**United Federal Credit Union – Press Release**
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# United Federal Credit Union Named a Top 100 Global Workplace Leader for Second Consecutive Year




*United ranked 13th on the 2025 Global Top 100 Inspiring Workplaces list.*

**ST. JOSEPH, Mich. –** United Federal Credit Union has once again been recognized as one of the Top 100 Global Inspiring Workplaces, ranking 13th in 2025, marking its second consecutive year on the prestigious list. The honor highlights United's continued commitment to fostering a workplace culture built on positivity, innovation, and purpose.

The Global Top 100 list by Inspiring Workplaces Group (IW) is drawn from the highest-scoring winners in each of IW's regions worldwide, including Asia, Australasia, Europe, Latin America, Middle East & Africa, North America and the UK & Ireland.

"Being named a Top 100 Global Inspiring Workplace for the second year in a row is a reflection of the incredible people who make up Team United," said United President/CEO Terry O'Rourke. "Our employees bring heart, talent, and purpose to everything they do. It's energizing to work alongside people who genuinely care — not just about getting the job done, but about how we do it together."

In each region, The Inspiring Workplaces Awards ask entrants to provide meaningful story and evidence of how they invest in their people. Participants are judged around six key elements that Inspiring Workplaces Group believes are essential to building a PeopleFirst culture and ultimately, an Inspiring Workplace, including purpose and culture, leadership, well-being, experience, employee voice, and inclusion.

United has the distinction of being the only credit union selected in a group of companies that also includes Equifax Canada, Siemens Energy, Sony Music UK, and Primark.

O'Rourke added, "Creating a culture of trust and transparency is central to our mission and values. Whether it's finding new ways to serve our Members or creating a workplace where ideas thrive, our team is always looking ahead. This recognition is really about Team United's passion, creativity, and commitment to making a difference."

The forward-thinking companies recognized as one of the Top 100 Global Inspiring Workplaces have demonstrated a genuine commitment to building positive, inclusive and high-performing workplace cultures, where employees feel valued, supported and empowered to thrive.

Earlier this year, United ranked 10th on the Top 100 North America Inspiring Workplaces list and was recently named as one of the 2025 Best Credit Unions to Work For by American Banker for the second year in a row.

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**About United**

United Federal Credit Union has served its Members since 1949 by helping them to build a sound financial future. United consists of more than 194,000 Member/owners worldwide and manages assets in excess of $4 billion. Its corporate office and main branch are in St. Joseph, Mich., with additional branches in Arkansas, Indiana, Michigan, Nevada, North Carolina, Ohio, and Pennsylvania. Federally insured by NCUA. Equal opportunity lender. Equal housing lender. For more information visit UnitedFCU.com.

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**About The Inspiring Workplaces Group**

Inspiring Workplaces is a global organization on a mission to help businesses build, prove, and celebrate truly PeopleFirst cultures. Believing that the greatest force in business is people, Inspiring Workplaces champions cultures where belief, belonging and confidence in the future empower individuals to thrive.

Through its core programs: The Inspiring Workplaces Awards, Certified PeopleFirst™ and the free Inspiring Workplaces Community, the organisation celebrates, certifies and connects leaders committed to creating environments where people feel seen, valued and prepared for the future of work.

In a world where workplaces shape lives, Inspiring Workplaces exists to spotlight those who lead with purpose, because inspiring cultures don't just transform business, they change the world.
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