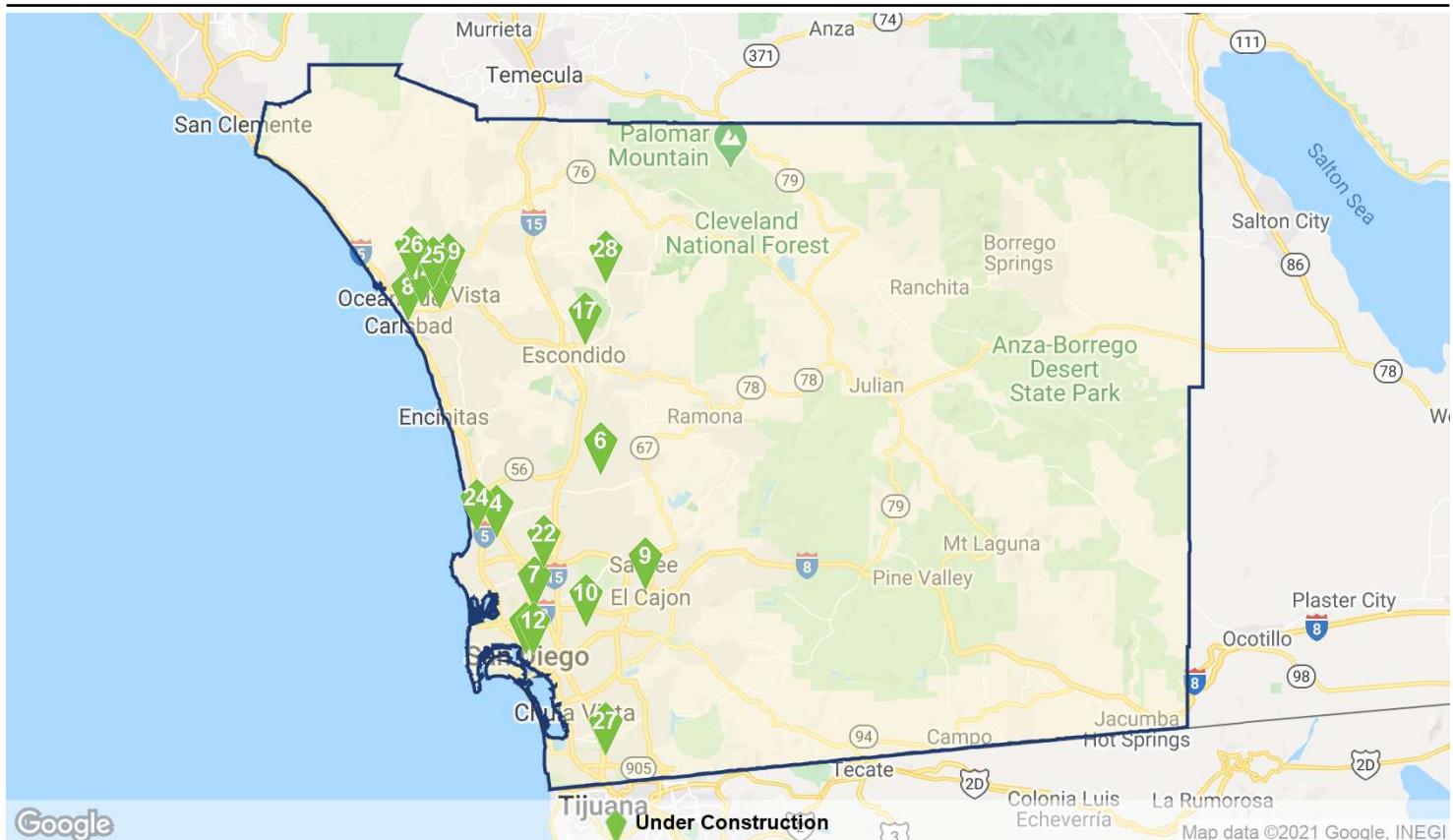
No.	Submarket	Under Construction Inventory					Average Building Size		
		Bldgs	SF (000)	Pre-Leased SF (000)	Pre-Leased %	Rank	All Existing	Under Constr	Rank
1	Downtown	3	315	1	0.3%	10	9,430	105,000	2
2	UTC	2	233	99	42.4%	7	34,107	116,500	1
3	Imperial Bch/South SD	7	79	71	89.8%	5	9,069	11,341	7
4	La Jolla/Torrey Pines	5	70	65	93.3%	4	6,875	13,908	6
5	Oceanside	8	60	28	46.8%	6	10,376	7,452	8
6	Poway	1	40	40	100%	1	11,917	39,800	3
7	Escondido	6	30	4	14.6%	9	11,504	5,029	9
8	Carlsbad	1	22	22	100%	1	15,134	22,000	4
9	El Cajon	1	17	17	100%	1	10,174	17,000	5
10	Miramar/M Mesa/S Rnch	2	7	2	27.5%	8	15,230	3,744	10
All Other		4	14	13	89.5%		9,416	3,560	
Totals		40	887	362	40.8%		10,042	22,181	

Under Construction Properties

San Diego Retail

Properties	Square Feet	Percent of Inventory	Preleased
42	940,241	0.7%	44.1%

UNDER CONSTRUCTION PROPERTIES



UNDER CONSTRUCTION

Property Name/Address	Rating	Bldg SF	Stories	Start	Complete	Developer/Owner
1 The Campus at Horton 324 Horton Plz	★★★★★	300,000	4	Jun 2020	Sep 2021	- City of San Diego
2 The Collection at UTC N... 4575 La Jolla Village Dr	★★★★★	187,000	3	Jan 2019	Apr 2021	- Seritage Growth Properties
3 8604 La Jolla Shores Dr	★★★★★	56,000	3	Oct 2020	Oct 2021	- The Regents of the University of...
4 The Collection at UTC S... 4575 La Jolla Village Dr	★★★★★	46,000	2	Jan 2019	Apr 2021	- Seritage Growth Properties
5 Major A Dennery Rd	★★★★★	45,000	1	Aug 2020	Aug 2021	- Citivest Commercial Investments,...
6 The Poway Outpost 13247 Poway Rd	★★★★★	39,800	2	Mar 2019	May 2021	KD Stahl Construction Group Trent Claughton
7 LA Fitness Civita Blvd	★★★★★	38,000	-	Jan 2020	Apr 2021	- -

Under Construction Properties

San Diego Retail

UNDER CONSTRUCTION

Property Name/Address		Rating	Bldg SF	Stories	Start	Complete	Developer/Owner
8	State Street Commons 2742-2752 State St	★★★★★	22,000	1	Jan 2020	Jun 2021	- HP Investors
9	Team Mazda N Johnson Ave	★★★★★	17,000	1	Nov 2020	May 2021	- Kiefer Auto Group
10	6035 University Ave	★★★★★	15,000	1	Jan 2020	Apr 2021	- Centres Inc.
11	Children's Paradise 3335 Marron Rd	★★★★★	12,000	1	Jan 2021	Oct 2021	- Children's Paradise
12	1508 E St	★★★★★	12,000	1	Apr 2020	Jun 2022	- R&V Management
13	Shop 1 Dennery Rd	★★★★★	11,000	1	Aug 2020	Aug 2021	- Hutensky Capital Partners, LLC
14	El Camino North Vista Way	★★★★★	9,312	1	Jul 2019	Apr 2021	- Kimco Realty Corporation
15	Bldg 4 NEC Oceanside Blvd & Ra...	★★★★★	8,200	1	May 2020	Apr 2021	- Giltner Realty Advisors
16	Bldg 3 NEC Oceanside Blvd & Ra...	★★★★★	8,000	1	May 2020	Apr 2021	- Giltner Realty Advisors
17	1109 E Valley Parkway	★★★★★	6,574	1	Oct 2020	Apr 2021	- Sea Property Management Comp...
18	Shop 3 Dennery Rd	★★★★★	6,300	1	Aug 2020	Apr 2021	- Hutensky Capital Partners, LLC
19	Pad 2 4170 Oceanside Blvd	★★★★★	6,200	1	Jul 2019	Apr 2021	- A & C Properties, Inc.
20	Bldg 2 NEC Oceanside Blvd & Ra...	★★★★★	6,000	1	May 2020	Apr 2021	- Giltner Realty Advisors
21	Shops A Valley Center Rd	★★★★★	6,000	1	Jun 2020	Apr 2021	- Touchstone Communities
22	9035 Clairemont Mesa Bl...	★★★★★	5,740	1	Feb 2019	Apr 2021	- Hazard R E Contracting CO
23	Pad B Dennery Rd	★★★★★	5,400	1	Aug 2020	Aug 2021	- Hutensky Capital Partners, LLC
24	Space B & C Muir College Dr	★★★★★	5,145	-	Oct 2018	Apr 2021	- The Regents of the University of...
25	Bldg 1 NEC Oceanside Blvd & Ra...	★★★★★	5,000	1	May 2020	Apr 2021	- Giltner Realty Advisors
26	Building B 3340 Mission Ave	★★★★★	4,900	1	Mar 2020	Jun 2021	- OnPoint Development
27	Pad A - Palm Promenade Dennery Rd	★★★★★	4,800	1	Aug 2020	Aug 2021	- Hutensky Capital Partners, LLC
28	Shops B Valley Center Rd	★★★★★	4,800	1	Jun 2020	Apr 2021	- Touchstone Communities

Economic uncertainty has pushed many lenders and investors to the sidelines. That, in turn, has led to tumbling deal flow and sales volume, with each recording near-decade lows since the onset of the pandemic. Distressed sales of properties anchored by bankrupt retailers could make up a larger share of trading in the coming quarters, as properties with urgent cash flow issues may be some of the only centers whose owners are willing to sell in today's adverse environment.

Typically, institutional, private equity, and REIT entities account for about 25% of buying capital in any given 12-month stretch. Private capital typically drives the market, the majority of which comes from local sources. Foreign capital is often minimal and has more often been targeted toward other commercial assets such as industrial campuses or multifamily properties.

But amid the pandemic, particularly since mid-2020, most deals have involved local, private investors, and the average size of the property to trade was about 5,000 SF. For comparison, the average building size transacted in 2019 was roughly 50% larger. More than half of the recent sales closed for less than \$400/SF and at cap rates between 5% and 6%.

While down only 10 basis points from a year earlier, the average market cap rate for retail properties in San Diego is the lowest it has been in a decade. But CoStar also expects cap rates to face upward pressure amid restrained credit conditions, reduced volume, and softening price pressures, especially among shopping centers and multi-tenant properties. But San Diego retail properties, on average, still offer investors a higher yield compared with other coastal California markets.

Given the current economic climate and the essential nature of grocery stores, several stand-alone stores have sold since the beginning of the pandemic.

