Press Release
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FOR IMMEDIATE RELEASE
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FRANE Welcomes Molly Devanney, Highland Park Markets as Association Board Chair, welcomes new Eboard and Board members, and hosts their 2021 Volunteer Day at Connecticut Foodshare!



At their Annual Meeting held in celebration of their 67th Anniversary on October 28th, the Board of Directors of FRANE unanimously voted **Molly Devanney as their 2021-2022 Board Chairwoman**. Molly has been a tireless supporter of the Association and brings tremendous leadership and energy to this role.

Also as part of this meeting, the Association thanked outgoing Board Chairman, David Keenan, Roche Bros. Supermarkets for his unwavering leadership throughout his term, and especially during these last two years.

In addition, members of FRANE came together for their 2021 Annual Volunteer Day at Connecticut Foodshare. This Annual tradition continues their commitment to supporting neighbors and communities in which they live and serve.



As part of this celebration, the Association celebrated the past year, acknowledging the impacts of the pandemic, but celebrating growing sales and the essential teams throughout the entire industry!

Specifically, the Association touted their Virtual Panel Series, moderated by Dr. Russell Zwanka, Western Michigan University's Food Marketing Program that celebrated all aspects of our industry and all of our essential teams, and welcomed over 200 attendees throughout the year. In addition, their Annual FRANE/Ryan Marrocco Memorial Golf Tournament continued to generate sold-out support that resulted in another $30,000 in scholarships to be awarded this year. With these awards, FRANE and the family of Ryan Marrocco have awarded over $750,000 in scholarship awards to students from their member companies.

As part of this Annual Meeting, FRANE welcomed the following industry leaders to their Executive Team and Board of Directors.

Officers of the Association elected to the Eboard include Board Chairwoman Molly Devanney, Immediate Past Chairman, David Keenan, Roche Bros., Rob Cohen, Bozzuto's, Dave Izzo, Palermo's Pizza, Andy Linsky, Nature's Yolk, Robert Melfi, Ateeco/Mrs. T's, Ernie Silvia, Acosta, Ron Suchecki, RJS Consulting and James Walsh, JOH. They join Advisory Committee members Mike Dauphin, JOH, Brian McNulty, Mama Rosie's and Sal Marrocco, Stop & Shop (retired) and round out the team that will work directly with the Board to strategically grow membership and the Association's impact.

The Board of Directors also gained a wealth of knowledge and leadership with the election of the following Board members who were elected to serve 3 year terms, Jason Adams, Lineage Logistics, Robin Blevins, Metro Foods, Joel Brissenden, Stop & Shop, Gary Diomede, JOH, Steve Denhof, Land O'Lakes, Joanne Dwyer, Regional Food Bank of Northeastern NY, Garrett Larsson, JOH, Kap Maksian, Wild Mike's Ultimate Pizza, Rich Mitlitsky, Mitlitsky Eggs, Brian Spears, Sargento, Amanda Stromgren, C&S, Steve Sullivan, Cabot Cheese, and Corinne Ventola, Turkey Hill. Together, these leaders will work with the Association's EBoard and continue to grow the impact of FRANE throughout the Northeast.

As they recapped the year in review, members are looking ahead to their December 9th Holiday Membership Meeting, May 24th Annual FRANE/Ryan Marrocco Memorial Golf Tournament and their Annual Business Conference October, 2022.

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As an Association, FRANE's goal is to support the frozen, refrigerated and fresh foods members of this industry by providing valuable programs and benefits for its membership. Relying on their core principles for their guidance – adding business value, educational support and giving back to their members and their communities – the members of FRANE are confident that with the "continued support of our retailers, wholesalers, brokers, logistics providers and manufacturers, this Association will continue to thrive and grow in this ever changing marketplace." Membership is open to all dairy, frozen, ice cream companies along with all companies that serve that industry. Call 203-597-7215 or visit www.frane.org