SOROPTIMIST®

Investing in Dreams

Community Grant Application

Since 1930, Soroptimist International of Chico's mission is to improve the lives of women and girls by providing them with resources and opportunities to reach their full potential and live their dreams. We are a global volunteer organization that provides women and girls with access to the education and training they need to achieve social and economic empowerment. To learn more, go to SoroptimistChico.org.

Please tell us about your nonprofit organization

- Nonprofit Name: Alzheimer's Association
- Website Address: alz.org
- Facebook Address: https://www.facebook.com/groups/chicoendalz
- Mailing Address: Click or tap here to enter text.
- Contact Name & Title: Heaven Wood, Chico Walk Manager
- Contact Email: hnwood@alz.org
- Preferred Phone: 530-433-1803

What is the mission of your nonprofit organization?

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia -- by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

How does your nonprofit organization benefit women and girls?

Nearly two thirds of Americans, or 3.6 million women, are living with Alzheimer's. Nationwide there are over 6 million Americans living with Alzheimer's and over 11 million serving as unpaid caregivers, the majority of whom are women. In 2021, Alzheimer's and other dementias cost the nation $355 billion and by 2050, these costs could rise as high as $1.1 trillion. Alzheimer's disease disproportionately affects women and women of color. The Alzheimer's Association provides free nationwide 24/7 Helpline staffed by master's-level clinicians, providing support and information in over 200 languages. We are currently investing $250 million to more than 750 projects in 39 countries. Locally, we provide care and support programs as well as educational programs for both caregivers and those living with Alzheimer's and all other dementia.

Briefly describe the project or nature of the needs of your nonprofit organization. Is this a new or ongoing expense?

The ongoing expense of Alzheimer's disease is rising, costing the nation billions. The Walk to End Alzheimer's is the number one fundraising event for the Alzheimer's Association with 633 Walks nationwide. The 29th Chico Walk to End Alzheimer's will happen in person at Sycamore Field in Bidwell Park on Saturday, October 8, 2022 and we need sponsorship donors, fundraising walk teams, and volunteers on our Walk Planning committee.

How many people will these funds benefit? What percentage are women and girls?

Currently, more than 650,000 people in California are living with Alzheimer's disease, and over 1.6 million family and friends are providing care. Two thirds of those are disproportionately women. All funds benefit our local care and support programs, accelerate global research, and drive early diagnosis and risk detection.

What is the estimated cost of the project or needs of your nonprofit organization?

The Alzheimer's Association estimates we'll need $20,000 in local Grants and Sponsorship to cover the cost of the Chico Walk to End Alzheimer's event related expenses, supplies, and marketing.

How much are you requesting?
For maximum benefits to Soroptimist, I am requesting the Presenting Sponsorship level of $7,500; however, this is a large sum and any amount awarded through the Community Grant would be greatly appreciated by the Alzheimer's Association. Please see our Sponsorship Packet for details regarding Sponsorship levels and Underwriting Opportunities with the Chico Walk to End Alzheimer's.

How did you hear about Soroptimist?
Soroptimist International of Chico is a recognized and highly respected organization in the Chico Community. I follow your Facebook page and hear of your deeds from those in our community.

Have you requested funds from Soroptimist International of Chico or any Soroptimist club in the past?
As a new Walk Manager hired on June 1, 2021, I cannot find evidence of past grants with Soroptimist International of Chico.

Were funds approved? If so, when and how much?
Our records do not indicate we have received a grant from Soroptimist, but I do see photos of a Soroptimist Walk Team making a fundraising check donation at previous Chico Walks.

If Soroptimist International of Chico has contributed to your non-profit in the past, how were the funds used and publicly recognized? Please be specific.
All grants Sponsors receive recognition benefits leading up to the local Walk to End Alzheimer's event and on the day of. Please reference our 2022 Sponsorship packet for detailed benefits and Sponsorship Levels.

Please note that our review and procedural process is about 3-4 months and that our volunteer service organization is not in session during the Summer from July 1 to August 31. Feel free to attach additional information to your application.

Send completed applications to Giving@SoroptimistChico.org