SI OBJECTIVES
MINUTES
September 3, 2020

Committee Members

1. Board Liaison – Kathy Erickson
2. Co-Chair- Jami McNamee
3. Co-Chair- Linda Allen
4. ~~Erica Wuesthube X~~
5. ~~Cathy Raevsky X~~
6. Gayle Hutchinson - Cameo
7. Jeanne Smith
8. Dawn Fedeli
9. ~~Katie Salcido X~~
10. ~~Renee Thatford X~~
11. Rosie Potestio
12. ~~Margo Graham X~~
13. ~~Barbara Evans X~~
14. ~~Vilma Starnes X~~
15. Danielle Leiper

President Billie Araiza

CALL TO ORDER

Meeting called to order at ____12:02pm_____

PREVIOUS MINUTES

The minutes of the previous meeting held on June 12th, were distributed and were approved as distributed/corrected. Yes**_X_**_ No____

CO-CHAIRS REPORT

- Monthly Committee Meetings : **Jami will try to find a day other than first Thursday per scheduling conflicts**

- Installation/Retreat/Picnic set for September 20th, Merlo Park Stirling City 10am-3pm
  1. Linda Allen will ask Mary Walmark to speak at Installation, BYO food and beverage
  2. Installation is free; however there is a charge of $10.00 to cover activities from 11am to 3pm.

- Summer SUDs – Scheduled for Sept 17th with Bidwell Rancho on Zoom

- Soroptimist Development Retreat: Was virtual in July and is available to view on SNR website

- Sub-Committee Signups-
  Live Your Dream - Rosie Potestio
  Dream it Be it – Renee Thatford, Jeanne Smith, Dawn Fideli, Sara Beacham
  (was noted teens are tired of Zoom, hopefully, we can find a way to make it fun)

- **Budget**

- SI Objectives Committee Live Your Dream Award (Legacy Portion) $1,000
- Live Your Dream Award (from Giving funds) $2,500
- $900 Dream It Be It (from Giving funds)

- Membership $1,500
- New members grants $900
- SI Objectives general expenses $400 (Lunches, gifts)
- SIA Club Giving (10% of Fund Raising) $665 10% of Fund Raising $665
- SI,SNR,SIA programs $600
- **SIO TOTAL EXPENSES & AWARDS $8,465**

- Website – www.soroptimistchico.org . Password to get into "member only" area is 1930

MEMBERSHIP – Jami McNamee will meet with Bev Rozendaal and Kimm Randall for pointers on membership.

1. ***Lots of ideas- still need someone to step up.*** invite potential members to sit in on our Zoom Meetings
2. Public Facebook inviting potential members to sit in on Zoom Meetings
3. Different strategy due to Covid-19

Membership Expectations - What can our committee do to assist with:

1. Retention
2. Recruitment
3. New members
4. Getting to know us (GTKU)

- Door Greeters, sign up genius, coordinate with : N/A Covid19

- Member of the month: ***Linda Allen***
    1. questionnaire and distribution to members

- Name Badge Drawing**:** ***Jeanne Smith***
    1. $10.00 gift card each month
    2. name badge drawing at the end of each business meeting
    3. encourage members to wear Soroptiwear!

- Senior Member Support – ***Jami McNamee***

- Sign-in Sheets: N/A Covid-19

- SOLT (4 times a year): ***Rosie Potestio***
    1. 3 minute bits of SI history (Oct, Dec, Feb, April)

- Sunshine Lady: ***Jami McNamee***

- SUDS After Hours: Virtual and social distancing due to Covid (bi-monthly)

1. The first meeting will be September 17th combined with SI Chico and Bidwell Ranch

- Table Mix-up (Monthly): N/A -Covid-19

LIVE YOUR DREAM – ***Rosie Potestio* – will decide on helpers when time comes**

In September, the following is scheduled to be done for the Live Your Dream awards:

- Establish a program date with the Program Committee in February or March (Note, winning application has to be submitted to Region by February 15) – Co-Chairs need to set this date. Please do not pair it with any other awards because of time constraints.
- Establish the total award amount (2018/2019 we budgeted $3,500, $1,500, $1,250 and $750)
- Application deadline is set by SI and all applications completed on-line **11/15/2020 ??**
- Make sure President Billie has my email to submit for entry into the LYD application portal. All applications will be through this on-line.
- Complete the portal training video – as needed
- Prepare LYD information for distribution:
    - Handouts to club members – same format as last year??
        - This gets the best results, getting the information to our members and asking them to spread the word. This handout needs to be available at club as soon as the application portal is open. (to be announced)
    - On our website
    - On our public Facebook page Communications committee
    - On our private Facebook page
    - Any other medium you feel will get good candidates

I will need two committee members to assist:
Both to help read and judge the applications
One to learn the award and take it over for next year 2021-2022 ??

DREAM IT, BE IT – ***Renee Thatford***

- Update from Sub-Committee Chair: **will be held at Fairview School. More info to come?**

GOVENOR'S PROJECT

PRESIDENT'S APPEAL

UNFINISHED BUSINESS: None

NEW BUSINESS: None

MEETING ADJOURN

The meeting was adjourned at **_1:11PM_____**