Contact:
Jess Hair
Communications & Marketing Manager
FIND Outdoors
828-553-4049
jess@gofindoutdoors.org

For Immediate Release
June 10, 2025

FIND Outdoors Announces The NEST
A New Shared Space for Mission Driven Collaboration

Pisgah Forest, NC — FIND Outdoors announces the grand opening of "The NEST," a new collaborative space located at the organization's headquarters in Pisgah Forest, NC. A special community launch event will take place on Thursday, June 26 from 5 p.m.-8 p.m., featuring a partnership presentation with Appalachian Wildlife Refuge, one of the region's preeminent wildlife rehabilitation and conservation organizations.

The NEST, which stands for Nature, Education, Stewardship and Teaching, is designed to be a hub for good work in Western North Carolina. The flexible, 1,400 square-foot space is available at little to no cost to mission aligned non-profit organizations focused on conservation, education, outdoor access and community engagement. In addition, FIND Outdoors will host ongoing community engagement and educational events in the space.

"We created The NEST to be a place where ideas can take root and grow into real change," said Carolyn Ashworth, CEO for FIND Outdoors. "We envision the space as a place where like-minded non-profit organizations can come together to nurture ideas, strengthen partnerships and grow their impact in the communities they serve.

Features of The NEST include:

- Indoor, climate-controlled space with seating for up to 80 guests
- Four customizable room layouts
- Basic A/V capabilities including an 85" TV, Wi-Fi, and whiteboard

- Setup and breakdown support

The June 26 grand opening event will feature a family-friendly presentation by Appalachian Wildlife Refuge at 5:30 p.m., highlighting the importance of wildlife conservation and education along with some ambassador animals in attendance. The Transylvania County Library Bookmobile, a library branch on wheels containing approximately 3600 items available to lend will be on site.

Attendees will also have a chance to tour the new space, explore potential partnership opportunities and learn more about reserving The NEST for their own programs and events. The event is free, advance registration is requested.

Opening Event Details:
Date: Thursday, June 26
Time: 5 p.m. – 8 p.m.; presentation to begin at 5:30 p.m.
Cost: Free, advance registration requested

For more information and to RSVP: Visit https://gofindoutdoors.org/events/the-nest-celebration/.

###

About FIND Outdoors

FIND Outdoors is the Southeast's leading provider of public land access, offering exceptional recreational experiences to inspire people to connect with nature. With well-managed outdoor recreation sites, campgrounds, visitor centers, guided tours, and educational opportunities for all ages and abilities, FIND Outdoors strives to make nature accessible to all. The organization also manages retail outlets that offer forest-related gifts and souvenirs, nature-based activities for children, local crafts, and trail guides. FIND is an over 50 year-old 501(c)(3) tax deductible nonprofit based in Pisgah Forest, NC serving over one million visitors annually in three states: North Carolina, Georgia, and Kentucky.