FROZEN CATEGORIES - IRI MULO TOTAL US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Total US - Multi Outlet							
	Dollar Sales in 2021				Dollar Sales %Change vs YA in 2021			
	Jan	Feb	Mar	Apr	Jan	Feb	Mar	Apr
DEPT-FROZEN	$5,429,742,624	$5,483,881,791	$5,295,545,140	$5,224,786,862	19.6%	20.2%	(21.0%)	(12.0%)
DINNERS/ENTREES - FZ	$875,036,040	$860,216,020	$842,527,576	$825,304,399	17.7%	13.6%	(21.0%)	(0.0%)
SEAFOOD - FZ	$575,948,387	$633,506,202	$595,750,849	$547,614,278	38.7%	37.3%	(11.9%)	(10.8%)
ICE CREAM/SHERBET	$493,817,902	$508,107,223	$518,450,350	$520,035,928	9.6%	9.0%	(14.7%)	(20.4%)
NOVELTIES - FZ	$369,525,420	$386,260,260	$435,160,116	$485,591,501	22.5%	20.1%	2.8%	0.6%
PIZZA - FZ	$493,353,175	$504,093,145	$450,046,838	$424,158,068	14.6%	24.9%	(34.4%)	(23.9%)
POULTRY - FZ/RFG	$408,067,822	$402,363,873	$356,468,089	$341,328,252	11.7%	17.1%	(33.4%)	(24.3%)
BREAKFAST FOOD - FZ	$352,157,575	$347,400,864	$346,796,602	$341,319,090	20.2%	17.9%	(12.5%)	1.1%
PROCESSED POULTRY - FZ/RFG	$370,610,724	$370,350,097	$339,736,500	$331,618,519	24.4%	30.9%	(22.0%)	(4.4%)
MEAT - FZ	$255,150,957	$256,359,487	$254,807,506	$268,124,037	20.8%	22.2%	(28.6%)	(16.5%)
PLAIN VEGETABLES - FZ	$264,785,162	$245,606,971	$227,719,778	$218,657,349	10.4%	5.1%	(37.6%)	(23.5%)
APPETIZERS/SNACK ROLLS - FZ	$242,229,587	$247,396,298	$224,629,655	$212,501,775	26.1%	33.8%	(17.4%)	(11.1%)
POTATOES/ONIONS - FZ	$190,228,493	$185,818,542	$176,161,573	$171,839,852	26.8%	25.2%	(22.7%)	(20.6%)
FRUIT - FZ	$128,015,403	$126,103,993	$128,839,773	$131,479,961	26.9%	26.7%	(16.2%)	(6.7%)
SOUPS/SIDES/OTHER - FZ	$130,060,171	$124,170,051	$116,497,638	$109,590,503	13.3%	9.7%	(26.9%)	(10.0%)
BREAD/DOUGH - FZ	$94,871,871	$94,221,353	$85,618,915	$87,666,380	22.7%	19.4%	(24.9%)	(19.3%)
DESSERTS/TOPPINGS - FZ	$51,413,199	$57,163,090	$59,209,998	$67,291,526	19.6%	18.3%	6.3%	1.1%
PIES - FZ	$42,104,296	$44,223,855	$48,045,588	$55,129,351	17.8%	22.1%	1.1%	(8.7%)
PASTA - FZ	$33,664,653	$32,326,035	$29,427,295	$26,393,604	15.2%	11.7%	(37.7%)	(30.8%)
JUICES - FZ	$21,282,851	$20,912,465	$21,459,139	$21,562,282	34.1%	32.7%	(27.4%)	(19.0%)
CORN ON THE COB - FZ	$14,645,735	$15,614,370	$16,398,302	$17,460,199	26.2%	20.0%	(25.7%)	(20.7%)
PREPARED VEGETABLES - FZ	$17,940,901	$16,320,177	$17,021,915	$15,529,467	9.6%	1.5%	(30.6%)	(20.8%)
OTHER SNACKS - FZ	$2,310,480	$2,696,742	$2,142,691	$2,027,619	36.6%	86.5%	12.1%	10.5%
OTHER FOODS - FZ	$1,641,847	$1,714,671	$1,710,282	$1,600,826	7.1%	11.8%	(22.6%)	(22.8%)
COOKIES - FZ	$764,235	$830,212	$794,146	$846,071	(4.0%)	(22.9%)	(37.6%)	(21.7%)
BABY FOOD - FZ	$74,162	$65,313	$69,786	$73,951	43.3%	22.5%	12.9%	49.0%
COFFEE CREAMER - FZ	$41,577	$40,484	$54,241	$42,073	(22.6%)	(30.6%)	(27.4%)	(28.3%)

