Communications Committee
Meeting Minutes
Jan. 27, 2021 at 12 Noon via Zoom
https://zoom.us/j/6279627775
Passcode: 338256

Chair: Joyce Brown
Members: Bonnie Chapman, Sue Bechtol, Carrie Pavis, Carla Bee, Chelsea Pavone, Laura Burghardt, Pam Baldwin
Liaison: Sara Beacham, President Elect

In attendance; Joyce Brown, Bonnie Chapman and Laura Burghardt

Budget - $3,000 – Joyce

- Balance remaining: $1,794.42 (Budget attached)
- Joyce reviewed our expenses for the remainder of the year which include payments for hosting (Blue Host), website maintenance, domain name fees etc…She expects we will have approximately $400 plus or minus to use for other projects if needed.

The Snail – Joyce
The Spring Snail will be upon us before we know it. There will be an announcement/call for articles in the next eblast. The deadline is February 15. Bonnie said she will brainstorm some topics to suggest to members.

Update on Welcome Signs – Bonnie
Billie has hung the new sign on the South entrance to town and Bonnie hung the North side. The West sign will be done in the next couple of weeks and this project will be complete. The signs look terrific and are a great beginning to our year of getting our brand and name out in the community.

Bistro Bag Fundraiser – Joyce, Bonnie, Sara
Joyce attended the fundraising committee meeting as our liaison yesterday. She reported back that Ann won't be doing the Spring Bistro Bag due to other commitments. The committee is in discussion with Bacio to sponsor the Spring Bistro Bag. There is also a possibility of a sip and paint event as an internal fundraiser coming in the Spring.

100 Year Legacy – Sara & Bonnie; the ad-hoc committee will be reconvening to map the plan for continuing our celebration of the 100th year.

Unfinished Business-none

New Business-none

Meeting Adjourned at: 12.24

Next Meeting: Feb. 24, 2021 at 12 Noon via Zoom