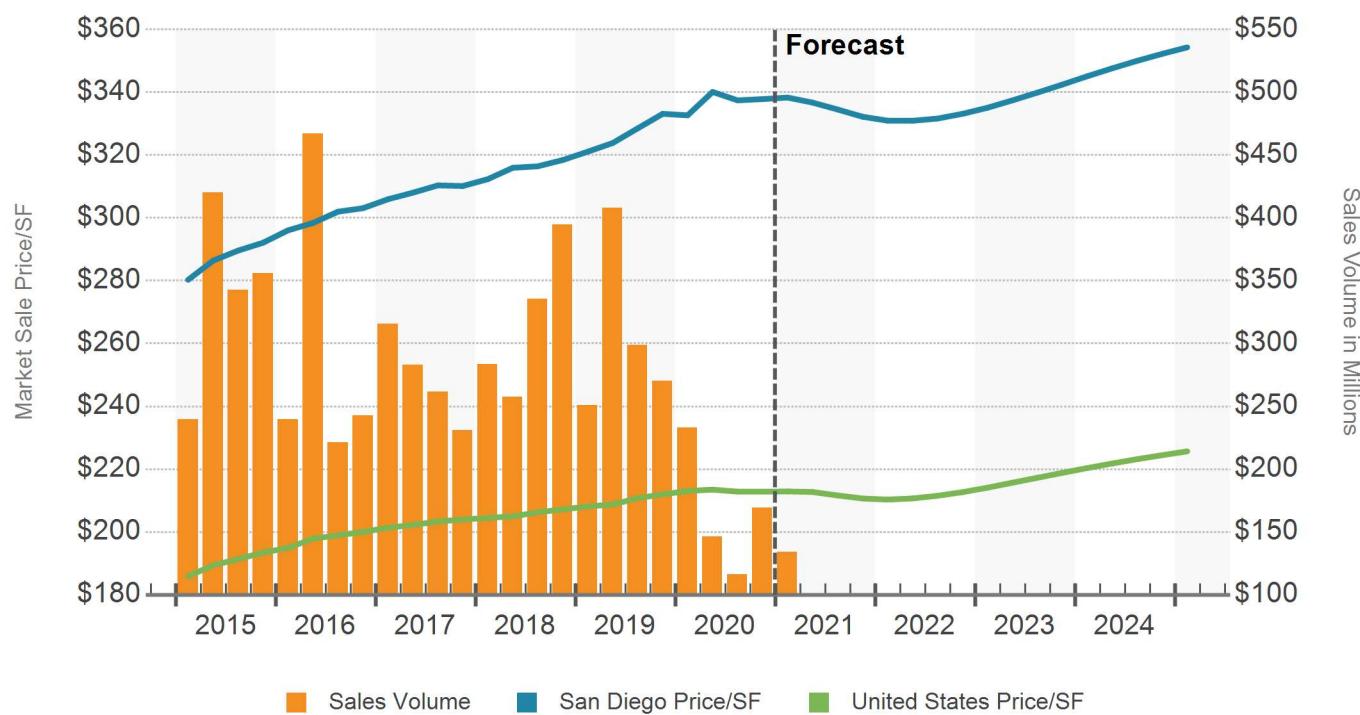
One recent deal during 21Q1 involved the site of the Zion Market and the neighboring Kearny Mesa Bowl on Clairemont Mesa Blvd. Hammer Ventures purchased the properties on more than 13 acres for \$66.5 million. The buyer purchased the site as a planned redevelopment project.

At the end of 20Q2, a private investor purchased the newly built Sprouts grocery store at the Vista Terrace shopping center for \$11.3 million, or about \$425/SF, at a 4.7% cap rate from Black Lion Investment Group. The grocer signed a 15-year lease with several options to extend. The lease features 10% rental increases every five years throughout the initial term and at the beginning of each option period, growing NOI and hedging against inflation.

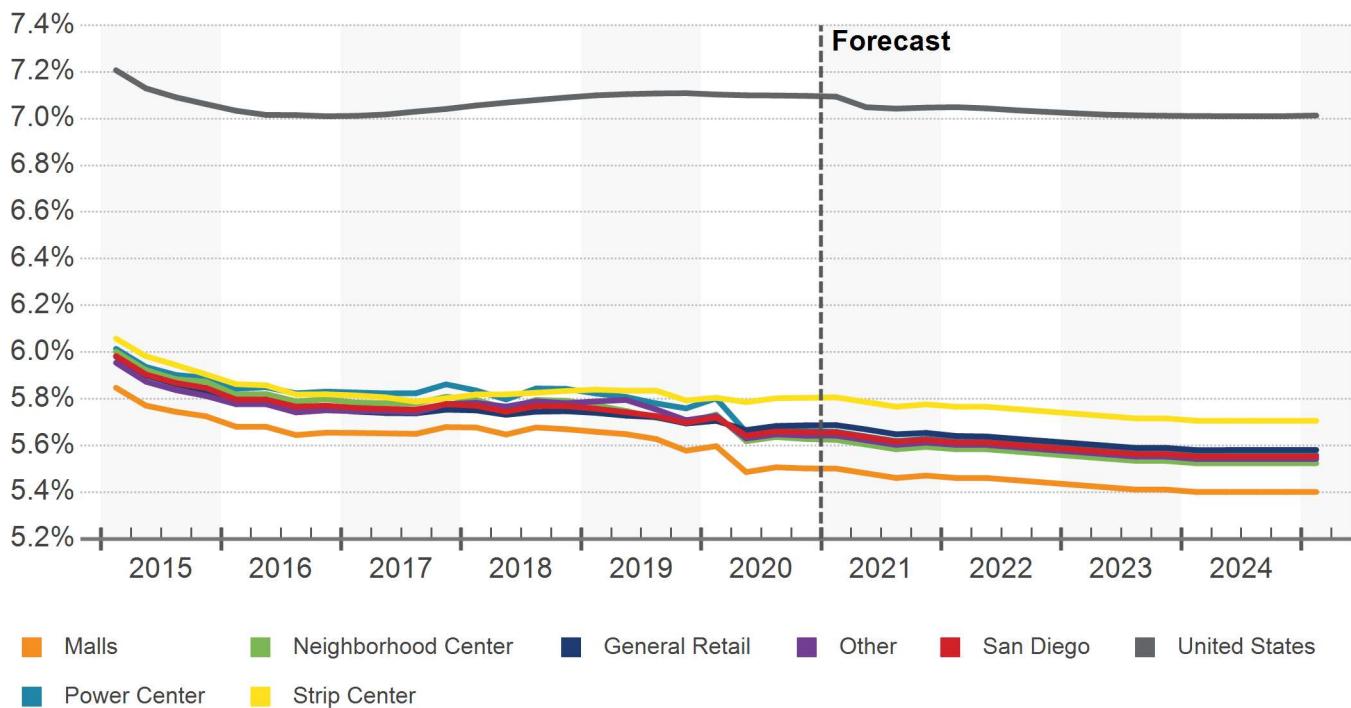
And during 20Q4, an investor purchased the Smart & Final in the Terra Nova Plaza in Chula Vista for \$14.8 million, (roughly \$400/SF) at a 5.5% cap rate. The grocer's triple net lease runs through 2035.

The sale of a Walgreens at 111 W. Washington Ave. in Escondido is pretty typical of recent sale trends. It sold in July 2020 for \$4.5 million (\$300/SF) at a 5.98% cap rate. At the time of the sale, CVS had a double net lease with approximately five years remaining on the term before it could exercise six, five-year options to renew. Both parties were local and private.

SALES VOLUME & MARKET SALE PRICE PER SF



MARKET CAP RATE



Sales Past 12 Months

San Diego Retail

Sale Comparables

Avg. Cap Rate

Avg. Price/SF

Avg. Vacancy At Sale

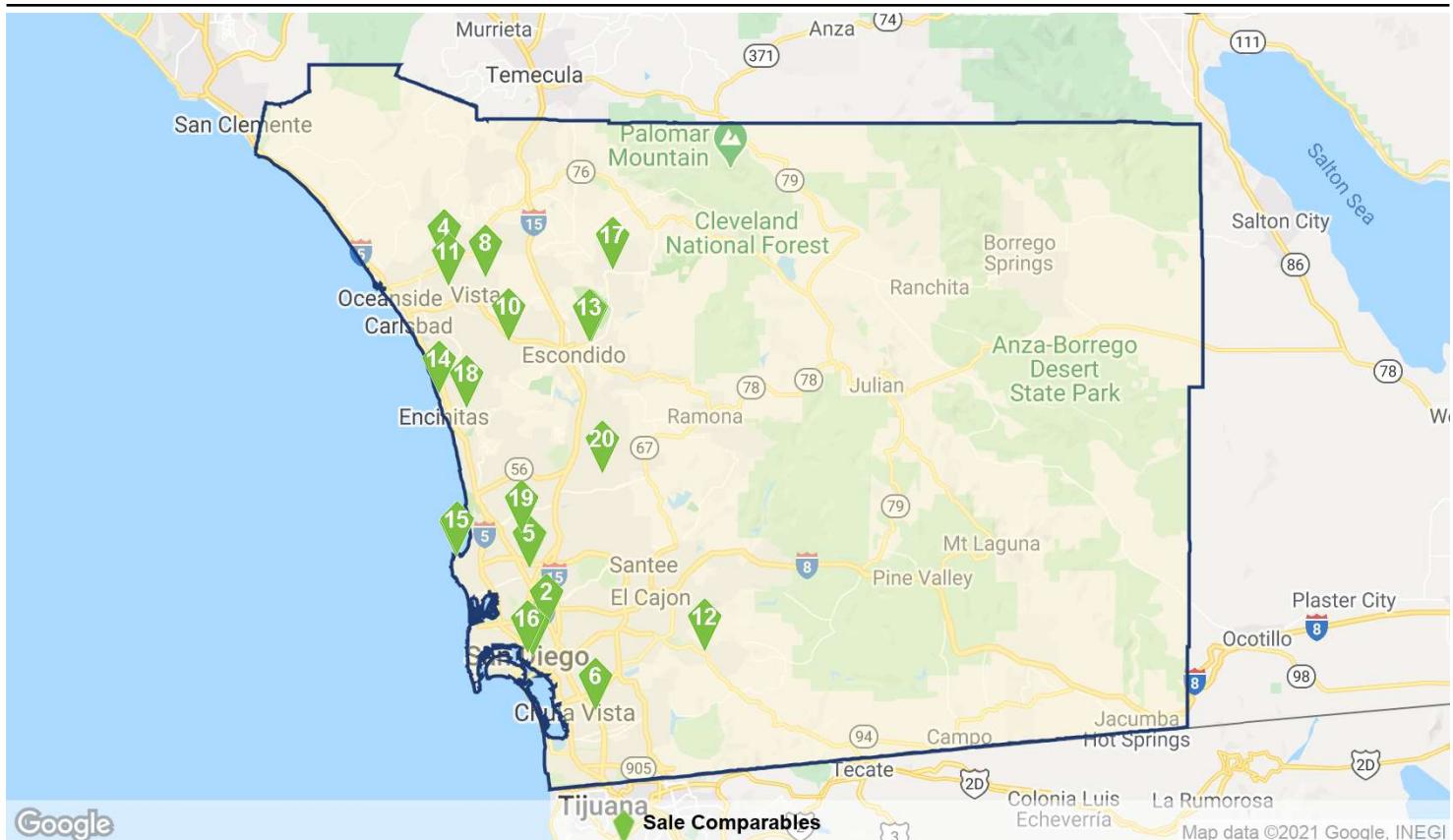
255

5.3%

\$389

5.8%

SALE COMPARABLE LOCATIONS



SALE COMPARABLES SUMMARY STATISTICS

Sales Attributes	Low	Average	Median	High
Sale Price	\$169,000	\$2,717,144	\$1,500,000	\$46,158,136
Price/SF	\$76	\$389	\$376	\$5,208
Cap Rate	3.0%	5.3%	5.3%	8.0%
Time Since Sale in Months	0.1	5.7	5.5	12.0
Property Attributes	Low	Average	Median	High
Building SF	320	6,961	3,585	94,500
Stories	1	1	1	4
Typical Floor SF	320	6,273	3,127	94,500
Vacancy Rate At Sale	0%	5.8%	0%	100%
Year Built	1877	1968	1970	2020
Star Rating	★ ★ ★ ★ ★	★ ★ ★ ★ ★ 2.3	★ ★ ★ ★ ★	★ ★ ★ ★ ★

