



**ALTA**  
WINDOW FASHIONS  
*design simplified™*

## WHY CHOOSE OUR HONEYCOMB SHADES?

Energy efficiency is the name of the game. But our honeycomb shades offer so much more. Our easy-care fabrics in over 200 selections, and our full range of control options, many Certified Best for Kids, offer you one-stop-shopping for designer style with versatile light/privacy control.

Here are the three top reasons to choose Alta Honeycomb Shades.

### 1. DISTINCTIVE COLLECTIONS

**Honeycomb Shades** boast a wide assortment of spun bond solids, textured prints, linen looks and fire-retardant fabrics.

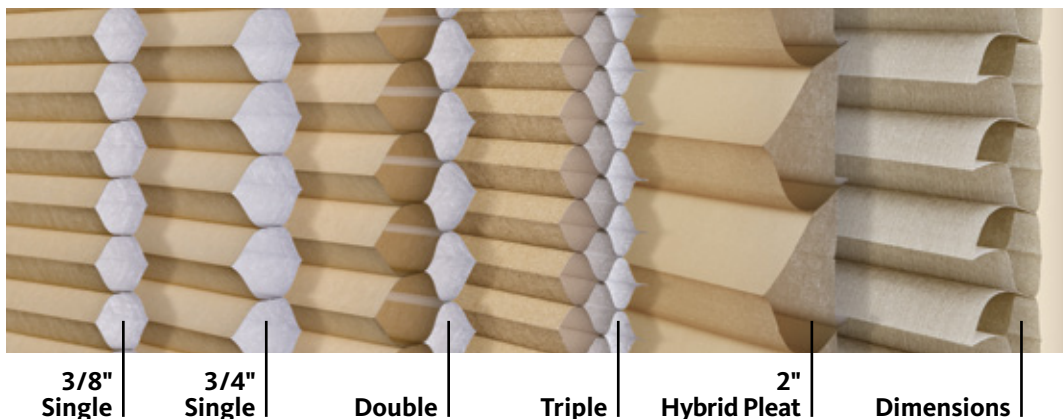
**Hybrid Pleat Shades**, with an impressive 2" pleat size, make a bold statement on large expanses of glass and sliding doors.

**Linen Allure™** is a luxurious fabric collection with a rich linen appearance. It features elegant textures in a sophisticated neutral palette and is available in 3/4" single cell, 2" Hybrid Pleat and Dimensions.

**Dimensions™**, with its unique cascading profile, combines high style with high performance — the added “dimension” provides a dramatic filter of light.

### 2. FULL RANGE OF CELL SIZES

We offer a cell style for virtually every application — from added energy efficiency to extra-large windows to dimensional flair.



### 3. NOTEWORTHY INNOVATIONS

**Cordless Lift & Lock™** offers cordless operation with a simple push of a bottomrail button.

**TriLight Shades®** continue their reign as a leader in versatile light and privacy control with the added benefits of UV protection and additional daytime privacy.



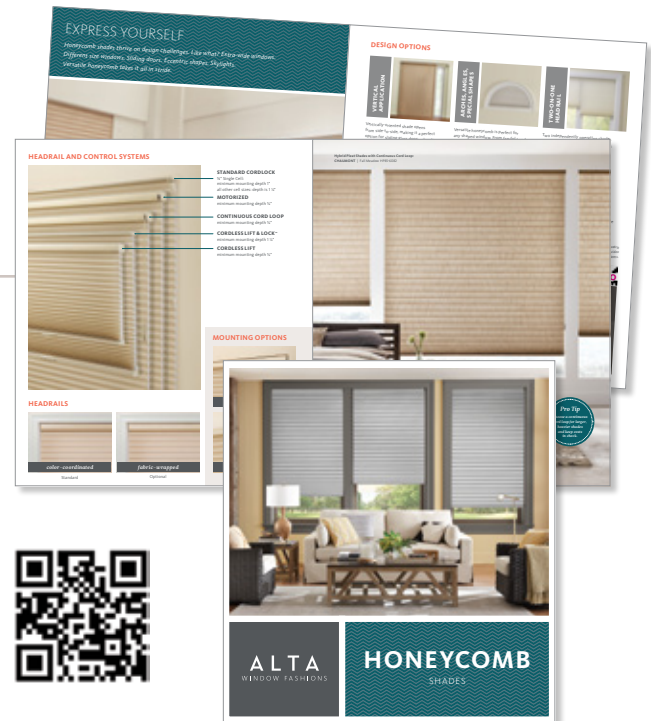
## SAMPLE BOOK

- Clean, high-style design helps build customer confidence in brand
- Soft, easy-carry handles



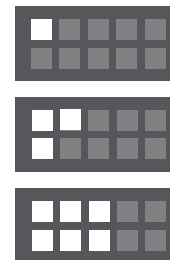
## PHOTO BOOK

- On-trend inspirational photos with quick-reference identification
- Headrail and control option photos with Certified Best for Kids products identified
- QR codes transport you to control option demonstration videos
- At-a-glance summary chart for easy product reference



## FABRIC DECKS

- Feature control and design options chart for quick reference
- Pricing icons are an easy price gauge without referring to your pricing information in front of the customer



OPULENCE		Single Cell semi-opaque	
CONTROL AND DESIGN OPTIONS*		3/4"	3/8"
Cordless Lift & Lock™		✓	
Cordless Lift		✓	✓
Motorization		✓	✓
Continuous Cord Loop		✓	✓
Vertical Application		✓	
Skylight		✓	✓
Arches, Angles, Specialty Shapes		✓	✓
Two-Fabric Combination		✓	
TriLight Shades®		✓	
Top-Down/Bottom-Up		✓	✓

\*Additional options are available and options may change; please refer to the Honeycomb Reference Guide for the most current availability.

## RAIL COORDINATION CHART

- Guide with actual color chips allows customer to view rail and fabric coordination



## KEY TAKE AWAYS *for Alta Honeycomb Shades*

- Distinctive Collections** with extensive fabric and color choices — over 200 SKUs — with Linen Allure at the height of style
- Full Range of Cell Styles**, including proprietary 2" Hybrid Pleat and Dimensions
- Noteworthy Innovations** such as TriLight Shades and Cordless Lift & Lock
- Broad Selection of Control and Design Options** for total customization
- Certified Best for Kids Options** to help ensure safety in homes with small children and pets

