FROZEN CATEGORIES - IRI MULO TOTAL US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Total US - Multi Outlet																			
	Dollar Sales in 2021										Dollar Sales %Change vs YA in 2021									
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
DEPT-FROZEN	$5,431,444,578	$5,485,655,506	$5,297,113,516	$5,229,573,279	$6,664,755,331	$5,435,673,496	$5,459,923,226	$5,487,863,049	$5,380,742,790	$6,605,411,082	19.7%	20.3%	(21.0%)	(11.9%)	(7.8%)	(0.6%)	0.2%	4.8%	5.0%	5.1%
DINNERS/ENTREES - FZ	$875,011,233	$860,051,181	$842,419,043	$825,491,018	$1,029,804,158	$818,396,609	$820,743,308	$890,101,910	$883,155,276	$1,121,575,747	17.8%	13.7%	(20.9%)	0.1%	5.1%	5.2%	4.5%	14.1%	13.9%	14.4%
SEAFOOD - FZ	$576,890,287	$634,726,247	$596,930,306	$549,819,230	$680,386,701	$561,282,274	$560,346,381	$548,813,297	$536,645,547	$642,822,313	38.8%	37.5%	(11.8%)	(10.5%)	(13.6%)	(4.1%)	(3.6%)	2.4%	4.7%	5.7%
ICE CREAM/SHERBET	$493,610,352	$507,936,508	$518,461,679	$520,149,898	$696,225,367	$580,872,560	$595,063,027	$575,607,158	$538,674,207	$612,299,941	9.7%	9.0%	(14.6%)	(20.3%)	(14.5%)	(8.8%)	(8.2%)	(6.5%)	(5.9%)	(6.4%)
PIZZA - FZ	$494,030,258	$504,479,715	$450,118,856	$424,392,603	$529,409,896	$426,181,804	$433,129,025	$444,265,734	$447,009,737	$571,128,816	14.8%	25.0%	(34.4%)	(23.8%)	(9.9%)	(2.7%)	(0.7%)	1.0%	0.8%	(0.5%)
NOVELTIES - FZ	$369,601,066	$386,392,186	$435,428,905	$486,581,348	$708,307,843	$640,950,969	$626,248,272	$563,866,124	$488,178,557	$524,896,094	22.5%	20.1%	2.9%	0.8%	(1.0%)	4.1%	(0.1%)	3.5%	5.8%	5.6%
POULTRY - FZ/RFG	$407,870,459	$402,327,178	$356,384,925	$341,945,044	$433,658,294	$345,225,312	$348,072,335	$363,873,687	$371,703,504	$475,152,361	11.6%	17.0%	(33.4%)	(24.1%)	(24.0%)	(8.2%)	(3.6%)	4.6%	5.3%	6.2%
PROCESSED POULTRY - FZ/RFG	$368,092,811	$367,922,840	$336,912,790	$329,008,562	$419,103,977	$345,012,812	$347,684,601	$371,422,047	$372,164,787	$462,311,159	23.9%	30.4%	(22.6%)	(5.0%)	(0.6%)	8.0%	10.7%	16.7%	17.0%	14.8%
BREAKFAST FOOD - FZ	$352,572,994	$347,722,525	$347,379,353	$342,010,223	$428,985,693	$340,539,088	$339,577,658	$363,272,618	$362,453,914	$453,335,988	20.4%	18.0%	(12.3%)	1.3%	8.2%	12.4%	12.1%	12.8%	9.6%	11.6%
MEAT - FZ	$255,094,471	$256,339,510	$254,659,699	$267,915,426	$378,795,878	$322,333,287	$331,889,753	$291,347,637	$288,064,556	$332,437,651	21.4%	22.9%	(28.3%)	(16.2%)	(15.1%)	(1.2%)	2.1%	3.3%	3.7%	6.0%