Sales Past 12 Months

San Diego Retail

RECENT SIGNIFICANT SALES

Property Name - Address		Property				Sale			
		Rating	Yr Built	Bldg SF	Vacancy	Sale Date	Price	Price/SF	Cap Rate
1	Zion Market 7655 Clairemont Mesa Blvd	★★★★★	1974	94,500	0%	2/17/2021	\$46,158,136	\$488	-
2	Vons 4145 30th St	★★★★★	1985	44,000	0%	4/16/2020	\$27,650,000	\$628	4.3%
3	Albertsons 655 14th St	★★★★★	2006	42,973	0%	5/5/2020	\$22,177,142	\$516	-
4	Rancho Del Oro 801-815 College Blvd	★★★★★	1995	33,900	11.8%	6/9/2020	\$18,984,000	\$560	-
5	7585 Clairemont Mesa Bl...	★★★★★	1978	30,804	0%	2/17/2021	\$18,053,311	\$586	-
6	Smart & Final 360 E H St	★★★★★	1986	37,196	0%	10/30/2020	\$14,800,000	\$398	5.5%
7	Escondido Town & Coun... 1625-1665 E Valley Pky	★★★★★	1973	70,898	25.2%	3/13/2020	\$13,500,000	\$190	4.6%
8	Sprouts 1400 E Vista Way	★★★★★	2019	26,616	0%	6/3/2020	\$11,300,000	\$425	4.7%
9	La Plaza 7863-7877 Girard Ave	★★★★★	1986	30,333	29.4%	1/28/2021	\$11,000,000	\$363	-
10	1020-1050 W San Marcos...	★★★★★	-	43,836	0%	12/31/2020	\$8,777,572	\$200	-
11	DaVita 4182 Oceanside Blvd	★★★★★	2017	10,655	0%	8/6/2020	\$8,371,000	\$786	-
12	Tractor Supply 3018 Jefferson Rd	★★★★★	2020	18,800	0%	10/9/2020	\$8,098,500	\$431	5.3%
13	Walgreens 1574 E Valley Pky	★★★★★	2000	15,120	0%	3/9/2020	\$8,063,500	\$533	-
14	Leucadia Commons 102-130 Leucadia Blvd	★★★★★	1971	9,946	0%	12/22/2020	\$7,550,000	\$759	-
15	1218-1224 Prospect St	★★★★★	1945	9,285	0%	10/22/2020	\$7,300,000	\$786	-
16	1055 5th Ave	★★★★★	-	34,821	0%	3/12/2020	\$7,081,606	\$203	-
17	Rite Aid 28535 Cole Grade Rd	★★★★★	2020	11,900	0%	9/3/2020	\$6,700,000	\$563	5.4%
18	1465 Encinitas Blvd	★★★★★	1991	15,165	0%	2/8/2021	\$6,500,000	\$429	-
19	Miracrest Plaza 6780 Miramar Rd	★★★★★	1986	24,260	0%	8/11/2020	\$6,185,000	\$255	6.5%
20	13438 Poway Rd	★★★★★	1980	31,786	0%	3/27/2020	\$5,900,000	\$186	-

San Diego's unemployment rate moved in the wrong direction in the latest jobs report from the Bureau of Labor Statistics. The market's unemployment rate ended 2020 at 8%, up from 6.6% in November. That still compares favorably to California's state-wide unadjusted rate of 8.8% at the end of 2020.

Nonfarm payrolls fell by 5,300 in San Diego between mid-November and mid-December. That's the first time since July's report that San Diego recorded losing jobs. But this came at a time when businesses typically ramp up hiring heading into the holidays. Retail sales fell by 0.7% in December after declining by 1.4% in November, which will likely lead to further dislocation in the retail market in 2021.

The leisure and hospitality sector is in an even deeper hole. It shed nearly 10,000 jobs in December, with accommodation and food services jobs accounting for the entirety of that decline. That sector has lost more than 25% of its employees in the past 12 months, or roughly 53,000 workers.

Five other sectors reported job losses during December, including government, manufacturing, education and health, financial activities and other services.

The construction sector was the clear winner in December. It added 3,200 workers to payrolls. Specialty contractors led the way. That may not be a surprise to many, especially with for-sale housing stock at excruciatingly low levels. Many area contractors have a backlog of assignments as many homeowners have taken to renovating and improving their homes due to the difficulty of finding a new one. There has also been an uptick in commercial development. Each of the retail, industrial, and office sectors had more square feet under construction at the end of 2020 compared with 12 months earlier.

Professional and business services and construction were the only employment sectors to add positions year over year. They added 9,100 and 3,200, respectively.

The San Diego region ended 2020 having shed 105,600 nonfarm jobs in the past 12 months. Although a wide distribution of a vaccine is expected in 2021, it will likely take longer than that for those jobs to return to the labor market.

Heading into the pandemic, San Diego's job market was on solid footing. More than 80 research institutes are located in San Diego, from Scripps Research Institute to Salk Institute for Biological Studies, in addition to five universities. This cluster of research in the Golden Triangle has created one of the strongest life science cores in the United States, and many of these companies and institutes are researching a vaccine for the coronavirus. Positions in the scientific and technical fields have driven recent job growth and the region and account for nearly 150,000 jobs. Furthermore, Scripps Health has five campuses across the metro and announced that it is spending \$2.6 billion on upgrades to its facilities, further bolstering San Diego as a destination for "medical tourism."

San Diego is also home to more than 143,000 active duty and civilian military employees. The defense industry accounts for more than 350,000 jobs in the region according to the San Diego Military Advisory Council. That is close to 25% of the economy. And the Navy's renewed focus on the Pacific theater of operation will result in a 60/40 split between the Pacific and Atlantic fleets, further solidifying San Diego's status as a major Navy hub.

It is also why San Diego has one of the largest concentrations of millennials in the country, accounting for 25% of the population.

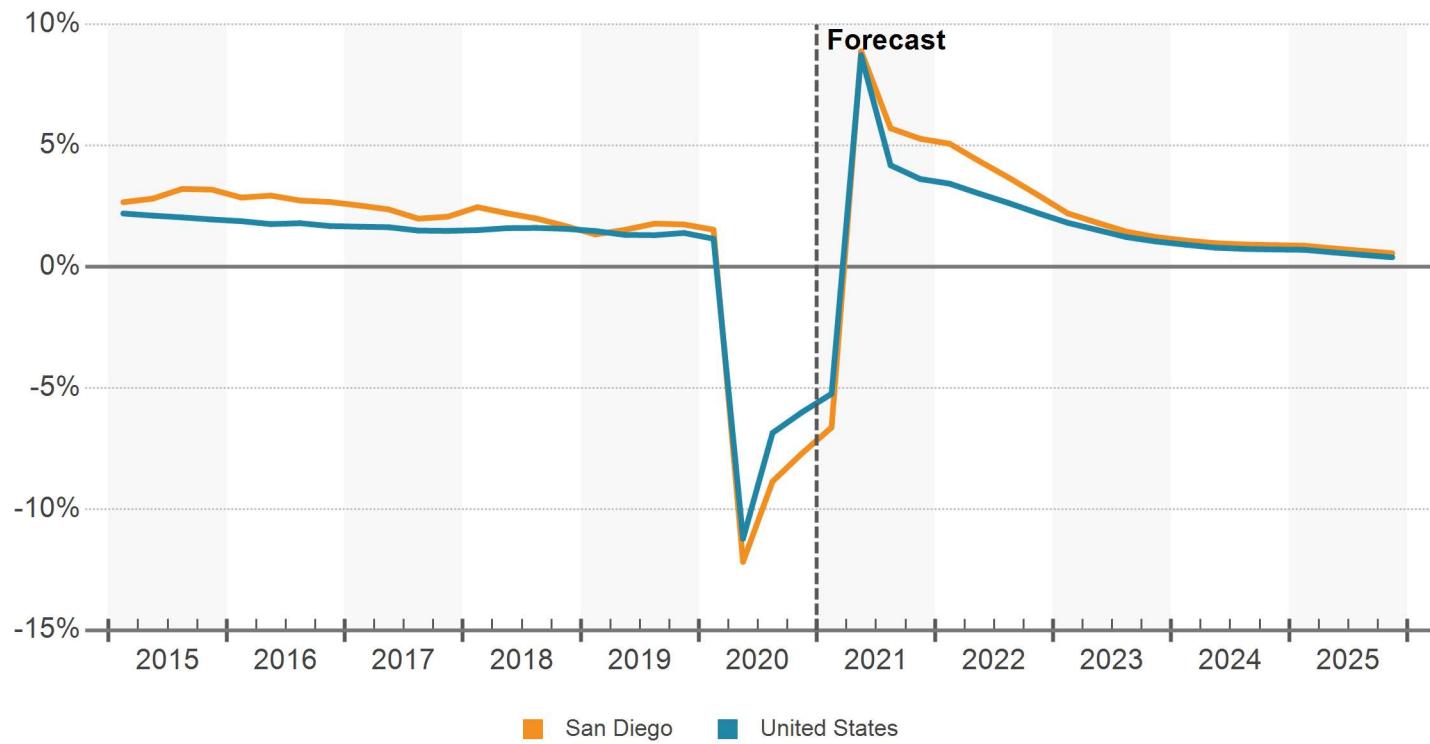
SAN DIEGO EMPLOYMENT BY INDUSTRY IN THOUSANDS

