



# 2024 ANNUAL AWARDS

## PRESS RELEASE

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### VR Business Sales / Mergers & Acquisitions

**Congratulates Bruce Johnson, Owner of VR in Greenville, SC**

**The 2024 VR Hall of Fame Award Winner.**



VR Business Sales / Mergers and Acquisitions Inducts Bruce Johnson owner of VR in Greenville, South Carolina to the VR Hall of Fame for 2024.

VR Business Sales / Mergers and Acquisitions began in 1979 to annually award the organization's top offices and individual advisors. VR also presents the VR M&A Award; VR Most Valuable Intermediary Award ("MVI"), and honors a new inductee to the VR Hall of Fame.

As the only existing founding member of the International Business Brokers Association ("IBBA"), VR Business Sales / Mergers & Acquisitions established the VR

Hall of Fame 20 years ago in 2006. The mandate is to honor individuals in VR and memorialize their body of work. The VR Hall of Fame is also a way to show appreciation for contributions to the VR organization. The annual VR Hall of Fame Inductee has exhibited his or her dedication and support of others in this profession and has been an advocate to the advancement of VR. An inductee is also a leader in their business community by showing unwavering professionalism and respect to the driver behind the American economy, the privately held business owner.

VR Business Sales / Mergers & Acquisitions, the recognized leader in the valuation, preparation, and sale of privately held, family-operated, and founder-owned businesses is proud to announce Mr. Johnson's induction to the VR Hall of Fame for 2024. Since joining VR over 15 years ago, Bruce has been a consistent award winner both quarterly and annually, has been a standard bearer for a client-first philosophy, and now joins a select group of leaders in the organization.

"Throughout the past 20 years, the VR Business Sales / Mergers & Acquisitions Board of Directors meets to discuss what individual has a body of work that exemplifies the organization and the standards we wish to memorialize. It is with great pride that we are honored to induct Bruce Johnson into the VR Hall of Fame for 2024, and thank him for his dedication, support, and friendship. Congratulations and thank you, Bruce.", stated Peter C. King, CEO of VR Business Sales / Mergers & Acquisitions.

"Congratulations to Bruce Johnson, owner of the VR located in Greenville, South Carolina. Since we first met Bruce, we knew we had added someone special to VR. Today, we are pleased to acknowledge the addition of another industry and organizational leader to the VR Hall of Fame. Thank you for your leadership and support.", added JoAnn Lombardi, President, VR Business Sales / Mergers & Acquisitions.

Founded in 1979, VR has been comprehensively addressing the needs of entrepreneurs and companies entering and exiting business ownership. VR Business Sales / Mergers & Acquisitions stands behind the philosophy "Our Strength is Our People", with a client-focused mandate adhering to confidentiality, transparency, and execution.

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