SI Chico Communications Committee Meeting

April 28, 2022

Minutes

Members: Joyce Brown, Laura Burghardt (Co-Chairs), Jennifer Lasell, Gail Nottingham, Carrie Pavis, Linda Sheppard, Billie Sommerfeld, Margarita Vega.

Liaison: Kathy Erickson, President-Elect

Attending via Zoom: **Joyce Brown, Laura Burghardt, Jennifer Lasell, Linda Sheppard**

Meeting started at 12:10 pm.

New member Jennifer Lasell introduced herself (she works at Butte College as a library tech, working on her Masters degree and has a two-year-old son Jensen).

Budget - $3,000 – Joyce

- Spent to date: $1,627.71
- Balance: $1,372.29 (Joyce anticipates spending entire budget next year, for advertising fundraisers etc.)
- Changes since last meeting: Website maintenance, ChicoER (SI Chico has a membership to the E-R), Constant Contact.

ChicoER (Local newspaper Enterprise-Record) – Joyce

- Snapshot (photo and brief description in the E-R; Joyce also adds to social media)
    - Project Save April 4, 2022
    - Awards & Scholarships April 18, 2022
    - LYD (Live Your Dream Awards) - April 25, 2022
    - Peg Taylor Check Presentation - Scheduled for May 2, 2022

Fundraising – Kathy (not present; Joyce filled in)

- New Clairvaux Winery – "SUDS" Wine tasting scheduled for Sat. 4/30/22, 1 – 3 pm. Fundraiser through 5/10/22; we get 20% of the proceeds from our sales during the fundraiser.

Events – Kathy

- Installation from 6-8 pm on June 1st at Canyon Oaks; $50/person (pre-pay by 5/22/22). Clipboard will be going around at Club meetings for the next two weeks.

Unfinished Business

- Linda asked about unused budget funds; Joyce said it automatically goes into the General Fund.
- Joyce will draft year-end report soon and will submit to our committee for review prior to 6/1/22 deadline.

New Business (None)

Meeting Adjourned at: 12:40 pm

Next Meeting: No meeting scheduled at this time.

Minutes submitted by Laura Burghardt