NAICS Industry	Current Level		12 Month Change		10 Year Change		5 Year Forecast	
	Jobs	LQ	Market	US	Market	US	Market	US
Manufacturing	112	0.9	-4.60%	-3.94%	1.54%	0.59%	1.25%	0.50%
Trade, Transportation and Utilities	212	0.8	-4.70%	-2.97%	0.59%	0.86%	1.14%	0.60%
Retail Trade	137	0.9	-5.47%	-3.09%	0.43%	0.42%	1.56%	0.70%
Financial Activities	75	0.9	-3.46%	-1.01%	1.09%	1.29%	0.83%	0.74%
Government	228	1.1	-8.00%	-5.45%	-0.01%	-0.35%	1.58%	0.99%
Natural Resources, Mining and Construction	83	1.0	-1.81%	-3.35%	4.05%	2.60%	1.13%	1.12%
Education and Health Services	212	0.9	-4.22%	-3.79%	2.50%	1.57%	2.56%	1.84%
Professional and Business Services	258	1.3	-1.56%	-4.16%	2.31%	1.87%	1.01%	1.61%
Information	21	0.8	-10.89%	-6.50%	-1.52%	0.08%	3.49%	2.19%
Leisure and Hospitality	162	1.2	-20.39%	-17.83%	0.55%	0.37%	5.23%	4.33%
Other Services	48	0.9	-14.13%	-6.64%	0.01%	0.34%	3.02%	1.36%
Total Employment	1,411	1.0	-6.95%	-5.47%	1.27%	0.92%	2.00%	1.47%

Source: Oxford Economics

LQ = Location Quotient

YEAR OVER YEAR JOB GROWTH



Source: Oxford Economics

DEMOGRAPHIC TRENDS

Demographic Category	Current Level		12 Month Change		10 Year Change		5 Year Forecast	
	Metro	US	Metro	US	Metro	US	Metro	US
Population	3,364,795	330,710,469	0.5%	0.5%	0.8%	0.6%	0.6%	0.5%
Households	1,146,527	123,606,789	0.5%	0.4%	0.8%	0.7%	0.6%	0.5%
Median Household Income	\$88,984	\$69,275	4.7%	4.2%	4.1%	3.3%	2.1%	2.1%
Labor Force	1,537,757	160,825,781	-3.6%	-2.0%	0.2%	0.5%	0.7%	0.8%
Unemployment	7.6%	6.7%	4.3%	3.0%	-0.3%	-0.3%	-	-

Source: Oxford Economics

POPULATION GROWTH



LABOR FORCE GROWTH



INCOME GROWTH

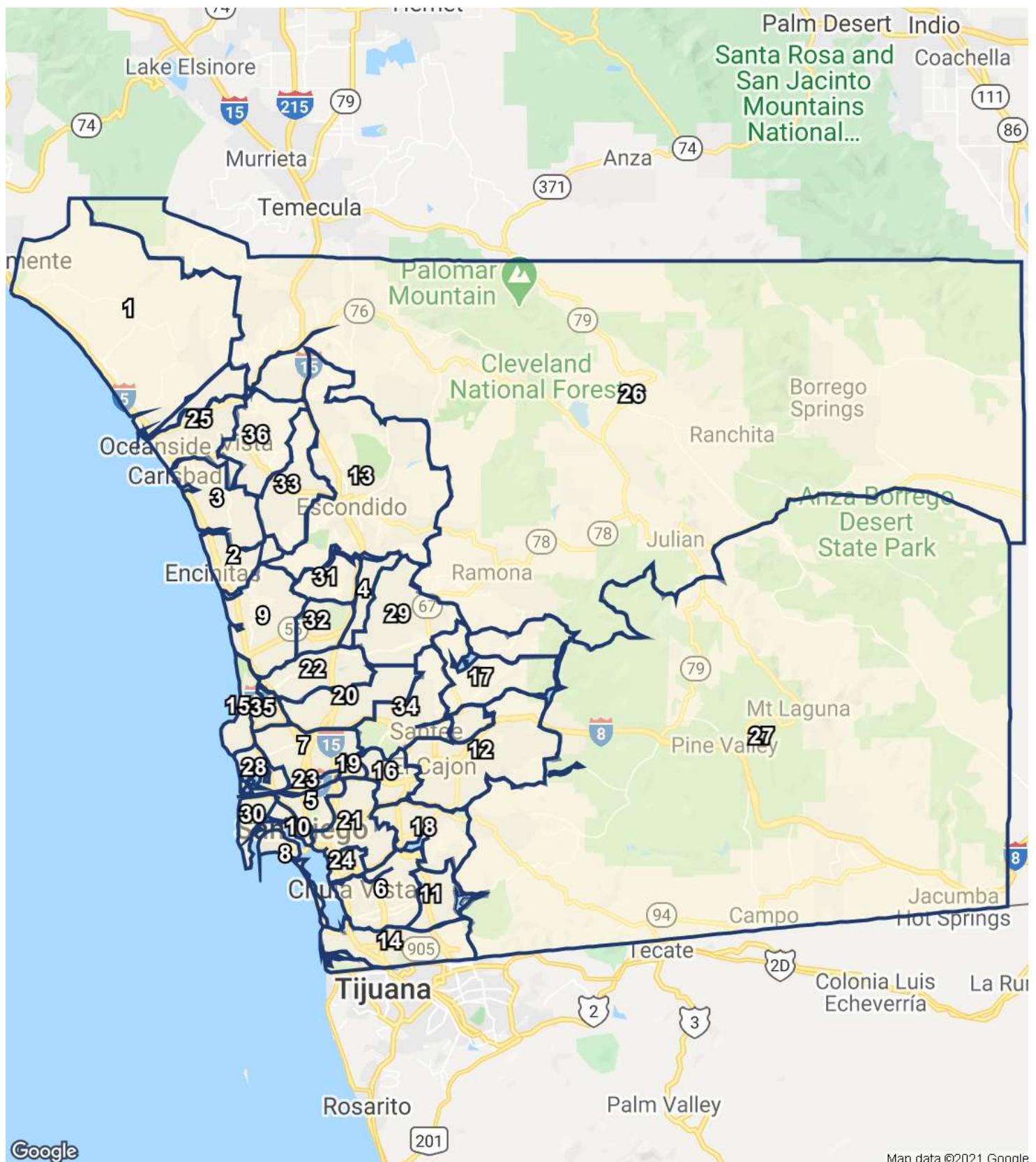


Source: Oxford Economics

Submarkets

San Diego Retail

SAN DIEGO SUBMARKETS



Google

Map data ©2021 Google

Submarkets

San Diego Retail

SUBMARKET INVENTORY

No.	Submarket	Inventory				12 Month Deliveries				Under Construction			
		Bldgs	SF (000)	% Market	Rank	Bldgs	SF (000)	Percent	Rank	Bldgs	SF (000)	Percent	Rank
1	Camp Pendleton	10	75	0.1%	35	0	0	0%	-	0	-	-	-
2	Cardiff/Encinitas	423	5,399	3.9%	8	0	0	0%	-	1	3	0.1%	13
3	Carlsbad	380	5,751	4.1%	7	0	0	0%	-	1	22	0.4%	8
4	Carmel Mountain Ranch	143	2,235	1.6%	27	0	0	0%	-	0	-	-	-
5	Central San Diego	1,074	5,154	3.7%	11	1	29	0.6%	3	0	-	-	-
6	Chula Vista	749	9,053	6.5%	2	2	23	0.3%	4	0	-	-	-
7	Clarmnt/KM/Tierrasnta	501	7,613	5.5%	4	2	17	0.2%	7	1	6	0.1%	11
8	Coronado	93	665	0.5%	33	0	0	0%	-	0	-	-	-
9	Del Mar/S Bch/Rho SF	330	3,184	2.3%	20	2	66	2.1%	1	0	-	-	-
10	Downtown	442	4,168	3.0%	17	5	47	1.1%	2	3	315	7.6%	1
11	Eastlake	110	2,559	1.8%	26	1	4	0.1%	12	0	-	-	-
12	El Cajon	846	8,607	6.2%	3	1	2	0%	15	1	17	0.2%	9
13	Escondido	854	9,824	7.1%	1	1	4	0%	11	6	30	0.3%	7
14	Imperial Bch/South SD	466	4,226	3.0%	16	3	10	0.2%	8	7	79	1.9%	3
15	La Jolla/Torrey Pines	270	1,856	1.3%	28	1	3	0.2%	14	5	70	3.7%	4
16	La Mesa	506	5,020	3.6%	12	4	7	0.1%	9	1	2	0%	14
17	Lakeside	130	619	0.4%	34	0	0	0%	-	0	-	-	-
18	Lemon Grv/Spring Vly	405	2,649	1.9%	25	1	2	0.1%	16	0	-	-	-
19	M Gorge/A Grdns/D Cer	92	928	0.7%	29	0	0	0%	-	0	-	-	-
20	MCAS Miramar	4	24	0%	36	0	0	0%	-	0	-	-	-
21	Mid City/SE San Diego	1,236	7,413	5.3%	5	1	0	0%	17	0	-	-	-
22	Miramar/M Mesa/S Rnch	287	4,371	3.1%	15	1	4	0.1%	10	2	7	0.2%	10
23	Mission Valley	117	5,267	3.8%	9	1	18	0.3%	6	0	-	-	-
24	National City	443	3,653	2.6%	18	0	0	0%	-	0	-	-	-
25	Oceanside	714	7,409	5.3%	6	2	3	0%	13	8	60	0.8%	5
26	Outlying SD County N	527	2,808	2.0%	22	0	0	0%	-	0	-	-	-
27	Outlying SD County S	95	900	0.6%	30	1	19	2.1%	5	0	-	-	-
28	Pacific Beach/Morena	521	3,293	2.4%	19	0	0	0%	-	0	-	-	-
29	Poway	237	2,824	2.0%	21	0	0	0%	-	1	40	1.4%	6
30	Pt Loma/Sports Arena	558	4,633	3.3%	14	0	0	0%	-	0	-	-	-
31	Rancho Bernardo	45	699	0.5%	32	0	0	0%	-	1	4	0.5%	12
32	Rancho Peñasquitos	64	720	0.5%	31	0	0	0%	-	0	-	-	-
33	San Marcos	313	4,638	3.3%	13	0	0	0%	-	0	-	-	-
34	Santee	208	2,660	1.9%	24	0	0	0%	-	0	-	-	-
35	UTC	79	2,694	1.9%	23	0	0	0%	-	2	233	8.6%	2
36	Vista	552	5,225	3.8%	10	0	0	0%	-	0	-	-	-