IRI Proprietary and Confidential

FROZEN CATEGORIES - IRI MULO NORTHEAST US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Northeast - IRI Standard - Multi Outlet							
	Dollar Sales in 2021				Dollar Sales %Change vs YA 2021			
	Jan	Feb	Mar	Apr	Jan	Feb	Mar	Apr
DEPT-FROZEN	$890,518,125	$916,108,847	$863,985,257	$846,019,492	19.0%	21.6%	(21.6%)	(16.1%)
DINNERS/ENTREES - FZ	$113,383,452	$112,246,553	$108,358,660	$105,471,582	16.5%	15.0%	(22.7%)	(5.2%)
SEAFOOD - FZ	$97,514,890	$111,564,404	$101,048,074	$92,224,423	37.0%	37.1%	(13.7%)	(16.7%)
ICE CREAM/SHERBET	$88,796,313	$93,129,375	$92,536,993	$90,522,024	9.5%	9.1%	(14.7%)	(20.9%)
NOVELTIES - FZ	$68,670,129	$71,643,702	$78,062,432	$85,924,022	21.9%	19.8%	2.9%	3.3%
PIZZA - FZ	$69,758,620	$74,775,530	$63,480,859	$59,171,622	13.4%	31.5%	(34.3%)	(32.3%)
PROCESSED POULTRY - FZ/RFG	$67,103,372	$67,547,829	$61,367,616	$58,810,392	21.9%	27.1%	(25.1%)	(8.6%)
POULTRY - FZ/RFG	$65,458,905	$65,612,913	$57,804,435	$55,049,275	14.6%	19.7%	(28.6%)	(24.4%)
MEAT - FZ	$49,453,401	$49,314,434	$48,471,890	$52,516,951	23.9%	24.5%	(29.8%)	(20.9%)
BREAKFAST FOOD - FZ	$51,317,411	$50,643,578	$49,820,825	$47,998,370	16.7%	16.2%	(15.7%)	(9.1%)
PLAIN VEGETABLES - FZ	$54,430,863	$50,795,276	$47,326,109	$45,444,190	8.6%	5.7%	(37.3%)	(28.0%)
APPETIZERS/SNACK ROLLS - FZ	$37,466,003	$41,402,582	$33,927,660	$32,202,563	24.6%	41.4%	(16.4%)	(13.5%)
POTATOES/ONIONS - FZ	$33,104,501	$33,093,539	$30,676,255	$29,788,694	28.1%	29.2%	(22.0%)	(20.3%)
FRUIT - FZ	$26,288,393	$26,222,488	$26,870,239	$26,595,208	31.4%	32.7%	(13.1%)	(5.1%)
SOUPS/SIDES/OTHER - FZ	$21,462,672	$20,963,543	$19,481,002	$18,112,081	6.0%	6.6%	(30.9%)	(18.0%)
PASTA - FZ	$13,725,148	$13,381,476	$12,313,204	$11,289,813	13.8%	11.7%	(39.9%)	(33.3%)
BREAD/DOUGH - FZ	$11,712,332	$11,687,885	$10,480,149	$10,452,842	27.8%	27.3%	(20.2%)	(17.7%)
DESSERTS/TOPPINGS - FZ	$7,450,964	$8,342,457	$8,356,672	$9,464,995	18.7%	20.6%	3.5%	1.1%
PIES - FZ	$4,578,808	$4,893,322	$4,760,844	$6,219,001	24.5%	29.7%	0.1%	(8.9%)
JUICES - FZ	$3,150,179	$3,177,371	$3,262,056	$3,252,715	39.1%	43.4%	(23.8%)	(16.0%)
PREPARED VEGETABLES - FZ	$3,207,804	$2,974,161	$3,139,545	$3,122,170	8.7%	2.6%	(30.8%)	(24.3%)
CORN ON THE COB - FZ	$1,424,853	$1,546,520	$1,480,137	$1,488,371	31.4%	32.0%	(23.6%)	(18.6%)
OTHER SNACKS - FZ	$514,027	$590,804	$417,536	$393,374	24.7%	58.9%	(9.4%)	(12.1%)
OTHER FOODS - FZ	$417,182	$419,562	$418,778	$379,875	19.9%	22.2%	(21.4%)	(27.5%)
COOKIES - FZ	$110,163	$122,743	$100,522	$107,316	42.4%	9.2%	(27.1%)	(15.8%)
COFFEE CREAMER - FZ	$13,188	$13,266	$18,676	$13,034	(24.8%)	(25.6%)	(30.4%)	(37.4%)
BABY FOOD - FZ	$4,553	$3,534	$4,087	$4,589				