APPETIZERS/SNACK ROLLS - FZ	$242,450,147	$247,600,429	$224,821,140	$212,813,917	$267,846,744	$222,070,485	$228,002,509	$236,064,362	$234,567,300	$300,775,419	26.2%	33.9%	(17.4%)	(11.0%)	(3.5%)	6.6%	12.2%	13.6%	10.7%	10.8%
PLAIN VEGETABLES - FZ	$264,880,193	$245,683,700	$227,814,315	$218,814,308	$251,221,353	$188,121,372	$186,800,373	$196,378,342	$203,623,974	$273,225,082	10.4%	5.0%	(37.5%)	(23.4%)	(15.6%)	(11.2%)	(11.8%)	(5.9%)	(5.9%)	(6.7%)
POTATOES/ONIONS - FZ	$190,144,938	$185,698,424	$176,098,403	$171,824,984	$211,250,399	$162,483,109	$162,596,297	$166,119,537	$166,135,838	$207,563,311	26.7%	25.1%	(22.8%)	(20.7%)	(13.7%)	(6.4%)	(4.0%)	(0.2%)	0.1%	(1.1%)
SOUPS/SIDES/OTHER - FZ	$131,649,819	$125,626,110	$117,762,907	$110,574,103	$134,240,268	$101,821,140	$101,460,121	$109,342,749	$113,303,078	$147,606,219	13.9%	10.3%	(26.6%)	(9.8%)	(1.2%)	1.9%	3.5%	8.7%	4.8%	0.6%
FRUIT - FZ	$128,095,682	$126,171,893	$128,915,854	$131,556,269	$155,842,709	$116,386,276	$113,827,698	$111,944,659	$108,861,346	$130,143,001	27.0%	26.7%	(16.1%)	(6.7%)	(6.2%)	(3.4%)	(2.6%)	(1.0%)	0.7%	1.0%
BREAD/DOUGH - FZ	$95,084,672	$94,427,757	$85,821,450	$87,881,369	$98,916,772	$76,237,600	$78,001,408	$83,269,696	$87,154,661	$114,883,632	23.0%	19.6%	(24.7%)	(19.1%)	(13.0%)	(4.5%)	(0.3%)	3.4%	2.8%	0.9%
DESSERTS/TOPPINGS - FZ	$51,888,077	$57,780,385	$60,028,779	$68,090,800	$81,683,470	$65,170,814	$64,878,289	$55,438,541	$56,181,250	$70,972,032	20.6%	19.4%	7.6%	2.1%	(6.0%)	0.7%	2.6%	3.4%	(0.2%)	1.8%
PIES - FZ	$42,106,576	$44,224,749	$48,047,576	$55,135,183	$57,682,081	$44,375,484	$44,636,471	$39,781,659	$43,535,047	$60,615,951	17.8%	22.1%	1.1%	(8.7%)	(13.4%)	(2.3%)	0.9%	(1.7%)	(3.6%)	0.4%
PASTA - FZ	$33,652,813	$32,336,624	$29,439,617	$26,408,295	$30,056,624	$23,029,197	$23,391,527	$25,971,510	$28,499,492	$40,004,657	15.1%	11.7%	(37.7%)	(30.7%)	(23.2%)	(16.0%)	(9.3%)	(4.6%)	(4.0%)	(1.3%)
JUICES - FZ	$21,282,851	$20,912,018	$21,461,239	$21,565,040	$28,007,303	$23,243,684	$23,110,119	$21,231,565	$19,746,928	$22,269,445	34.1%	32.7%	(27.4%)	(19.0%)	(14.7%)	(5.4%)	(7.9%)	(0.5%)	2.6%	(2.2%)
PREPARED VEGETABLES - FZ	$17,941,607	$16,320,855	$17,022,377	$15,530,194	$17,776,677	$13,777,155	$13,881,532	$15,402,225	$15,844,491	$20,483,543	9.6%	1.5%	(30.6%)	(20.8%)	(11.3%)	(7.7%)	(5.0%)	3.1%	1.1%	(0.5%)