Submarkets

San Diego Retail

SUBMARKET RENT

No.	Submarket	Market Rent		12 Month Market Rent		QTD Annualized Market Rent	
		Per SF	Rank	Growth	Rank	Growth	Rank
1	Camp Pendleton	\$24.29	28	5.4%	1	0.2%	32
2	Cardiff/Encinitas	\$39.33	10	-0.3%	16	2.5%	10
3	Carlsbad	\$40.72	8	-2.6%	29	2.8%	7
4	Carmel Mountain Ranch	\$41.26	7	-2.7%	30	2.8%	8
5	Central San Diego	\$31.42	15	-2.9%	31	-2.5%	36
6	Chula Vista	\$29.18	18	-1.2%	22	2.0%	17
7	Clarmnt/KM/Tierrasnta	\$28.17	19	-1.0%	20	2.5%	11
8	Coronado	\$40.33	9	0.1%	11	3.8%	2
9	Del Mar/S Bch/Rho SF	\$48.37	1	-2.1%	27	0.6%	30
10	Downtown	\$41.96	6	-3.5%	33	1.8%	20
11	Eastlake	\$32.29	14	-3.6%	35	3.7%	3
12	El Cajon	\$21.52	32	-0.7%	19	1.9%	18
13	Escondido	\$25.36	24	-0.2%	13	2.9%	6
14	Imperial Bch/South SD	\$27.47	22	1.7%	5	1.1%	27
15	La Jolla/Torrey Pines	\$47.13	2	0.5%	10	2.4%	13
16	La Mesa	\$24.99	25	-1.8%	25	2.2%	15
17	Lakeside	\$19.33	35	-0.2%	14	-0.8%	35
18	Lemon Grv/Spring Vly	\$19.01	36	0%	12	1.6%	23
19	M Gorge/A Grdns/D Cer	\$27.65	20	-0.3%	15	0.7%	29
20	MCAS Miramar	\$24.37	26	4.9%	2	0.3%	31
21	Mid City/SE San Diego	\$24.32	27	-1.5%	23	-0.3%	33
22	Miramar/M Mesa/S Rnch	\$32.40	13	-2.3%	28	2.5%	9
23	Mission Valley	\$46.43	4	-4.1%	36	4.2%	1
24	National City	\$23.03	31	1.3%	6	2.9%	5
25	Oceanside	\$27.02	23	0.7%	9	1.9%	19
26	Outlying SD County N	\$19.86	34	1.7%	4	0.8%	28
27	Outlying SD County S	\$20.38	33	1.2%	7	1.8%	21
28	Pacific Beach/Morena	\$33.06	12	-2.0%	26	-0.5%	34
29	Poway	\$30.78	16	-1.0%	21	1.5%	24
30	Pt Loma/Sports Arena	\$30.63	17	-0.4%	17	1.1%	26
31	Rancho Bernardo	\$42.10	5	-3.6%	34	2.2%	14
32	Rancho Peñasquitos	\$36.76	11	-1.8%	24	1.6%	22
33	San Marcos	\$27.62	21	2.0%	3	2.1%	16
34	Santee	\$23.60	29	-0.5%	18	1.2%	25
35	UTC	\$46.85	3	-3.0%	32	3.6%	4
36	Vista	\$23.34	30	1.1%	8	2.4%	12

Submarkets

San Diego Retail

SUBMARKET VACANCY & NET ABSORPTION

No.	Submarket	Vacancy			12 Month Absorption			
		SF	Percent	Rank	SF	% of Inv	Rank	Construc. Ratio
1	Camp Pendleton	-	-	-	0	0%	-	-
2	Cardiff/Encinitas	202,280	3.7%	12	(57,657)	-1.1%	30	-
3	Carlsbad	492,745	8.6%	32	(241,234)	-4.2%	36	-
4	Carmel Mountain Ranch	108,840	4.9%	22	(34,501)	-1.5%	23	-
5	Central San Diego	229,779	4.5%	20	(2,338)	0%	11	-
6	Chula Vista	356,145	3.9%	17	(63,814)	-0.7%	31	-
7	Clarmnt/KM/Tierrasnta	194,677	2.6%	4	(43,138)	-0.6%	27	-
8	Coronado	15,533	2.3%	3	(6,360)	-1.0%	12	-
9	Del Mar/S Bch/Rho SF	188,365	5.9%	25	35,661	1.1%	3	1.8
10	Downtown	436,226	10.5%	34	(192,644)	-4.6%	35	-
11	Eastlake	40,955	1.6%	1	41,710	1.6%	2	0.1
12	El Cajon	337,454	3.9%	16	23,843	0.3%	4	-
13	Escondido	373,805	3.8%	13	(1,735)	0%	10	-
14	Imperial Bch/South SD	245,915	5.8%	24	18,412	0.4%	6	0.1
15	La Jolla/Torrey Pines	145,008	7.8%	30	(39,558)	-2.1%	25	-
16	La Mesa	181,963	3.6%	11	(14,403)	-0.3%	16	-
17	Lakeside	35,625	5.8%	23	(13,631)	-2.2%	15	-
18	Lemon Grv/Spring Vly	125,761	4.7%	21	48,588	1.8%	1	0
19	M Gorge/A Grdns/D Cer	35,945	3.9%	14	(24,501)	-2.6%	21	-
20	MCAS Miramar	-	-	-	0	0%	-	-
21	Mid City/SE San Diego	213,840	2.9%	7	(41,247)	-0.6%	26	-
22	Miramar/M Mesa/S Rnch	271,016	6.2%	27	(38,861)	-0.9%	24	-
23	Mission Valley	162,441	3.1%	9	(56,421)	-1.1%	29	-
24	National City	130,275	3.6%	10	(30,757)	-0.8%	22	-
25	Oceanside	453,694	6.1%	26	(16,014)	-0.2%	17	-
26	Outlying SD County N	75,079	2.7%	6	(443)	0%	9	-
27	Outlying SD County S	17,135	1.9%	2	19,351	2.2%	5	1.0
28	Pacific Beach/Morena	127,730	3.9%	15	(21,691)	-0.7%	19	-
29	Poway	197,926	7.0%	29	(91,559)	-3.2%	34	-
30	Pt Loma/Sports Arena	201,419	4.3%	18	(21,606)	-0.5%	18	-
31	Rancho Bernardo	17,956	2.6%	5	(9,149)	-1.3%	14	-
32	Rancho Peñasquitos	22,127	3.1%	8	(8,382)	-1.2%	13	-
33	San Marcos	385,727	8.3%	31	(23,089)	-0.5%	20	-
34	Santee	118,170	4.4%	19	(50,727)	-1.9%	28	-
35	UTC	232,928	8.6%	33	(79,371)	-2.9%	33	-
36	Vista	335,819	6.4%	28	(76,366)	-1.5%	32	-

Supply & Demand Trends

San Diego Retail

OVERALL SUPPLY & DEMAND

Year	Inventory			Net Absorption		
	SF	SF Growth	% Growth	SF	% of Inv	Construction Ratio
2025	140,170,306	421,485	0.3%	449,176	0.3%	0.9
2024	139,748,821	343,491	0.2%	480,957	0.3%	0.7
2023	139,405,330	118,596	0.1%	477,509	0.3%	0.2
2022	139,286,734	(233,016)	-0.2%	416,454	0.3%	-
2021	139,519,750	757,263	0.5%	(604,900)	-0.4%	-
YTD	138,805,484	42,997	0%	(170,159)	-0.1%	-
2020	138,762,487	(788,029)	-0.6%	(1,277,529)	-0.9%	-
2019	139,550,516	(51,340)	0%	(12,863)	0%	-
2018	139,601,856	356,899	0.3%	(131,993)	-0.1%	-
2017	139,244,957	667,861	0.5%	609,610	0.4%	1.1
2016	138,577,096	258,656	0.2%	1,493,877	1.1%	0.2
2015	138,318,440	594,615	0.4%	(503,398)	-0.4%	-
2014	137,723,825	111,601	0.1%	868,622	0.6%	0.1
2013	137,612,224	217,872	0.2%	391,840	0.3%	0.6
2012	137,394,352	755,851	0.6%	1,553,516	1.1%	0.5
2011	136,638,501	11,085	0%	570,436	0.4%	0
2010	136,627,416	291,854	0.2%	192,679	0.1%	1.5
2009	136,335,562	908,570	0.7%	(1,482,976)	-1.1%	-

MALLS SUPPLY & DEMAND

Year	Inventory			Net Absorption		
	SF	SF Growth	% Growth	SF	% of Inv	Construction Ratio
2025	13,659,406	217,151	1.6%	230,671	1.7%	0.9
2024	13,442,255	191,203	1.4%	232,680	1.7%	0.8
2023	13,251,052	114,051	0.9%	204,649	1.5%	0.6
2022	13,137,001	(9,374)	-0.1%	227,346	1.7%	-
2021	13,146,375	513,457	4.1%	59,841	0.5%	8.6
YTD	12,632,918	0	0%	36,454	0.3%	0
2020	12,632,918	6,200	0%	(185,027)	-1.5%	-
2019	12,626,718	0	0%	(25,350)	-0.2%	-
2018	12,626,718	4,508	0%	(154,721)	-1.2%	-
2017	12,622,210	404,416	3.3%	449,255	3.6%	0.9
2016	12,217,794	10,024	0.1%	3,722	0%	2.7
2015	12,207,770	0	0%	36,135	0.3%	0
2014	12,207,770	0	0%	44,401	0.4%	0
2013	12,207,770	0	0%	17,425	0.1%	0
2012	12,207,770	501,959	4.3%	685,485	5.6%	0.7
2011	11,705,811	0	0%	110,130	0.9%	0
2010	11,705,811	84,833	0.7%	32,963	0.3%	2.6
2009	11,620,978	0	0%	(156,233)	-1.3%	-

Supply & Demand Trends

San Diego Retail

POWER CENTER SUPPLY & DEMAND

Year	Inventory			Net Absorption		
	SF	SF Growth	% Growth	SF	% of Inv	Construction Ratio
2025	11,910,007	60,394	0.5%	59,593	0.5%	1.0
2024	11,849,613	51,064	0.4%	51,802	0.4%	1.0
2023	11,798,549	24,925	0.2%	33,282	0.3%	0.7
2022	11,773,624	(17,807)	-0.2%	49,904	0.4%	-
2021	11,791,431	69,161	0.6%	(81,090)	-0.7%	-
YTD	11,727,071	4,801	0%	(29,935)	-0.3%	-
2020	11,722,270	69,858	0.6%	(104,222)	-0.9%	-
2019	11,652,412	28,853	0.2%	107,617	0.9%	0.3
2018	11,623,559	30,784	0.3%	(18,718)	-0.2%	-
2017	11,592,775	3,200	0%	268,204	2.3%	0
2016	11,589,575	12,140	0.1%	(124,729)	-1.1%	-
2015	11,577,435	45,502	0.4%	16,557	0.1%	2.7
2014	11,531,933	9,600	0.1%	76,256	0.7%	0.1
2013	11,522,333	6,000	0.1%	28,196	0.2%	0.2
2012	11,516,333	0	0%	187,198	1.6%	0
2011	11,516,333	57,531	0.5%	263,279	2.3%	0.2
2010	11,458,802	68,071	0.6%	244,037	2.1%	0.3
2009	11,390,731	0	0%	(628,596)	-5.5%	-

