SI Chico – Fundraising Committee

Meeting Notes

October 27, 2020

I. Winter Bistro Bag – ***Saturday, December 12th***

a. YouTube Cooking Lesson

- The YouTube video will be set up and shared with purchasers only! The link will not be shared or posted anywhere else.

b. Wines

- ID will be checked for anybody picking up alcohol.
- Birthdate will be added to order form for those purchasing alcohol.

c. Combo Raviolo Order

- Combo will be available for 2-serving orders, sauces will be packaged as single-serving amounts. Future meals will not include combo orders unless larger orders are purchased to avoid single-serving packaging.

d. JotForm

- Will be paid for $29/month for the duration of the Winter Bistro Bag. Other forms of online ordering and payments will be explored for future bags to save on cost.

e. Sponsors

- Discount code will be given to sponsors so they can purchase directly on the website and check-out for free with the code.

f. Advertisement

- Advertisement outside of club will begin November 17. A list of advertising locations was provided by Joyce and include newspaper, news stations and radio stations, as well as social media sites.

g. Signup Genius

- Lupe will send out the sign-up genius link in November.

II. Internal Fundraising

a. Christmas in November – ***Wednesday, November 18th***

- Deadline for items: November 1st but may be extended if items do not start coming in.
- Online Auction November 9th–18th , Live Auction November 18th
- Lupe will set up the online auction website through 32auction.com

b. Merchandise – Sara will be ordering new vests and jackets in various colors.

Next Meeting: Tuesday, November 17th @ 12:00pm