CORN ON THE COB - FZ	$14,646,225	$15,614,666	$16,398,512	$17,461,107	$19,989,476	$13,886,940	$12,158,883	$9,818,899	$10,613,939	$15,148,508	26.2%	20.0%	(25.7%)	(20.7%)	(20.5%)	(11.1%)	(12.0%)	(18.5%)	(14.4%)	(3.4%)
OTHER SNACKS - FZ	$2,306,366	$2,691,855	$2,138,033	$2,023,930	$2,151,700	$1,676,439	$1,764,335	$1,791,529	$1,941,304	$2,486,430	36.6%	86.5%	12.1%	10.5%	(2.0%)	(5.3%)	3.4%	14.0%	15.6%	3.0%
OTHER FOODS - FZ	$1,658,630	$1,729,188	$1,726,028	$1,614,489	$2,005,674	$1,561,964	$1,554,084	$1,601,696	$1,636,491	$1,997,281	8.2%	12.8%	(21.9%)	(22.1%)	(17.2%)	(14.8%)	(11.0%)	(5.7%)	(5.5%)	(4.6%)
COOKIES - FZ	$766,313	$833,167	$797,701	$849,985	$1,247,883	$905,948	$967,295	$999,863	$941,708	$1,166,709	(4.0%)	(22.8%)	(37.4%)	(21.5%)	16.8%	52.7%	82.9%	97.6%	(10.1%)	(35.2%)
BABY FOOD - FZ	$74,162	$65,313	$69,786	$73,879	$109,897	$91,595	$100,603	$98,009	$67,510	$63,119	43.3%	22.5%	12.9%	48.8%	65.2%	65.0%	67.1%	73.2%	32.0%	(1.6%)
COFFEE CREAMER - FZ	$41,577	$40,484	$54,241	$42,073	$48,492	$39,580	$37,321	$37,994	$38,349	$46,673	(22.6%)	(30.6%)	(27.4%)	(28.3%)	(26.6%)	(15.7%)	(21.2%)	(15.4%)	(17.6%)	(15.5%)

IRI Proprietary and Confidential

FROZEN CATEGORIES - IRI MULO NORTHEAST US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Northeast - IRI Standard - Multi Outlet																			
	Dollar Sales in 2021										Dollar Sales %Change vs YA in 2021									
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
DEPT-FROZEN	$890,417,652	$916,406,997	$864,065,460	$846,616,281	$1,100,133,181	$889,961,451	$892,632,985	$872,415,094	$877,915,450	$1,074,486,001	19.1%	21.7%	(21.6%)	(16.0%)	(11.2%)	(4.0%)	(1.8%)	1.5%	3.7%	3.7%
DINNERS/ENTREES - FZ	$113,475,357	$112,303,946	$108,399,442	$105,548,882	$131,646,353	$102,495,910	$102,452,311	$108,715,329	$113,808,205	$144,792,022	16.7%	15.2%	(22.6%)	(5.0%)	1.5%	4.6%	4.9%	11.5%	14.1%	14.9%
ICE CREAM/SHERBET	$88,814,656	$93,151,737	$92,574,722	$90,604,234	$124,174,356	$103,783,380	$107,038,741	$104,785,937	$97,723,970	$112,631,419	9.5%	9.1%	(14.7%)	(20.8%)	(14.9%)	(10.1%)	(9.3%)	(7.2%)	(6.2%)	(6.3%)
SEAFOOD - FZ	$98,024,174	$112,305,117	$101,750,419	$92,897,464	$117,221,010	$96,090,074	$96,865,656	$90,720,167	$92,005,417	$110,425,621	37.6%	37.8%	(13.2%)	(16.2%)	(16.5%)	(8.1%)	(7.9%)	(1.2%)	3.9%	6.1%
NOVELTIES - FZ	$68,691,629	$71,669,049	$78,096,691	$86,064,736	$133,813,572	$120,380,323	$118,653,296	$107,194,993	$90,005,777	$97,274,934	21.9%	19.8%	2.9%	3.4%	4.3%	(0.9%)	(2.0%)	3.2%	5.6%	5.7%