NEIGHBORHOOD CENTER SUPPLY & DEMAND

Year	Inventory			Net Absorption		
	SF	SF Growth	% Growth	SF	% of Inv	Construction Ratio
2025	44,644,988	48,849	0.1%	74,260	0.2%	0.7
2024	44,596,139	34,188	0.1%	107,505	0.2%	0.3
2023	44,561,951	(9,936)	0%	164,388	0.4%	-
2022	44,571,887	(81,282)	-0.2%	41,606	0.1%	-
2021	44,653,169	(60,674)	-0.1%	(415,168)	-0.9%	-
YTD	44,713,843	0	0%	(105,021)	-0.2%	-
2020	44,713,843	6,648	0%	(470,841)	-1.1%	-
2019	44,707,195	255,449	0.6%	74,049	0.2%	3.4
2018	44,451,746	198,330	0.4%	122,973	0.3%	1.6
2017	44,253,416	74,434	0.2%	163,076	0.4%	0.5
2016	44,178,982	192,046	0.4%	1,159,400	2.6%	0.2
2015	43,986,936	299,504	0.7%	(303,185)	-0.7%	-
2014	43,687,432	237,540	0.5%	487,814	1.1%	0.5
2013	43,449,892	258,294	0.6%	201,602	0.5%	1.3
2012	43,191,598	236,229	0.5%	504,679	1.2%	0.5
2011	42,955,369	47,482	0.1%	125,104	0.3%	0.4
2010	42,907,887	50,283	0.1%	(47,105)	-0.1%	-
2009	42,857,604	200,033	0.5%	(683,324)	-1.6%	-

Supply & Demand Trends

San Diego Retail

STRIP CENTER SUPPLY & DEMAND

Year	Inventory			Net Absorption		
	SF	SF Growth	% Growth	SF	% of Inv	Construction Ratio
2025	10,967,293	33,803	0.3%	32,181	0.3%	1.1
2024	10,933,490	26,530	0.2%	34,060	0.3%	0.8
2023	10,906,960	10,184	0.1%	29,716	0.3%	0.3
2022	10,896,776	(18,219)	-0.2%	15,711	0.1%	-
2021	10,914,995	60,327	0.6%	3,627	0%	16.6
YTD	10,854,668	0	0%	2,547	0%	0
2020	10,854,668	23,332	0.2%	(107,826)	-1.0%	-
2019	10,831,336	20,181	0.2%	11,433	0.1%	1.8
2018	10,811,155	3,697	0%	47,426	0.4%	0.1
2017	10,807,458	10,554	0.1%	(5,318)	0%	-
2016	10,796,904	33,713	0.3%	104,798	1.0%	0.3
2015	10,763,191	34,257	0.3%	36,953	0.3%	0.9
2014	10,728,934	7,100	0.1%	154,049	1.4%	0
2013	10,721,834	40,643	0.4%	135,073	1.3%	0.3
2012	10,681,191	3,610	0%	47,768	0.4%	0.1
2011	10,677,581	14,466	0.1%	(28,486)	-0.3%	-
2010	10,663,115	70,361	0.7%	67,959	0.6%	1.0
2009	10,592,754	40,951	0.4%	(164,411)	-1.6%	-

GENERAL RETAIL SUPPLY & DEMAND

Year	Inventory			Net Absorption		
	SF	SF Growth	% Growth	SF	% of Inv	Construction Ratio
2025	57,075,461	59,311	0.1%	51,459	0.1%	1.2
2024	57,016,150	39,189	0.1%	53,158	0.1%	0.7
2023	56,976,961	(19,965)	0%	44,455	0.1%	-
2022	56,996,926	(102,492)	-0.2%	86,843	0.2%	-
2021	57,099,418	178,181	0.3%	(133,971)	-0.2%	-
YTD	56,959,433	38,196	0.1%	(53,460)	-0.1%	-
2020	56,921,237	(894,067)	-1.5%	(415,694)	-0.7%	-
2019	57,815,304	(355,823)	-0.6%	(165,499)	-0.3%	-
2018	58,171,127	119,580	0.2%	(109,781)	-0.2%	-
2017	58,051,547	175,257	0.3%	(262,762)	-0.5%	-
2016	57,876,290	10,733	0%	339,236	0.6%	0
2015	57,865,557	80,402	0.1%	(431,366)	-0.7%	-
2014	57,785,155	(142,639)	-0.2%	63,707	0.1%	-
2013	57,927,794	(176,941)	-0.3%	(67,815)	-0.1%	-
2012	58,104,735	14,053	0%	181,240	0.3%	0.1
2011	58,090,682	(108,394)	-0.2%	106,404	0.2%	-
2010	58,199,076	18,306	0%	(92,808)	-0.2%	-
2009	58,180,770	667,586	1.2%	154,437	0.3%	4.3

Supply & Demand Trends

San Diego Retail

OTHER SUPPLY & DEMAND

Year	Inventory			Net Absorption		
	SF	SF Growth	% Growth	SF	% of Inv	Construction Ratio
2025	1,913,151	1,977	0.1%	1,012	0.1%	2.0
2024	1,911,174	1,317	0.1%	1,752	0.1%	0.8
2023	1,909,857	(663)	0%	1,019	0.1%	-
2022	1,910,520	(3,842)	-0.2%	(4,956)	-0.3%	-
2021	1,914,362	(3,189)	-0.2%	(38,139)	-2.0%	-
YTD	1,917,551	0	0%	(20,744)	-1.1%	-
2020	1,917,551	0	0%	6,081	0.3%	0
2019	1,917,551	0	0%	(15,113)	-0.8%	-
2018	1,917,551	0	0%	(19,172)	-1.0%	-
2017	1,917,551	0	0%	(2,845)	-0.1%	-
2016	1,917,551	0	0%	11,450	0.6%	0
2015	1,917,551	134,950	7.6%	141,508	7.4%	1.0
2014	1,782,601	0	0%	42,395	2.4%	0
2013	1,782,601	89,876	5.3%	77,359	4.3%	1.2
2012	1,692,725	0	0%	(52,854)	-3.1%	-
2011	1,692,725	0	0%	(5,995)	-0.4%	-
2010	1,692,725	0	0%	(12,367)	-0.7%	-
2009	1,692,725	0	0%	(4,849)	-0.3%	-

Rent & Vacancy

San Diego Retail

OVERALL RENT & VACANCY

Year	Market Rent				Vacancy		
	Per SF	Index	% Growth	Vs Hist Peak	SF	Percent	Ppts Chg
2025	\$32.15	121	2.2%	4.6%	6,703,139	4.8%	-0.1%
2024	\$31.47	119	2.5%	2.4%	6,757,642	4.8%	-0.1%
2023	\$30.70	116	2.4%	-0.1%	6,908,303	5.0%	-0.3%
2022	\$29.99	113	0.2%	-2.4%	7,253,051	5.2%	-0.4%
2021	\$29.92	113	-1.7%	-2.6%	7,879,877	5.6%	1.0%
YTD	\$30.52	115	0.3%	-0.7%	6,706,731	4.8%	0.2%
2020	\$30.42	115	-1.0%	-1.0%	6,493,575	4.7%	0.4%
2019	\$30.73	116	2.4%	0%	6,010,095	4.3%	0%
2018	\$30.01	113	2.5%	-2.4%	6,069,812	4.3%	0.3%
2017	\$29.28	110	2.8%	-4.7%	5,589,026	4.0%	0%
2016	\$28.48	107	1.9%	-7.3%	5,554,719	4.0%	-0.9%
2015	\$27.94	105	3.9%	-9.1%	6,789,940	4.9%	0.8%
2014	\$26.90	101	4.1%	-12.5%	5,691,927	4.1%	-0.6%
2013	\$25.85	98	3.3%	-15.9%	6,448,948	4.7%	-0.1%
2012	\$25.03	94	2.1%	-18.6%	6,622,916	4.8%	-0.6%
2011	\$24.52	93	-0.3%	-20.2%	7,420,581	5.4%	-0.4%
2010	\$24.60	93	-2.7%	-20.0%	7,979,932	5.8%	0.1%
2009	\$25.27	95	-4.7%	-17.8%	7,881,687	5.8%	1.7%

MALLS RENT & VACANCY

Year	Market Rent				Vacancy		
	Per SF	Index	% Growth	Vs Hist Peak	SF	Percent	Ppts Chg
2025	\$42.40	125	2.2%	1.6%	549,606	4.0%	-0.2%
2024	\$41.50	122	2.5%	-0.6%	563,492	4.2%	-0.4%
2023	\$40.49	119	2.4%	-3.0%	605,343	4.6%	-0.7%
2022	\$39.56	116	0.2%	-5.2%	696,140	5.3%	-1.8%
2021	\$39.47	116	-1.2%	-5.4%	932,669	7.1%	3.3%
YTD	\$40.23	118	0.7%	-3.6%	442,307	3.5%	-0.3%
2020	\$39.94	117	-4.3%	-4.3%	478,761	3.8%	1.5%
2019	\$41.75	123	1.4%	0%	287,534	2.3%	0.2%
2018	\$41.17	121	2.8%	-1.4%	262,184	2.1%	1.3%
2017	\$40.06	118	4.0%	-4.0%	102,955	0.8%	-0.4%
2016	\$38.53	113	2.1%	-7.7%	147,794	1.2%	0.1%
2015	\$37.73	111	5.4%	-9.6%	141,492	1.2%	-0.3%
2014	\$35.81	105	5.3%	-14.2%	177,627	1.5%	-0.4%
2013	\$34.02	100	3.6%	-18.5%	222,028	1.8%	-0.1%
2012	\$32.85	96	3.5%	-21.3%	239,453	2.0%	-1.7%
2011	\$31.72	93	0.8%	-24.0%	422,979	3.6%	-0.9%
2010	\$31.45	92	-2.3%	-24.7%	533,109	4.6%	0.4%
2009	\$32.19	95	-5.4%	-22.9%	481,239	4.1%	1.3%

Rent & Vacancy

San Diego Retail

POWER CENTER RENT & VACANCY

Year	Market Rent				Vacancy		
	Per SF	Index	% Growth	Vs Hist Peak	SF	Percent	Ppts Chg
2025	\$36.46	125	2.2%	3.5%	479,428	4.0%	0%
2024	\$35.68	122	2.5%	1.3%	479,440	4.0%	0%
2023	\$34.79	119	2.4%	-1.2%	480,529	4.1%	-0.1%
2022	\$33.97	116	0.3%	-3.6%	489,296	4.2%	-0.6%
2021	\$33.86	116	-1.2%	-3.9%	556,535	4.7%	1.3%
YTD	\$34.49	118	0.6%	-2.1%	440,538	3.8%	0.3%
2020	\$34.28	117	-2.7%	-2.7%	405,802	3.5%	1.5%
2019	\$35.22	121	2.4%	0%	231,722	2.0%	-0.7%
2018	\$34.38	118	2.7%	-2.4%	310,486	2.7%	0.4%
2017	\$33.47	115	3.5%	-5.0%	260,984	2.3%	-2.3%
2016	\$32.33	111	2.1%	-8.2%	525,988	4.5%	1.2%
2015	\$31.68	109	4.7%	-10.1%	389,119	3.4%	0.2%
2014	\$30.25	104	4.7%	-14.1%	360,174	3.1%	-0.6%
2013	\$28.88	99	3.5%	-18.0%	426,830	3.7%	-0.2%
2012	\$27.91	96	2.8%	-20.8%	449,026	3.9%	-1.6%
2011	\$27.16	93	0.2%	-22.9%	636,224	5.5%	-1.8%
2010	\$27.10	93	-2.1%	-23.1%	841,972	7.3%	-1.6%
2009	\$27.69	95	-5.1%	-21.4%	1,017,938	8.9%	5.5%

