Minutes from Fundraising Meeting

2/27/20

- Home & Garden Show: We discussed the sign-up schedule, shifts to be 2 ½ hours each. The dates are April 18 and 19. Reiterated that those who choose to work the ticket booth must feel comfortable with simple math to tabulate ticket costs, possibly with coupon discounts and count back change. We discussed sending an email targeted at those members who did not contribute or work at Epicurean Rendezvous to encourage them to sign up for a shift at H and G. Lupe will create the sign up. Those who choose to work the first shift on Saturday, staffing the SI Chico info booth will be asked to pick up our tent/supplies and set the booth up and those who work the last shift will be asked to take it all down and transport back to storage at their convenience.
- Epicurean Rendezvous: Bonnie had an initial meeting with Ann and Billie to discuss next year's event. It was agreed that a fall event put too much pressure on the committee and due to that and so many conflicting events in October, that we would look to an early spring date for next year.
- Dates: Ann's first choice is to keep the event on a Sunday (February 28 or March 7) but she did say it may be possible for a Saturday (February 27 or March 6)
- Venue - subcommittee: Two venues are under current consideration; the barn at Merriam Park and the new venue at Kevin's on Manzanita Ave. We will schedule visits to both with a small sub-committee (Lupe, Bonnie, Ann, Nancy and Kris). The goal will be to lock down a date and venue before this Soroptimist year is over.
- Changes: Discussed less course, more of an incorporation of local purveyors that would serve to involve the community and also take some of the load off Ann allowing her to focus on the other courses. Some ideas included using local cheese producers (Pedrozo, Orland Farmstead, Rominao and Sierra Nevada cheese) Also, local olive oil makers (Corning, Cal Olive Oil, Berkeley Olive Grove, Tozier and Organic Roots). Local bread maker Camina Bread was suggested. Local honey could also be incorporated (The Hive, Maisy Janes). There was a suggestion of a Speakeasy theme and possibly adding in a "whiskey wall" as there are two new whiskey makers opening in Butte County. Two other suggestions were less wineries and also addressing whether the purveyors of food/wine at the event with their products get fed or not.

- Committee Co-Chair: Lupe has agreed to stay on as Co-Chair leading the charge next year. We brainstormed possible partners for her and will be continuing the search for a good co-chair.
- Internal Fundraising: Bev Rozendaal and Kimm Randle have said they would like to take this role next year and will work with Kathy to take over this task.

It was decided that the committee will continue to communicate via group email and will schedule our next meeting as needed.