Put Your Business in Front of Thousands: Sponsor Art on Main 2025

For **66 years**, *Art on Main* has been Hendersonville's premier arts event, drawing thousands of visitors from across the region and beyond. As the **third largest Main Street event of the year,** behind only the Apple Festival and Garden Jubilee, it attracts attendees who aren't just art lovers, but also shoppers, diners, and decision-makers who explore downtown businesses before, during, and after the event.

With **over 100 juried artists** and a high-profile location in Historic Downtown Hendersonville, *Art on Main* offers unmatched visibility for your business. As a sponsor, you will:

- **Reach a large, diverse audience,** locals and out-of-town visitors who spend the day in our community
- **Strengthen your brand presence** through targeted event marketing, advertising, and on-site recognition
- **Align your business with quality and tradition,** 66 years of cultural impact speaks volumes about community trust
- **Support the local economy** while showing your commitment to Henderson County's creative and cultural vitality

This isn't just an arts event, it's a prime marketing opportunity with lasting goodwill attached to your name. To guarantee your inclusion in all event promotions and publications, we recommend finalizing sponsorship commitments by **August 20**. Sponsorships confirmed after that date are still welcome, though visibility and promotional opportunities may be more limited as we approach the event.

Partner with us today. Contact **events@acofhc.org** to secure your sponsorship and put your business at the heart of Hendersonville's biggest cultural tradition.

Learn more via this link: https://www.acofhc.org/art-on-main-sponsorship.html

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Arts Council of Henderson County

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