PROCESSED POULTRY - FZ/RFG	$66,116,641	$66,738,104	$60,365,777	$57,892,962	$73,833,097	$58,464,534	$59,350,897	$61,569,689	$64,952,858	$80,645,879	20.9%	26.5%	(26.1%)	(9.7%)	(5.6%)	1.4%	6.3%	10.3%	13.2%	11.0%
PIZZA - FZ	$69,816,445	$74,848,153	$63,500,139	$59,265,723	$72,311,666	$56,742,124	$57,071,191	$57,792,040	$60,604,334	$78,173,552	13.5%	31.6%	(34.3%)	(32.2%)	(18.1%)	(6.3%)	(2.5%)	(2.5%)	(0.2%)	(3.6%)
POULTRY - FZ/RFG	$65,378,357	$65,550,902	$57,743,422	$55,103,878	$70,501,663	$55,372,326	$54,729,487	$55,492,554	$59,378,217	$75,769,516	14.5%	19.6%	(28.7%)	(24.3%)	(26.6%)	(7.5%)	(4.0%)	1.3%	3.5%	4.4%
BREAKFAST FOOD - FZ	$51,383,128	$50,698,437	$49,912,424	$48,098,705	$61,142,110	$47,507,421	$47,599,523	$49,011,206	$52,210,151	$64,663,045	16.9%	16.4%	(15.6%)	(8.9%)	1.8%	6.4%	9.0%	7.3%	8.0%	9.3%
MEAT - FZ	$49,345,548	$49,206,617	$48,352,054	$52,379,502	$80,707,184	$71,282,303	$72,054,455	$60,729,281	$58,957,073	$63,111,322	24.5%	25.2%	(29.6%)	(20.8%)	(18.0%)	(4.2%)	(1.1%)	(0.8%)	1.2%	1.8%
PLAIN VEGETABLES - FZ	$54,502,595	$50,851,301	$47,398,043	$45,577,191	$51,826,922	$37,673,056	$36,740,374	$36,705,939	$40,802,005	$56,222,460	8.6%	5.7%	(37.3%)	(27.9%)	(20.6%)	(13.0%)	(10.9%)	(9.3%)	(6.8%)	(8.0%)
APPETIZERS/SNACK ROLLS - FZ	$37,501,137	$41,443,542	$33,954,275	$32,242,371	$39,985,318	$31,902,708	$33,038,054	$33,981,243	$35,608,067	$46,817,496	24.7%	41.6%	(16.3%)	(13.4%)	(6.4%)	3.4%	13.6%	12.6%	11.9%	11.5%
POTATOES/ONIONS - FZ	$33,113,921	$33,104,340	$30,687,006	$29,802,134	$37,243,892	$28,161,803	$27,387,455	$27,814,137	$28,516,898	$36,046,744	28.1%	29.2%	(22.0%)	(20.3%)	(17.4%)	(10.4%)	(4.3%)	(0.3%)	(0.5%)	(0.6%)
FRUIT - FZ	$26,333,974	$26,266,645	$26,919,983	$26,649,517	$32,415,578	$24,056,760	$23,341,036	$22,300,859	$22,425,964	$26,194,454	31.6%	32.8%	(13.0%)	(4.9%)	(5.0%)	(3.5%)	(1.0%)	(1.6%)	4.2%	3.4%
SOUPS/SIDES/OTHER - FZ	$21,529,096	$20,996,193	$19,487,892	$18,099,040	$21,700,851	$15,632,781	$15,329,230	$15,950,021	$17,900,908	$23,615,976	5.8%	6.2%	(31.2%)	(18.5%)	(8.9%)	(3.8%)	(0.1%)	2.3%	(0.1%)	(3.9%)
PASTA - FZ	$13,713,206	$13,390,567	$12,323,341	$11,302,311	$12,639,054	$9,620,624	$9,700,893	$10,461,025	$11,789,224	$15,948,631	13.7%	11.8%	(39.8%)	(33.2%)	(26.7%)	(17.3%)	(9.2%)	(7.3%)	(5.0%)	(2.0%)