NEIGHBORHOOD CENTER RENT & VACANCY

Year	Market Rent				Vacancy		
	Per SF	Index	% Growth	Vs Hist Peak	SF	Percent	Ppts Chg
2025	\$31.97	122	2.1%	5.4%	2,925,228	6.6%	-0.1%
2024	\$31.31	120	2.4%	3.2%	2,955,262	6.6%	-0.2%
2023	\$30.57	117	2.3%	0.8%	3,032,428	6.8%	-0.4%
2022	\$29.89	114	0.1%	-1.5%	3,204,307	7.2%	-0.3%
2021	\$29.85	114	-1.4%	-1.6%	3,323,129	7.4%	0.8%
YTD	\$30.45	116	0.6%	0.4%	3,070,345	6.9%	0.2%
2020	\$30.28	116	-0.2%	-0.2%	2,965,324	6.6%	1.1%
2019	\$30.34	116	2.9%	0%	2,487,835	5.6%	0.4%
2018	\$29.49	113	2.5%	-2.8%	2,306,485	5.2%	0.1%
2017	\$28.78	110	2.9%	-5.1%	2,231,128	5.0%	-0.3%
2016	\$27.96	107	2.1%	-7.8%	2,338,614	5.3%	-2.2%
2015	\$27.39	105	3.8%	-9.7%	3,305,968	7.5%	1.3%
2014	\$26.39	101	3.9%	-13.0%	2,703,279	6.2%	-0.6%
2013	\$25.40	97	3.2%	-16.3%	2,953,553	6.8%	0.1%
2012	\$24.61	94	1.7%	-18.9%	2,896,861	6.7%	-0.7%
2011	\$24.20	92	-0.6%	-20.2%	3,165,311	7.4%	-0.2%
2010	\$24.34	93	-2.8%	-19.8%	3,242,933	7.6%	0.2%
2009	\$25.04	96	-4.4%	-17.5%	3,146,475	7.3%	2.0%

Rent & Vacancy

San Diego Retail

STRIP CENTER RENT & VACANCY

Year	Market Rent				Vacancy		
	Per SF	Index	% Growth	Vs Hist Peak	SF	Percent	Ppts Chg
2025	\$26.23	116	2.1%	4.7%	682,186	6.2%	0%
2024	\$25.70	113	2.4%	2.6%	683,187	6.2%	-0.1%
2023	\$25.09	111	2.3%	0.2%	692,038	6.3%	-0.2%
2022	\$24.54	108	0.1%	-2.1%	712,390	6.5%	-0.3%
2021	\$24.50	108	-2.2%	-2.2%	744,264	6.8%	0.5%
YTD	\$25.04	110	0%	0%	683,102	6.3%	0%
2020	\$25.06	110	0.7%	0%	685,649	6.3%	1.2%
2019	\$24.89	110	1.9%	-0.7%	554,491	5.1%	0.1%
2018	\$24.41	108	2.0%	-2.6%	545,743	5.0%	-0.4%
2017	\$23.93	105	2.2%	-4.5%	593,169	5.5%	0.1%
2016	\$23.41	103	2.0%	-6.6%	577,297	5.3%	-0.7%
2015	\$22.95	101	2.8%	-8.4%	648,382	6.0%	0%
2014	\$22.32	98	3.4%	-10.9%	651,078	6.1%	-1.4%
2013	\$21.58	95	3.0%	-13.9%	798,027	7.4%	-0.9%
2012	\$20.95	92	1.1%	-16.4%	892,457	8.4%	-0.4%
2011	\$20.72	91	-0.9%	-17.3%	936,615	8.8%	0.4%
2010	\$20.91	92	-3.4%	-16.6%	893,663	8.4%	0%
2009	\$21.64	95	-4.7%	-13.6%	891,261	8.4%	1.9%

GENERAL RETAIL RENT & VACANCY

Year	Market Rent				Vacancy		
	Per SF	Index	% Growth	Vs Hist Peak	SF	Percent	Ppts Chg
2025	\$30.12	120	2.2%	5.2%	1,931,460	3.4%	0%
2024	\$29.46	117	2.6%	2.9%	1,941,922	3.4%	0%
2023	\$28.72	114	2.4%	0.3%	1,963,147	3.4%	-0.1%
2022	\$28.03	111	0.3%	-2.1%	2,014,483	3.5%	-0.3%
2021	\$27.94	111	-2.0%	-2.4%	2,188,007	3.8%	0.6%
YTD	\$28.51	113	0%	-0.4%	1,949,433	3.4%	0.2%
2020	\$28.51	113	-0.4%	-0.4%	1,857,777	3.3%	-0.8%
2019	\$28.64	114	2.5%	0%	2,342,170	4.1%	-0.3%
2018	\$27.95	111	2.4%	-2.4%	2,553,684	4.4%	0.4%
2017	\$27.29	109	2.3%	-4.7%	2,328,732	4.0%	0.7%
2016	\$26.69	106	1.7%	-6.8%	1,895,813	3.3%	-0.6%
2015	\$26.23	104	3.4%	-8.4%	2,224,316	3.8%	0.9%
2014	\$25.37	101	3.8%	-11.4%	1,712,548	3.0%	-0.3%
2013	\$24.44	97	3.1%	-14.7%	1,918,894	3.3%	-0.2%
2012	\$23.69	94	1.9%	-17.3%	2,028,020	3.5%	-0.3%
2011	\$23.25	92	-0.4%	-18.8%	2,195,207	3.8%	-0.4%
2010	\$23.35	93	-2.7%	-18.4%	2,410,005	4.1%	0.2%
2009	\$24.00	95	-4.6%	-16.2%	2,298,891	4.0%	0.8%

Rent & Vacancy

San Diego Retail

OTHER RENT & VACANCY

Year	Market Rent				Vacancy		
	Per SF	Index	% Growth	Vs Hist Peak	SF	Percent	Ppts Chg
2025	\$33.94	122	2.0%	4.8%	135,231	7.1%	0%
2024	\$33.27	119	2.4%	2.7%	134,339	7.0%	0%
2023	\$32.49	116	2.3%	0.3%	134,818	7.1%	-0.1%
2022	\$31.77	114	0.1%	-1.9%	136,435	7.1%	0.1%
2021	\$31.73	114	-1.4%	-2.1%	135,273	7.1%	1.8%
YTD	\$32.42	116	0.8%	0.1%	121,006	6.3%	1.1%
2020	\$32.17	115	-0.7%	-0.7%	100,262	5.2%	-0.3%
2019	\$32.40	116	1.9%	0%	106,343	5.5%	0.8%
2018	\$31.81	114	2.6%	-1.8%	91,230	4.8%	1.0%
2017	\$31.02	111	3.0%	-4.3%	72,058	3.8%	0.1%
2016	\$30.11	108	1.9%	-7.1%	69,213	3.6%	-0.6%
2015	\$29.55	106	3.6%	-8.8%	80,663	4.2%	-0.7%
2014	\$28.52	102	3.3%	-12.0%	87,221	4.9%	-2.4%
2013	\$27.60	99	4.5%	-14.8%	129,616	7.3%	0.4%
2012	\$26.41	95	1.3%	-18.5%	117,099	6.9%	3.1%
2011	\$26.08	93	-0.3%	-19.5%	64,245	3.8%	0.4%
2010	\$26.15	94	-2.6%	-19.3%	58,250	3.4%	0.7%
2009	\$26.85	96	-3.8%	-17.2%	45,883	2.7%	0.3%

Sale Trends

San Diego Retail

OVERALL SALES

Year	Completed Transactions (1)							Market Pricing Trends (2)		
	Deals	Volume	Turnover	Avg Price	Avg Price/SF	Avg Cap Rate	Price/SF	Price Index	Cap Rate	
2025	-	-	-	-	-	-	\$359.76	164	5.6%	
2024	-	-	-	-	-	-	\$352.19	161	5.6%	
2023	-	-	-	-	-	-	\$342.40	156	5.6%	
2022	-	-	-	-	-	-	\$333.09	152	5.6%	
2021	-	-	-	-	-	-	\$332.18	152	5.6%	
YTD	37	\$133.9M	0.3%	\$4,310,563	\$430.31	5.7%	\$338.89	155	5.7%	
2020	293	\$665.3M	1.5%	\$2,494,091	\$356.85	5.3%	\$337.78	154	5.7%	
2019	641	\$1.2B	3.4%	\$3,350,910	\$337.39	5.5%	\$333.09	152	5.7%	
2018	620	\$1.3B	7.1%	\$3,159,266	\$298.79	5.1%	\$318.39	145	5.8%	
2017	770	\$1.1B	3.8%	\$2,614,181	\$311.12	5.5%	\$310.12	141	5.8%	
2016	588	\$1.2B	4.5%	\$2,953,669	\$287.95	5.5%	\$303.06	138	5.8%	
2015	668	\$1.4B	5.0%	\$2,941,448	\$269.24	5.9%	\$292.07	133	5.8%	
2014	653	\$906.3M	3.6%	\$2,123,349	\$239.89	6.1%	\$271.16	124	6.1%	
2013	544	\$1.1B	3.6%	\$3,108,360	\$271.16	6.6%	\$237.26	108	6.4%	
2012	541	\$738M	3.7%	\$2,471,005	\$259.46	7.1%	\$227.33	104	6.5%	
2011	442	\$815.1M	3.2%	\$3,201,119	\$264.31	7.0%	\$205.89	94	6.9%	
2010	367	\$675.7M	2.4%	\$2,561,077	\$235.28	7.1%	\$194.91	89	7.1%	

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(2) Market price trends data is based on the estimated price movement of all properties in the market, informed by actual transactions that have occurred.

