

# MERRILL Y. LANDIS, LTD.

## Sample Book Product Voucher Program



Anniversary Special



### Purchase Sample Books – Receive Vouchers Equaling the Book Costs

Use with Minimum Product Orders of \$200 | \$25 & \$50 Vouchers

Promotion Expires December 20, 2018 | Vouchers do not Expire

**\*vouchers can be combined with product promotions**

#### Example:

"Customer purchases one Alta Honeycomb book"

Item #ALT-HC-BK18 - Retail	\$350
MYL Standard Alta Discount 50%	
Customer Pays \$175 for book	-\$175
Customer Receives	-\$50
3 - \$50 Vouchers	-\$50
1 - \$25 Voucher	-\$50
Customer Purchases \$200 minimum product on	-\$50
four separate invoices (4 vouchers used)	-\$25

**Customer Recoups Cost of Book**



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\*not all products listed qualify for this promotion

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