SOROPTIMIST®
Investing in Dreams

**Communications Committee**
**Meeting Minutes**
**Jan. 27, 2022, at 12 Noon via Zoom**

**Co-chairs:** Joyce Brown & Laura Burghardt
**Members:** Margarita Vega, Linda Sheppard, Carrie Pavis, Gail Nottingham, Billie Sommerfeld
**Liaison:** Kathy Erickson, President-Elect
**Present:** Joyce Brown, Laura Burghardt, Kathy Erickson, Linda Sheppard

Meeting started via Zoom at 12:08.

Discussion regarding 1) Duties of Communications Committee members; 2) Putting a blurb in the Eblast re: members including a bequest to SI Chico in their wills (if they so desire).

**Budget** - $3,000 – Joyce

- Spent to date: $1,119.71
- Balance: $1,880.29
- Changes since last meeting: SIChico.com domain renewal, website maintenance, ChicoER

**ChicoER** – Joyce

- Snapshot
  - Nov. 1, 2021 – Main Street Banner
  - Nov. 22, 2021 – GSofNC $20,000
  - Dec. 13, 2021 - Salvation Army Check - $10,000
  - Dec. 27, 2021 - Boys & Girls Club Adopt a Family
  - Jan. 24, 2022 - Proclamation Announcement
- Press Release
  - November 16, 2021 – Sara's Exclusive Chico E-R newspaper Interview RE: SI 100-year Celebration. Joyce will add to Dropbox. (Online version of the E-R allows 10 searches at no cost at ChicoER.com).
  - Proclamation: City of Chico Vice Mayor Kasey Reynolds presented SI Chico and Soroptimist International of Bidwell Rancho a Proclamation in recognition of Soroptimist International 100th birthday. See attached Proclamation.

**Fundraising –** Kathy

- Coffee Fundraiser underway; orders due Fri., 1/28/22.
- Possible future fundraisers:
  - Golf event
  - New Clairveaux Winery event
  - Mother's Day Tea.
  - (Looking for ideas for outdoor activities due to ongoing Covid pandemic.)

**Objectives Committee** – Joyce

- GTKU –Currently planned for Friday Feb. 4 at 5 pm at Unwined (Joyce spoke with Bonnie Chapman; only one prospective member interested so far; if no others, may change to a coffee get together.)

**Events** – Kathy

- Installation: Planned for June 1, 2022 , 6-8 pm at Canyon Oaks. Discussed re-using decorations now in storage.

**Unfinished Business:** None

**New Business:** Discussed Email and RSVPs for weekly lunches. Joyce will get email out.

**Meeting Adjourned at:** 12:55 pm

**Next Meeting: Feb. 24, 2022, at 12 Noon via Zoom**