October 26, 2026

Marlene H. Dortch
Secretary
Federal Communications Commission
45 L Street NE
Washington, D.C. 20554

Re: Notice of *Ex Parte* Communication
GN Docket No. 16-142

Dear Ms. Dortch,

On October 22, the undersigned of Sinclair met with Allison Howell of Chairman Carr's office and Alex Sanjenis of the Media Bureau to discuss the Commission's Further Notice of Proposed Rulemaking to accelerate the transition to ATSC 3.0.[1]

During this meeting, and consistent with Sinclair's comments in this proceeding, I stressed the importance of a coordinated, organized transition to ATSC 3.0 and the benefits of a sunset of ATSC 1.0. for viewers as well as broadcasters. The transition to ATSC 3.0 promises to unlock substantial and wide-ranging benefits for viewers, the broadcast industry, and the public interest. For consumers, ATSC 3.0 enables enhanced picture and audio quality, improved reception, and interactive services. For broadcasters, the standard provides the technical foundation to innovate, compete, generate new revenue streams, and better serve their communities in an evolving media marketplace. Critically, ATSC 3.0 also enables important new public interest applications, including the Broadcast Positioning System (BPS), which has the potential to provide a resilient, complementary positioning, navigation, and timing solution that can enhance national security by protecting critical infrastructure in the event of disruption to GPS. ATSC 3.0 also enables advanced emergency alerting capabilities that can deliver more timely, localized, and actionable information to protect viewers during an emergency.

These benefits can best be realized through a nationwide transition. Sinclair continues to urge the Commission to expedite the transition and unlock the full benefits of ATSC 3.0 by issuing an order directing the sunset of ATSC 1.0 signals.

Please do not hesitate to contact me with any questions.

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[1] *Authorizing Permissive Use of the "Next Generation" Broadcast Television Standard*, Fifth Further Notice of Proposed Rulemaking, MB Docket No. 16-142, FCC 25-72 (rel. Oct. 29, 2025) (FNPRM).

Respectfully Submitted,



Patrick McFadden
Senior Vice President, Global Public Policy and Communications
Sinclair Inc.

cc: Allison Howell
Alex Sanjenis