BREAD/DOUGH - FZ	$11,712,792	$11,688,082	$10,480,254	$10,453,546	$11,928,229	$8,955,174	$9,339,770	$9,757,832	$10,743,819	$14,785,991	27.8%	27.3%	(20.2%)	(17.7%)	(13.7%)	(2.3%)	7.0%	5.2%	3.8%	5.2%
DESSERTS/TOPPINGS - FZ	$7,542,708	$8,450,979	$8,514,659	$9,648,122	$11,257,006	$9,497,349	$9,511,119	$8,095,561	$8,089,127	$10,507,406	20.1%	22.0%	5.2%	2.8%	(7.3%)	(0.2%)	1.5%	3.2%	0.8%	6.5%
PIES - FZ	$4,578,825	$4,893,324	$4,760,844	$6,220,708	$5,552,876	$4,485,119	$4,404,105	$4,116,327	$4,668,880	$6,929,981	24.5%	29.7%	0.1%	(8.8%)	(20.4%)	(1.4%)	(0.1%)	(0.9%)	(2.8%)	(2.1%)
PREPARED VEGETABLES - FZ	$3,207,553	$2,973,921	$3,139,247	$3,121,987	$3,170,689	$2,301,752	$2,453,167	$2,273,814	$2,797,265	$3,959,588	8.7%	2.6%	(30.9%)	(24.4%)	(23.1%)	(13.7%)	1.3%	(4.3%)	4.3%	(4.7%)
JUICES - FZ	$3,150,179	$3,177,385	$3,262,289	$3,253,610	$4,247,518	$3,456,380	$3,503,281	$3,176,522	$2,917,060	$3,156,378	39.1%	43.4%	(23.8%)	(16.0%)	(15.9%)	(11.5%)	(10.3%)	(2.6%)	4.2%	(0.3%)
CORN ON THE COB - FZ	$1,425,342	$1,546,894	$1,480,347	$1,488,530	$1,754,448	$1,249,507	$1,171,024	$855,653	$955,950	$1,362,666	31.5%	32.1%	(23.6%)	(18.6%)	(22.5%)	(13.3%)	3.8%	(15.6%)	0.0%	(6.7%)
OTHER SNACKS - FZ	$514,027	$590,804	$417,536	$393,397	$426,417	$344,469	$360,827	$369,207	$462,715	$658,702	24.8%	58.9%	(9.4%)	(12.1%)	(20.2%)	(17.9%)	(9.1%)	6.4%	27.9%	17.0%
OTHER FOODS - FZ	$418,448	$420,782	$419,960	$380,994	$444,862	$374,292	$385,783	$395,493	$421,833	$561,329	20.3%	22.5%	(21.1%)	(27.3%)	(21.9%)	(0.7%)	4.2%	8.8%	7.4%	11.1%
COOKIES - FZ	$110,171	$123,378	$101,930	$109,113	$166,802	$114,119	$134,853	$134,395	$154,590	$215,017	42.2%	9.5%	(26.1%)	(14.4%)	23.4%	19.3%	48.8%	40.0%	10.4%	8.1%
COFFEE CREAMER - FZ	$13,188	$13,266	$18,676	$13,034	$16,199	$12,971	$11,694	$12,879	$13,675	$15,417	(24.8%)	(25.6%)	(30.4%)	(37.4%)	(24.3%)	(12.7%)	(22.3%)	(12.9%)	(14.7%)	(16.4%)
BABY FOOD - FZ	$4,553	$3,534	$4,087	$4,589	$5,510	$4,194	$4,763	$2,992	$1,467	$452									87.0%	(82.9%)

IRI Proprietary and Confidential

DAIRY CATEGORIES - IRI MULO TOTAL US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Total US - Multi Outlet																			
	Dollar Sales in 2021										Dollar Sales %Change vs YA in 2021									
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
AISLE-DAIRY	$5,037,881,190	$5,060,588,715	$4,805,184,028	$4,775,710,760	$5,844,876,799	$4,640,490,752	$4,728,468,040	$4,811,538,975	$4,831,029,336	$6,072,379,940	10.6%	12.3%	(17.8%)	(14.5%)	(8.9%)	(2.6%)	(1.3%)	0.7%	0.3%	0.6%