IRI Proprietary and Confidential

DAIRY CATEGORIES - IRI MULO TOTAL US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Total US - Multi Outlet							
	Dollar Sales in 2021				Dollar Sales %Change vs YA in 2021			
	Jan	Feb	Mar	Apr	Jan	Feb	Mar	Apr
AISLE-DAIRY	$5,036,220,392	$5,056,931,987	$4,800,763,524	$4,771,133,879	10.5%	12.3%	(17.8%)	(14.6%)
NATURAL CHEESE	$1,249,353,514	$1,266,060,254	$1,180,577,671	$1,175,491,735	15.5%	19.9%	(17.1%)	(14.0%)
MILK	$1,214,001,705	$1,190,000,005	$1,132,393,555	$1,117,026,941	7.3%	6.4%	(16.9%)	(11.7%)
YOGURT	$619,762,646	$604,410,758	$618,852,532	$613,426,646	4.8%	1.5%	(9.8%)	4.6%
FRESH EGGS	$510,180,534	$523,606,598	$496,575,883	$509,219,527	10.1%	14.8%	(23.2%)	(26.8%)
CREAMS/CREAMERS	$386,354,829	$380,740,772	$366,764,216	$358,815,903	15.1%	13.4%	(8.3%)	(6.4%)
BUTTER/BUTTER BLENDS	$258,817,849	$268,019,884	$252,476,091	$238,516,485	13.5%	14.2%	(33.4%)	(37.0%)
PROCESSED CHEESE	$243,235,635	$254,573,912	$224,885,517	$227,256,762	7.0%	18.0%	(27.5%)	(18.6%)
CREAM CHEESE/CR CHS SPREAD	$157,301,929	$168,300,279	$151,207,779	$151,773,867	15.6%	26.8%	(12.2%)	(13.9%)
WHIPPED TOPPINGS - RFG	$104,632,586	$109,925,544	$103,246,254	$105,689,410	25.3%	25.0%	1.0%	(10.6%)
SOUR CREAM	$103,667,213	$107,499,801	$94,585,147	$98,141,297	5.7%	16.8%	(19.0%)	(22.7%)
MARGARINE/SPREADS	$103,030,212	$101,189,049	$96,102,018	$93,215,201	5.6%	3.2%	(33.5%)	(19.2%)
COTTAGE CHEESE	$85,881,741	$82,605,130	$83,096,862	$82,560,107	4.4%	1.7%	(15.9%)	(10.8%)

IRI Proprietary and Confidential

DAIRY CATEGORIES - IRI MULO NORTHEAST US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Northeast - IRI Standard - Multi Outlet							
	Dollar Sales in 2021				Dollar Sales %Change vs YA in 2021			
	Jan	Feb	Mar	Apr	Jan	Feb	Mar	Apr
AISLE-DAIRY	$912,953,038	$930,383,928	$880,491,907	$873,022,241	9.8%	12.9%	(18.8%)	(17.5%)
MILK	$221,293,762	$219,195,199	$208,475,406	$203,219,686	6.5%	7.3%	(17.6%)	(14.4%)
NATURAL CHEESE	$205,642,274	$214,874,006	$196,218,645	$197,463,430	16.9%	23.5%	(18.3%)	(17.4%)
YOGURT	$133,665,774	$130,972,110	$134,674,621	$131,884,905	0.4%	(1.2%)	(13.2%)	2.3%
FRESH EGGS	$95,214,985	$99,433,456	$94,434,802	$97,035,289	8.4%	17.1%	(23.8%)	(32.2%)
CREAMS/CREAMERS	$79,097,585	$78,767,310	$75,157,239	$73,779,850	13.3%	13.2%	(11.4%)	(11.1%)
BUTTER/BUTTER BLENDS	$52,645,477	$56,132,417	$52,458,915	$49,355,818	13.7%	17.1%	(33.3%)	(38.4%)
PROCESSED CHEESE	$32,839,829	$33,933,925	$30,668,530	$31,556,550	16.2%	22.5%	(25.1%)	(19.1%)
CREAM CHEESE/CR CHS SPREAD	$29,459,106	$32,107,104	$28,388,756	$28,303,449	16.0%	25.4%	(14.8%)	(18.7%)
MARGARINE/SPREADS	$17,847,870	$17,385,036	$16,532,418	$16,392,215	5.4%	3.5%	(35.2%)	(22.3%)
WHIPPED TOPPINGS - RFG	$15,786,154	$17,414,855	$15,711,456	$16,191,310	25.9%	31.5%	1.4%	(10.0%)
COTTAGE CHEESE	$14,607,457	$14,170,189	$14,480,414	$14,169,453	4.4%	2.0%	(13.6%)	(6.7%)
SOUR CREAM	$14,852,767	$15,998,321	$13,290,704	$13,670,287	8.6%	20.1%	(19.8%)	(24.8%)

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