SI OBJECTIVES
Minutes
February 12, 2021

Committee Members

1. Board Liaison – Kathy Erickson
2. Co-Chair- Jami McNamee
3. ~~Co-Chair- Linda Allen~~
4. ~~Erica Wuesthube~~
5. ~~Cathy Raevsky~~
6. ~~Gayle Hutchinson~~
7. Jeanne Smith
8. Dawn Fedeli
9. ~~Katie Salcido~~
10. ~~Renee Thatford~~
11. ~~Rosie Potestio~~
12. ~~Margo Graham~~
13. ~~Barbara Evans~~
14. ~~Vilma Starnes~~
15. ~~Danielle Leiper~~

~~President Billie Araiza~~

CALL TO ORDER

Meeting called to order at _10:01 am_____

PREVIOUS MINUTES

The minutes of the previous meeting held on December 11th, were distributed and approved as corrected. Yes**_X_**_ No____

CO-CHAIRS REPORT

- Monthly Committee Meetings: Only four members were present, and one was our liaison It was decided that members are probably complacent and tired of meeting by Zoom just waiting for normalcy to return after Covid
- **Motion 23 passed at the February 3, 2021 Business Meeting: SI Objectives gave $1,065 from last year's fundraiser to SIA for the SIA Club Giving**

Website – www.soroptimistchico.org . Password to get into "member only" area is 1930

- MEMBERSHIP – will focus on retention ***still need someone to step up for new membership/recruit?*** Bev Rozendaal left behind an intimidating legacy for us to fill. Kathy Erickson suggested that we form a small committee to explore ways to attract and retain members. The effects of Covid-19 have made every facet of SI difficult, especially recruiting members.

- Member of the month: overseen by ***Linda Allen*** - Not present
    1. Questionnaire and distribution to members; also on SI Chico website www.soroptimistchico.org

- Name Badge Drawing**:** ***Jeanne Smith***
    1. $10.00 gift card each month
    2. Name badge drawing at the end of each business meeting
    3. Encourage members to wear Soroptiwear!

    February winner of gift card for Tin Roof Bakery was Kathy Erickson!

- Senior Member Support – ***Jami McNamee***
    1. ***New Senior Moment of the Month*** **- Patricia Cockcroft** was highlighted

- SOLT (4 times a year): ***Rosie Potestio Not Present***
    1. 3 minute bits of SI history @ Board meetings (Nov, Dec, Feb, April)

- Sunshine Lady: ***Jami McNamee***
    1. Lots of Birthdays, get well, and thinking of you cards. Sent a few to committee Members that have not been present

- SUDS After Hours: Virtual and social distancing due to Covid (bi-monthly)

  NEW SUDS: February 13th 5pm - Galentine's Day Zoom with Bidwell Rancho & prizes!
  Nice to be collaborating with SI Rancho Bidwell, promoting sisterhood.

LIVE YOUR DREAM – Rosie *Potestio* – **Not present**

****Need someone to learn the award and take it over for next year 2021-2022**

**Live Your Dream: First Place: Katie Cook $1,500, Runner Up- Madison Greb $1,000 and Sara Lucas $1,000

DREAM IT, BE IT – ***Sara Beacham Not present***

- ***Sara is looking for someone to help carry out plans that have been made***
- Renee Thatford had to back out
- Dream it Be it is a collaborated program with SI Bidwell Rancho to take place in March and April

GOVENOR'S PROJECT

PRESIDENT'S APPEAL

UNFINISHED BUSINESS: The following was forwarded to Communications for consideration

Social Media Tag and Share Challenge! *Has been tabled until next club year*
Enter to win a PAID 2021-22 SI Chico membership renewal (TBD)
SI CHICO will post on FB a service project update with a link and branded hash tag to join webpage. (TBD)
How to enter:

· Each member who shares the post publicly on her FB page gets one entry.
· Every member who tags a potential new member in their post gets two entries.
· Each member who gets a FB or friend to share their post, gets 3 bonus entries.

Screenshot your FB shared post and be sure it shows how many shares and tags to Jami McNamee or Erica Westhuebe by XXX, winner will be announced on XXXX

Kathy suggested we record a video on how to enter to post the SI Chico private page

NEW BUSINESS:

- Objectives Committee currently has $900.00 left in budget
- Jeanne Smith is scheduled for back surgery at UCSF Spine Center on April 13th.
- Kathy shared that all SI Chico meetings are the same Zoom credentials. They can be found in the Member's Only portion of our website

MEETING ADJOURNED

The meeting was adjourned at **_10.50am_____**

Submitted by Jeanne Smith