

Downtown Cranford Scarecrow Stroll Rules & Guidelines

Entry Deadline: Monday, October 2, 2023

Eligibility:

The Downtown Cranford Scarecrow competition is open to the public. There is no entry fee.

Categories

- Youth (12 and under)
- Teens/Adults (ages 13+)
- Families
- Schools/Organizations
- Cranford Businesses
- Best Overall

Prizes awarded in each category: (with the exception of businesses)

- 1st = \$100 card • 2nd = \$75 gift card • 3rd = \$50 gift card

Set-Up:

- Check-in at Eastman Plaza Clock, Wednesday Oct. 11, 3-6pm or stop in the DMC Office Monday 10/9-10/11 between 8:30-1pm.
- At check-in you will receive: a nametag, pole assignment & zip-ties to secure your scarecrow.
- All items must be secured – no loose items can be a part of the display.
- *No tape can be used on the light poles.*
- All scarecrows must be on display by noon on Friday, October 13.
- *Voting will be digital this year so please email a picture of your scarecrow to DMC@cranfordnj.org so it can be included in the voting.*

Restrictions:

- Please keep in mind that this is a family event. *We reserve the right to deny scarecrows considered to be offensive.*
- No references to alcohol, smoking, or illicit substances.
- It is understood that the Downtown Office may use photographs of the scarecrows, as well as the info contained on the entry form for publicity & promotion.

Voting:

- Voting is from October 13th – October 31st and will be done digitally.

Pick-Up:

- Scarecrows must be taken down no later than November 4th.
- All items must be removed at the conclusion of the Stroll, including bales of hay.
- *Any scarecrows that aren't taken down by November 4th will be removed and disposed of.*

Scarecrow News & Weather Updates:

After registering please check your email, our Facebook page, Instagram, and **www.downtowncranford.org** for updates.

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