MALLS SALES

Year	Completed Transactions (1)							Market Pricing Trends (2)		
	Deals	Volume	Turnover	Avg Price	Avg Price/SF	Avg Cap Rate	Price/SF	Price Index	Cap Rate	
2025	-	-	-	-	-	-	\$319.97	160	5.4%	
2024	-	-	-	-	-	-	\$313.13	157	5.4%	
2023	-	-	-	-	-	-	\$304.37	152	5.4%	
2022	-	-	-	-	-	-	\$296.07	148	5.4%	
2021	-	-	-	-	-	-	\$295.60	148	5.5%	
YTD	-	-	-	-	-	-	\$301.03	151	5.5%	
2020	1	\$2.4M	0.1%	\$2,362,500	\$244.41	-	\$300.55	150	5.5%	
2019	-	-	-	-	-	-	\$292.28	146	5.6%	
2018	92	\$156.4M	37.9%	\$8,231,707	\$448.15	-	\$275.48	138	5.7%	
2017	1	\$578.2K	0%	\$578,188	\$1,070.72	-	\$268.15	134	5.7%	
2016	10	\$16.5M	15.1%	\$8,254,750	\$42.28	-	\$264.37	132	5.7%	
2015	7	\$175.2M	8.9%	\$43,800,000	\$205.02	-	\$255.67	128	5.7%	
2014	2	\$13.8M	1.3%	\$13,750,000	\$88.07	4.9%	\$239.33	120	5.9%	
2013	7	\$259.4M	6.8%	\$37,058,562	\$312.34	-	\$211.15	106	6.3%	
2012	7	\$0.00	5.6%	-	-	-	\$204.63	102	6.4%	
2011	13	\$183.3M	6.1%	\$14,099,661	\$255.13	7.0%	\$186.10	93	6.7%	
2010	1	\$3M	0.7%	\$3,000,000	\$38.00	-	\$177.46	89	6.9%	

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Sale Trends

San Diego Retail

POWER CENTER SALES

Year	Completed Transactions (1)						Market Pricing Trends (2)		
	Deals	Volume	Turnover	Avg Price	Avg Price/SF	Avg Cap Rate	Price/SF	Price Index	Cap Rate
2025	-	-	-	-	-	-	\$322.80	164	5.6%
2024	-	-	-	-	-	-	\$315.95	160	5.6%
2023	-	-	-	-	-	-	\$307.10	156	5.6%
2022	-	-	-	-	-	-	\$298.70	152	5.6%
2021	-	-	-	-	-	-	\$298.15	151	5.6%
YTD	1	\$2.4M	0%	\$2,350,000	\$581.97	-	\$303.65	154	5.7%
2020	4	\$12.1M	0.6%	\$4,040,000	\$406.44	5.4%	\$302.80	154	5.7%
2019	24	\$213.9M	5.3%	\$8,914,574	\$347.06	5.2%	\$293.00	149	5.8%
2018	3	\$8.2M	0.4%	\$2,740,833	\$176.17	6.0%	\$278.52	141	5.8%
2017	4	\$48.5M	0.7%	\$12,125,000	\$616.41	5.6%	\$270.25	137	5.9%
2016	19	\$267.3M	5.4%	\$14,067,631	\$425.98	6.1%	\$266.37	135	5.8%
2015	12	\$102.7M	3.5%	\$9,335,896	\$334.07	8.1%	\$257.55	131	5.9%
2014	8	\$11.3M	1.4%	\$2,815,000	\$234.08	6.1%	\$240.03	122	6.1%
2013	18	\$75M	2.2%	\$4,165,834	\$290.36	5.3%	\$210.63	107	6.4%
2012	1	\$492.5K	0.1%	\$492,500	\$72.86	-	\$202.32	103	6.6%
2011	21	\$15.7M	4.3%	\$3,921,625	\$108.12	5.6%	\$184.89	94	6.9%
2010	15	\$82.4M	2.9%	\$5,491,680	\$251.15	-	\$175.81	89	7.1%

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NEIGHBORHOOD CENTER SALES

Year	Completed Transactions (1)						Market Pricing Trends (2)		
	Deals	Volume	Turnover	Avg Price	Avg Price/SF	Avg Cap Rate	Price/SF	Price Index	Cap Rate
2025	-	-	-	-	-	-	\$342.33	162	5.5%
2024	-	-	-	-	-	-	\$335.29	159	5.5%
2023	-	-	-	-	-	-	\$326.19	154	5.5%
2022	-	-	-	-	-	-	\$317.59	150	5.6%
2021	-	-	-	-	-	-	\$317.47	150	5.6%
YTD	1	\$4.4M	0%	\$4,400,000	\$1,191.12	4.2%	\$323.68	153	5.6%
2020	38	\$166M	1.3%	\$5,533,271	\$309.66	5.0%	\$322.76	153	5.6%
2019	82	\$411.3M	3.4%	\$5,484,633	\$307.86	5.1%	\$315.10	149	5.7%
2018	46	\$249.2M	2.2%	\$5,663,451	\$258.53	6.0%	\$298.98	141	5.8%
2017	137	\$520.8M	5.0%	\$5,600,154	\$306.48	5.5%	\$290.62	137	5.8%
2016	71	\$271.6M	2.5%	\$4,764,815	\$265.81	5.7%	\$284.68	135	5.8%
2015	108	\$452.6M	4.1%	\$4,919,441	\$286.66	5.2%	\$274.45	130	5.9%
2014	81	\$318.3M	3.9%	\$4,134,060	\$200.32	6.0%	\$255.89	121	6.1%
2013	72	\$285.8M	3.1%	\$5,292,756	\$241.91	8.0%	\$224.47	106	6.4%
2012	100	\$364.2M	3.9%	\$4,855,664	\$282.87	6.1%	\$215.51	102	6.5%
2011	69	\$269.8M	2.7%	\$5,289,309	\$314.95	7.6%	\$196.80	93	6.9%
2010	68	\$309.1M	2.6%	\$4,614,058	\$276.67	6.8%	\$187.52	89	7.1%

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Sale Trends

San Diego Retail

STRIP CENTER SALES

Year	Completed Transactions (1)						Market Pricing Trends (2)		
	Deals	Volume	Turnover	Avg Price	Avg Price/SF	Avg Cap Rate	Price/SF	Price Index	Cap Rate
2025	-	-	-	-	-	-	\$361.66	162	5.7%
2024	-	-	-	-	-	-	\$354.28	158	5.7%
2023	-	-	-	-	-	-	\$344.64	154	5.7%
2022	-	-	-	-	-	-	\$335.59	150	5.7%
2021	-	-	-	-	-	-	\$335.42	150	5.8%
YTD	2	\$10.5M	0.3%	\$5,250,000	\$307.04	7.0%	\$342.69	153	5.8%
2020	13	\$24.8M	1.0%	\$3,048,393	\$316.82	6.1%	\$342.28	153	5.8%
2019	48	\$93.9M	3.3%	\$2,591,267	\$344.29	6.0%	\$342.27	153	5.8%
2018	54	\$94.1M	3.0%	\$1,960,742	\$340.06	5.2%	\$329.69	147	5.8%
2017	63	\$105.2M	4.4%	\$2,566,866	\$328.12	5.8%	\$324.09	145	5.8%
2016	48	\$101M	3.5%	\$2,691,817	\$314.96	6.3%	\$314.43	141	5.8%
2015	49	\$94.2M	3.9%	\$2,190,258	\$255.08	6.1%	\$301.90	135	5.9%
2014	58	\$140.4M	4.3%	\$2,669,921	\$326.20	5.9%	\$279.14	125	6.1%
2013	39	\$79.2M	3.4%	\$2,616,441	\$248.75	6.8%	\$244.29	109	6.5%
2012	40	\$51.7M	3.3%	\$1,784,129	\$176.14	7.7%	\$233.96	105	6.6%
2011	20	\$35.7M	1.4%	\$2,099,941	\$268.19	7.6%	\$210.43	94	7.0%
2010	16	\$21M	1.1%	\$1,399,700	\$175.77	7.0%	\$198.27	89	7.3%

(1) Completed transaction data is based on actual arms-length sales transactions and levels are dependent on the mix of what happened to sell in the period.

(2) Market price trends data is based on the estimated price movement of all properties in the market, informed by actual transactions that have occurred.

GENERAL RETAIL SALES

Year	Completed Transactions (1)						Market Pricing Trends (2)		
	Deals	Volume	Turnover	Avg Price	Avg Price/SF	Avg Cap Rate	Price/SF	Price Index	Cap Rate
2025	-	-	-	-	-	-	\$389.80	167	5.6%
2024	-	-	-	-	-	-	\$381.46	163	5.6%
2023	-	-	-	-	-	-	\$370.68	159	5.6%
2022	-	-	-	-	-	-	\$360.33	154	5.6%
2021	-	-	-	-	-	-	\$358.50	154	5.7%
YTD	33	\$116.6M	0.5%	\$4,310,276	\$433.25	5.7%	\$366.00	157	5.7%
2020	237	\$460M	2.2%	\$2,039,019	\$380.00	5.4%	\$364.41	156	5.7%
2019	487	\$507.9M	4.0%	\$2,198,487	\$359.78	5.5%	\$363.02	156	5.7%
2018	425	\$762.2M	6.6%	\$2,631,494	\$291.52	5.0%	\$349.50	150	5.7%
2017	565	\$415.6M	4.3%	\$1,492,731	\$295.49	5.4%	\$340.58	146	5.8%
2016	440	\$514.3M	3.9%	\$1,821,634	\$301.62	5.3%	\$331.71	142	5.8%
2015	491	\$514.7M	5.4%	\$1,638,325	\$277.94	5.9%	\$319.42	137	5.8%
2014	502	\$420.2M	4.3%	\$1,433,906	\$272.95	6.1%	\$295.31	127	6.1%
2013	406	\$405.1M	3.5%	\$1,639,439	\$272.86	6.4%	\$257.38	110	6.4%
2012	393	\$321.6M	4.1%	\$1,653,549	\$255.96	7.2%	\$245.59	105	6.6%
2011	319	\$310.7M	3.2%	\$1,721,241	\$252.43	6.8%	\$220.96	95	7.0%
2010	267	\$260.2M	2.7%	\$1,563,943	\$211.85	7.2%	\$207.98	89	7.2%

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(2) Market price trends data is based on the estimated price movement of all properties in the market, informed by actual transactions that have occurred.

OTHER SALES

Year	Deals	Volume	Turnover	Completed Transactions (1)			Market Pricing Trends (2)		
				Avg Price	Avg Price/SF	Avg Cap Rate	Price/SF	Price Index	Cap Rate
2025	-	-	-	-	-	-	\$329.87	161	5.6%
2024	-	-	-	-	-	-	\$323.23	158	5.5%
2023	-	-	-	-	-	-	\$314.51	154	5.6%
2022	-	-	-	-	-	-	\$306.30	150	5.6%
2021	-	-	-	-	-	-	\$306.15	150	5.6%
YTD	-	-	-	-	-	-	\$312.66	153	5.6%
2020	-	-	-	-	-	-	\$312.24	153	5.6%
2019	-	-	-	-	-	-	\$304.36	149	5.7%
2018	-	-	-	-	-	-	\$287.16	140	5.8%
2017	-	-	-	-	-	-	\$279.71	137	5.8%
2016	-	-	-	-	-	-	\$274.79	134	5.8%
2015	1	\$18.3M	4.2%	\$18,250,000	\$226.85	7.3%	\$265.93	130	5.8%
2014	2	\$2.4M	0.8%	\$1,204,469	\$160.42	-	\$247.60	121	6.0%
2013	2	\$0.00	11.4%	-	-	-	\$218.26	107	6.4%
2012	-	-	-	-	-	-	\$211.74	103	6.5%
2011	-	-	-	-	-	-	\$192.50	94	6.8%
2010	-	-	-	-	-	-	\$182.30	89	7.1%

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