

Cindy Davidson, Journey's By Design

1. What is your history in Hartselle?

I have A LOT of history in Hartselle. I was born at Pineview Hospital. I'm a 1976 graduate of Morgan County High School. My husband, Dan and I were married at the Hartselle Depot (The Station) in 1978. After a few years away, my husband and I moved back to Hartselle to raise our children. My children have moved away but my parents and brothers still live here. Hartselle is a great place and I am proud to call it my home.

What is your history with Journeys by Design Travel and Tours, LLC (JBD)?

My good friend Dena Nagel had expanded her travel agency in Hartselle, Journeys by Design Travel and Tours, LLC, with the addition of Group Travel. Group Travel includes school field trips and senior citizen motor coach trips. In November 2018, I began working at JBD and assisting JBD Group Travel Specialist, Kim Smith.

2. What is your history with HACC Ambassador Program?

This is my 2nd year representing Journeys by Design, Travel and Tours, LLC and serving as a HACC ambassador. I really enjoy meeting/serving new chamber members as well as many I have known in the past.

3. What is good with your business?

Travel in general - People just want to go somewhere!!!! We have wonderful clients and we appreciate them so much. Many have traveled with us several times. Several clients are booking for next year. Even though things are "on hold" right now because of COVID-19, it WILL get better. When it does, people will be even more ready to GO!!!

In Group Travel, we have built a client base of some amazing people whom we consider our travel family! We always have a great time and can't wait to GO! It's a reunion, every trip!!!

4. What is hard with your business?

Right now, the thing that is hard is seeing all the disappointment with having to reschedule or cancel trips because of COVID-19. Vacations, honeymoons, graduation trips, etc... LOTS of disappointment. It hurts our heart, but we are optimistic things will be better.

5. What is the greatest opportunity for growth?

The greatest opportunity for growth is to keep spreading the word about Journeys by Design Travel and Tours, LLC, whether by mouth, social media, posting reviews, sharing our brochures and business cards, etc. We are very blessed and look forward to helping our clients make many wonderful memories.