



2024 ANNUAL AWARDS

PRESS RELEASE

Fort Lauderdale, Florida / March 7th, 2025



VR Business Sales / Mergers & Acquisitions Congratulates Adam Petricoff, Owner of VR in Charlotte, NC The Prestigious 2024 VR Mergers and Acquisitions Award Winner.



VR Business Sales / Mergers and Acquisitions began in 1979 to annually award the organization's top offices and individual advisors. VR also presents the VR M&A Award; VR Most Valuable Intermediary Award ("MVI"), and honors a new inductee to the VR Hall of Fame.

VR is proud to honor Adam Petricoff, Managing Partner of the VR office in Charlotte, North Carolina with the 2024 VR M&A Award for successfully completing the largest transaction in the organization, along with the VR #1 Top Office Award for leading the team in Charlotte to top office status. To rank top of any annual award category in VR is a great accomplishment, and winning these two corporate award categories in the

same year is an outstanding personal accomplishment, combined with proven dedication and leading the most productive VR team for the year.

Mr. Petricoff has been part of the VR Business Sales / Mergers & Acquisitions for a decade. He has assisted entrepreneurs, small and midsize businesses, and investors entering and exiting privately held business ownership. His commitment to his clients and members of his VR team in Charlotte, North Carolina sets him apart from his competitors in local, regional, and national markets. Adam's belief in education has earned him his Certified Business Intermediary (CBI™) designation from the International Business Brokers Association ("IBBA") and the Certified Mergers & Acquisitions Professional ("CM&AP") certification from the M&A Source. He is a proven advocate of the profession as a past President of the Carolinas-Virginia Business Brokers Association ("CVBBA"), and an active member of numerous trade associations serving the industry.

"On behalf of everyone in the VR organization, we are very excited to congratulate and award Adam Petricoff and his VR team in Charlotte, North Carolina with the VR M&A Award, and the VR #1 Top Office Award for 2024. For the past decade, we have observed Adam rising up the ranks in VR Business Sales and the industry simultaneously. These honors prove his dedication to his clients and team", stated JoAnn Lombardi, President, VR Business Sales / Mergers & Acquisitions.

"When we first met Mr. Petricoff, he was actively looking to buy a business in Charlotte. Since making the decision to join VR Business Sales / Mergers & Acquisitions I have personally observed an individual dedicated to being the best in the organization and the industry. His commitment to his education, his clients' best interests, and the development of others on his team and the profession has been admirable. On behalf of myself and those in VR, congratulations Adam on winning the VR M&A Award and leading the VR #1 Office for 2024.", remarked Peter C. King, CEO, VR Business Sales / Mergers & Acquisitions.

Founded in 1979, VR has been comprehensively addressing the needs of entrepreneurs and companies entering and exiting business ownership. VR Business Sales / Mergers & Acquisitions stands behind the philosophy "Our Strength is Our People", with a client-focused mandate adhering to confidentiality, transparency, and execution.

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