NATURAL CHEESE	$1,249,339,719	$1,266,267,403	$1,180,570,584	$1,175,832,421	$1,447,489,840	$1,151,138,307	$1,188,108,483	$1,205,292,360	$1,193,375,064	$1,485,518,921	15.5%	19.9%	(17.0%)	(14.0%)	(10.1%)	(4.2%)	(2.0%)	(0.7%)	(1.2%)	(0.7%)
MILK	$1,214,181,149	$1,190,915,138	$1,133,420,487	$1,118,133,627	$1,389,500,608	$1,121,296,644	$1,136,934,051	$1,154,507,805	$1,146,997,122	$1,454,759,235	7.3%	6.5%	(16.9%)	(11.6%)	(5.7%)	1.2%	1.2%	(0.4%)	(0.8%)	0.8%
YOGURT	$619,784,396	$604,436,196	$618,898,506	$613,404,933	$772,616,729	$601,085,711	$596,889,791	$632,681,145	$624,312,472	$754,354,143	4.8%	1.5%	(9.8%)	4.6%	5.0%	3.5%	2.5%	6.8%	6.8%	4.9%
FRESH EGGS	$510,468,911	$523,893,152	$496,887,187	$509,549,394	$569,000,912	$448,036,683	$459,025,047	$468,142,118	$487,717,092	$615,348,225	10.1%	14.8%	(23.2%)	(26.8%)	(17.5%)	(7.9%)	(4.1%)	3.0%	7.1%	5.3%
CREAMS/CREAMERS	$387,302,756	$382,631,607	$369,004,576	$360,765,555	$445,743,016	$341,999,416	$343,951,770	$356,134,261	$370,241,856	$478,759,476	15.4%	14.0%	(7.8%)	(5.9%)	(2.6%)	1.1%	2.9%	4.9%	3.1%	1.9%
BUTTER/BUTTER BLENDS	$258,736,745	$267,942,076	$252,431,309	$238,472,164	$282,410,885	$221,462,370	$226,285,837	$235,679,267	$240,428,388	$320,603,298	13.5%	14.2%	(33.4%)	(37.0%)	(26.8%)	(14.3%)	(11.2%)	(4.6%)	(8.2%)	(3.6%)
PROCESSED CHEESE	$243,563,458	$254,972,592	$225,713,444	$228,144,441	$288,488,444	$237,746,252	$245,245,808	$234,794,151	$238,594,267	$295,420,863	7.0%	18.1%	(27.3%)	(18.3%)	(9.4%)	(2.0%)	(1.9%)	(0.9%)	(1.9%)	(2.0%)
CREAM CHEESE/CR CHS SPREAD	$157,312,003	$168,318,087	$151,236,792	$151,790,923	$183,680,384	$147,258,230	$154,785,870	$150,370,541	$154,052,481	$189,524,607	15.6%	26.9%	(12.2%)	(13.9%)	(8.4%)	(0.2%)	0.7%	0.9%	(5.3%)	(8.3%)
WHIPPED TOPPINGS - RFG	$104,607,585	$109,889,179	$103,188,480	$105,649,990	$130,025,981	$103,384,868	$103,504,403	$95,528,233	$98,239,281	$129,711,169	25.3%	25.0%	0.9%	(10.6%)	(11.6%)	(4.7%)	(2.7%)	(1.3%)	0.1%	0.5%
SOUR CREAM	$103,648,183	$107,479,737	$94,570,111	$98,122,965	$119,661,140	$93,930,828	$98,621,587	$96,602,531	$99,537,531	$127,966,871	5.7%	16.8%	(19.0%)	(22.7%)	(17.0%)	(8.3%)	(6.0%)	(3.4%)	(2.9%)	(0.2%)
MARGARINE/SPREADS	$103,040,547	$101,198,257	$96,111,075	$93,223,712	$113,437,249	$91,479,578	$93,948,693	$97,290,256	$96,093,622	$123,393,074	5.6%	3.2%	(33.5%)	(19.2%)	(20.7%)	(8.6%)	(5.6%)	(2.8%)	(3.9%)	(2.4%)
