

Schuylkill County Immunization Coalition Meeting Minutes

August 9th, 2023, 9-10:00 AM EST

I. Welcome

1. Brynn-Introduced herself
2. Peggy Glass- Approved minutes from April meeting.

II. SCIC Updates (Brynn Myers – Immunization Coalition Coordinator)

1. Budget Updates

- Update on CDC grant funds: COVID-19 Vaccine Education and Outreach for PA
 - For the 22-23 fiscal year we spent \$64,382.87/\$75,000.00, the rest will be rolled over soon.
 - Awarded \$75,000 for the 23-24 fiscal year.
- Update on Mini grant funds: "Agreement for Immunization Coalition Services:"
 - Awarded \$3,000 for the 23-24 fiscal year.
 - A scope of work was created for the mini grant funds, and I can share that in the next newsletter for those that are interested.

2. Campaign Updates

- August is National Immunization Awareness month. Share information on socials!
- PA Live Campaign that ran from May to June –has been completed in Schuylkill County.
 - There was a total of 4 interviews surrounding all vaccines and the importance of them for adults, children, families, and pregnant individuals.
 - Here are the last 2 interviews that Erica DeWald from Vaccinate your family did:
 - The 3rd interview: [Vaccinate Your Family on PA live! | Eyewitness News \(pahomepage.com\)](#)
 - The 4th interview: [Pregnant Vaccinations | Eyewitness News \(pahomepage.com\)](#)
- NEW Campaign – PA Live “Vaccinate NEPA” with WBRE-WBYOU-TV Station
 - Working with Central and Northeast Pennsylvania coalitions on this campaign.
 - 15- and 30-second ads will run on the local stations
 - Interview Segments
 - Running from September-December
 - A total of \$30,000, but it would be split between our coalition and northeast and central pa’s coalition.
 - Pre-recorded or in person, 8 total, 3-4 minutes long each
 - Content is about anything related to the COVID, Flu, and RSV vaccine.
 - In need of volunteers for the interviews ASAP—reach out to Brynn.

Event Updates

○ Past Events

▪ Tuscarora Summer Festival

- Jenny attended the Tuscarora summer festival at Tuscarora State Park on June 10th! She was able to get one new member to SCIC at this event. She had about 176 people go past the table and 60 of those were older adults and the others were families.

▪ Tredegar Safety Day Event

- Brynn Myers and Peggy Glass attended the 10th annual safety day at Tredegar in Pottsville on Tuesday June 27th. We were able to talk with individuals regarding vaccinations, hand out the children's vaccination books, icepacks, vaccination record cards, etc. About 30-50 people attended our table.

▪ Walmart Vaccine Clinics at Diakon Community Services Senior Community Centers

- In total, 293 individuals received vaccinations.

○ Upcoming Events

▪ Hosting a vaccine education film, "Hilleman: A Perilous Quest to Save The World's Children" at universities this fall.

- We should be able to get this at planned at PSU Schuylkill for the fall for the health students.
- If you have any connections at any other universities or would like to partner with us to host this film, please reach out.

▪ Pottsville Outdoor Markets (at Alvernia University building)

- We got approval to attend these outdoor markets and table there as a non-profit.
- The upcoming dates are 8/19, 9/23, 10/28 from 9-2. Vendors would set up around 8:30.
- We need volunteers to help table these events.

3. General updates/ideas

▪ Hosting a vaccine education dinner during the fall

- We could have speakers share their personal story with vaccine preventable diseases, have an educational component, a dinner, pharma vendors, etc.
- We would invite all members, school nurses, local organizations, etc.
- Need venue suggestions.

▪ Back to School nights

- Possibly as an opportunity to educate parents/guardians about the benefits of vaccines and provide them with our giveaways as well.

▪ Idea? Distribute vaccines while individuals wait to receive food. Food distribution needs are high, and this is a good time to talk to people in their cars, educate individuals, and vaccinate people during their wait to get their food.

- Would need to work with a pharmacy to distribute the vaccinations.
- If anyone has any contacts to make this happen, please reach out.

▪ We are going to reach out to pharmacies within the county to create a partnership to host vaccine clinics.

▪ Brynn is meeting with the Black Equity Coalition to create a partnership.

- This partnership would help us to provide the county with access to more clinics and education.

- We have a goal of attending more community events this year and if you know of any events that we could attend please feel free to share.
 - I have a google form that I have created for volunteers that you can find in the newsletters, and I will send it out again through email.
- Follow us on Facebook and Linked-in at Schuylkill County Immunization Coalition and email me bmyers@paaap.org to be added to receive our monthly newsletters, etc.! You can find the social media links at the end of each of our newsletters.

III. PA-AAP/PAIC Update (Rachel Hahn or Molly Gatto)

1. HPV Dental Project
 - PAIC ordered small dental kits and information to distribute to local dental offices. SCIC could participate in this.
2. Grant Year Updates (Beginning July 1, 2023-Ending June 30, 2024)
 - For the CDC grant we do not have to be as forward facing with promoting COVID, but we can move towards promoting vaccines across the lifespan that have been missed due to the pandemic. We will focus on the Flu, COVID, RSV, HPV, Men-B, etc.
 - For the Mini grant we can focus on all vaccines, etc.

IV. Penn State Schuylkill Update (Cindy Ebling or Marianne Adam)

V. More Partner Updates

VI. Other Topics of Interest

1. Discussed going back to in person meetings, possibly every other meeting. A poll will be sent out to gauge interest.

VII. Adjourn

Next meeting: October 11th at 9:00 A.M.

Attendance: Rachel Hahn, Molly Gatto, Step Mihailescu, Tish Leitzel, Marianne Adam, Michael Blake, Carrie Farrell, Gaetano Calafati, Peggy Glass, Mandy Fitzpatrick