SI OBJECTIVES
Minutes
November 13, 2020

Committee Members

1. **Board Liaison – Kathy Erickson**
2. **Co-Chair- Jami McNamee**
3. **Co-Chair- Linda Allen**
4. **Erica Wuesthube**
5. ~~Cathy Raevsky~~
6. ~~Gayle Hutchinson~~
7. ~~Jeanne Smith~~
8. ~~Dawn Fedeli~~
9. ~~Katie Salcido~~
10. ~~Renee Thatford~~
11. **Rosie Potestio**
12. ~~Margo Graham~~
13. **Barbara Evans**
14. ~~Vilma Starnes~~
15. ~~Danielle Leiper~~

President Billie Araiza

CALL TO ORDER

Meeting called to order at ___10:05_____

PREVIOUS MINUTES

The minutes of the previous meeting held on September 3rd, were distributed and approved as corrected. Yes**_X_**_ No____

CO-CHAIRS REPORT

- Monthly Committee Meetings : **new time and day for meetings is the second Friday @ 10am every month** with the exception of October 2 @ 10am

- Installation/Retreat/Picnic set for September 20th, Merlo Park Stirling City 10am-3pm -**cancelled due to fires**

- Soroptimist Development Retreat: Was virtual in July and is available to view on SNR website https://www.soroptimistsnr.org/sdr/

  Sub-Committees- any new business to mention
  Live Your Dream - Rosie Potestio
  Dream it Be it – Renee Thatford

- Website – www.soroptimistchico.org . Password to get into "member only" area is 1930

MEMBERSHIP – will focus on retention

1. ***Lots of ideas- still need someone to step up.*** invite potential members to sit in on our Zoom Meetings
2. Public Facebook inviting potential members to sit in on Zoom Meetings- J**oyce /communications posted on E-Blast and FB page**
3. Different strategy due to Covid-19
4. discussed publishing in Upgraded Living- Linda Allen has tried to reach out with no response, possibly invite people to awards ceremony, Legacy Project, GTKY
5. also discussed links to more social media platforms, share stories within, and doing anonymous things for each other

Membership Expectations - What can our committee do to assist with:

1. Retention- **reach out and purchased small cards to send out to members**
2. Recruitment
3. New members— any potential new members speak of; will reach out to other committees for potentials
4. Getting to know us (GTKU)

- Door Greeters, sign up genius, coordinate with : N/A Covid19

- Member of the month: overseen by ***Linda Allen***
  1. questionnaire and distribution to members; also on SI Chico website www.soroptimistchico.org
  2. Linda has received 6 responses to questionnaire- will consider a giveaway to encourage participation
- Name Badge Drawing**:** ***Jeanne Smith***
  1. $10.00 gift card each month
  2. name badge drawing at the end of each business meeting
  3. encourage members to wear Soroptiwear!

- Senior Member Support – ***Jami McNamee***
  1. ***new Senior Moment of The Month*** **-**met with Vilma Starnes for Soroptimist zoom lunch, will interview another Life Member for next month
- Sign-in Sheets: N/A Covid-19

- SOLT (4 times a year): ***Rosie Potestio***
  1. 3 minute bits of SI history @ Board meetings(Nov, Dec, Feb, April)

- Sunshine Lady: ***Jami McNamee***
  1. Lots of Birthday, get well, and thinking of you cards. Sent a few to committee members that have not been present (Katie, Gayle)
- SUDS After Hours: Virtual and social distancing due to Covid (bi-monthly)
  1. The first meeting September 17th combined with SI Chico and Bidwell Ranch
  2. Next SUDS- discussed virtual v in-person, games-pop culture v soroptimist hx, every Friday during November and December
  3. Kathy Erickson was 11/12 'Holidays made easy'
     - gave 100% of proceeds to Legacy Project
     - Kathy's website https://www.tupperware.com/?party=5fadbd27e0f3ea8e75ea5203&fbclid=IwAR14PC5W3JvSojJ4M07ZfVuYO0cVLj5Lu3IJxx_YqdqUajGrz8FFYlo_u2w
  4. Linda Allen was 10/22 -tips on health and wellness

- Table Mix-up (Monthly): N/A -Covid-19

LIVE YOUR DREAM – ***Rosie Potestio* – will decide on helpers when time comes**

In September, the following is scheduled to be done for the Live Your Dream awards:

- awards committee scheduled for April
- wants to establish for this season- $3,500, $2,000, $1,500
- Online **a**pplication portal closed **11/15/2020** with 2 applicants (13 applicants last year), a third was mentioned and passed on to another committee for consideration for another reward
- questions about how to hold meetings - via in person or virtual
- Prepare LYD information for distribution:
    - Handouts to club members – same format as last year
        - This gets the best results, getting the information to our members and asking them to spread the word- discussed the lack of applicants could be due to no in person counselors at CSU, word of mouth was restricted due to Covid in the community
    - On the SI Chico website
    - On our public Facebook
    - On our private Facebook page

I will need two committee members to assist:

****One to learn the award and take it over for next year 2021-2022**

DREAM IT, BE IT – ***Renee Thatford***

- Update from Sub-Committee Chair: **will be held at Fairview School. More info to come**

GOVENOR'S PROJECT

PRESIDENT'S APPEAL

UNFINISHED BUSINESS: None

NEW BUSINESS: None

MEETING ADJOURN

The meeting was adjourned at **___10:52_____**