Communications Committee Meeting
Wednesday, Feb. 26, 2020 @ Noon – La Comida
Minutes

Chair: Joyce Brown called the meeting to order at 12:16
Members present: Shari Hopper, Linda Sheppard, Daran Goodsell, Bonnie Chapman, and

Board Liaison: Billie Araiza (President Elect)

Barbara Evans has resigned due to hearing loss, Valene Smith has no email and having health issues, and Miles is moving.

New Committee Member Introduction: Bonnie Chapman. She is liaison to Fundraising now instead of Joyce.

Budget – Joyce

- $3,000 (beginning)
- $1,377.70 (remaining as of Feb. 26, 2020)
- Outstanding Invoice - Natalie for tablecloth

Quarterly Newsletter (SIC SNAIL) It is ready to go. Joyce will send it out to the committee for proof reading.

Newspaper Articles – Joyce, We have had 8 snapshots in the paper and 1 PSA

Committee Liaisons:

- Giving – Shari Hopper
  - Meeting agenda
  - Updated forms: Community Grant Application, Camp Fire - Non-Profits, Camp Fire - Individuals
  - Grant app #1 SI Australia's Bush Fire Recovery Support Appeal $1000 from IGU Projects
  - Grant app #2 Peg Taylor Center $2000 from Local Projects
- SI Objectives – Linda Sheppard next meeting March 12 at Farmers Skillet. Nothing needed.
- Fundraising – Bonnie - 48 slots for Home and Garden, 24 each day of 2 1/2 hrs. Daran will help with her truck to move stuff. The 2 who come to work the welcome booth at 9:30 will put up the booth. Daran will help. Next meeting is Thursday, February 27 @ 12 Noon
- Events – Joyce (Events Committee meets the same time as we do) Installation for Billie is June 15, Aug. 23 is the end of summer potluck possibly at Merlo Park, Sept. 18-20 is the retreat in Dunsmuir.

Unfinished Business

- Dropbox Cleanup – Joyce & Natalie will remove corrupted files and archive
- Purchase a new hanging flag for our meetings with new logo "Investing In Dreams" We decided to leave the one we have.
- Purchase a new black tablecloth with skirt – Natalie purchased one and submitted an invoice.
- Joyce & Daran found 3 X-frames in storage – no need purchase frames Daran received a quote from CSUC for banners. Daran did some sketches of options with pictures. Joyce will email 20 pictures to the committee.
  Daran needs to have them to the printer by March 11. Daren will get us a proof. $70 per

banner at CSUC. Daran will check on graphic designers. Bonnie & Joyce will give her two that they know.

- Here are the notes Daran took for the photos list, in addition to the photos Joyce picked today:
  - Dress-A-Girl
  - Epicurean
  - Girls on the Run
  - Tiny House
  - Large Group Photo for upgraded living
  - Booth at Home & Garden or ticket takers

New Business: None

Next Meeting – March 25, 2020 @ Noon – La Comida

Shari Maxson Hopper
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