COTTAGE CHEESE	$85,895,737	$82,645,291	$83,151,478	$82,620,634	$102,821,610	$81,671,865	$81,166,699	$84,516,305	$81,440,158	$97,020,061	4.4%	1.8%	(15.8%)	(10.7%)	(9.1%)	(8.4%)	(8.2%)	(4.3%)	(3.8%)	(3.4%)

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DAIRY CATEGORIES - IRI MULO NORTHEAST US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Northeast - IRI Standard - Multi Outlet																			
	Dollar Sales in 2021										Dollar Sales %Change vs YA in 2021									
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
AISLE-DAIRY	$913,166,152	$930,855,390	$881,063,091	$873,709,575	$1,067,288,754	$844,513,210	$858,312,722	$863,082,582	$886,598,541	$1,104,381,260	9.8%	13.0%	(18.7%)	(17.4%)	(11.9%)	(4.9%)	(3.0%)	(2.5%)	(0.7%)	(0.6%)
MILK	$221,345,919	$219,353,689	$208,669,727	$203,450,891	$253,033,727	$201,165,830	$202,546,963	$204,934,384	$207,180,781	$260,044,649	6.5%	7.4%	(17.5%)	(14.3%)	(8.0%)	(2.1%)	(2.0%)	(3.9%)	(2.8%)	(1.7%)
NATURAL CHEESE	$205,621,447	$214,869,294	$196,224,653	$197,467,067	$241,362,441	$193,109,054	$201,418,057	$202,529,895	$205,902,922	$253,514,462	16.9%	23.5%	(18.3%)	(17.4%)	(13.7%)	(6.1%)	(2.9%)	(2.7%)	(0.7%)	(0.5%)
YOGURT	$133,675,404	$130,987,519	$134,691,067	$131,915,597	$169,756,079	$130,419,643	$129,171,033	$131,680,839	$136,349,194	$165,086,223	0.4%	(1.2%)	(13.2%)	2.3%	5.0%	1.9%	1.2%	2.6%	5.8%	4.6%
FRESH EGGS	$95,221,598	$99,457,006	$94,512,338	$97,149,379	$105,963,592	$82,113,694	$83,872,902	$83,834,074	$88,155,705	$110,070,462	8.4%	17.2%	(23.8%)	(32.1%)	(23.5%)	(12.4%)	(7.2%)	(2.7%)	2.5%	1.8%
CREAMS/CREAMERS	$79,202,754	$78,994,253	$75,376,933	$74,021,171	$91,826,965	$71,345,502	$71,665,184	$73,601,609	$76,919,186	$98,271,641	13.5%	13.5%	(11.1%)	(10.8%)	(8.5%)	(2.6%)	(0.3%)	0.9%	0.8%	1.5%
BUTTER/BUTTER BLENDS	$52,645,015	$56,131,912	$52,460,225	$49,361,736	$56,665,282	$45,090,461	$45,780,977	$46,924,591	$49,734,372	$66,653,224	13.7%	17.1%	(33.3%)	(38.4%)	(31.3%)	(16.3%)	(12.4%)	(10.4%)	(9.4%)	(6.7%)
PROCESSED CHEESE	$32,925,645	$34,018,754	$30,759,230	$31,649,770	$40,499,713	$34,085,741	$35,172,130	$33,287,060	$33,666,241	$40,570,315	16.2%	22.6%	(25.1%)	(19.0%)	(12.8%)	(2.8%)	(2.7%)	(2.1%)	(1.6%)	(0.5%)
CREAM CHEESE/CR CHS SPREAD	$29,463,208	$32,109,683	$28,390,639	$28,309,003	$34,152,905	$27,534,743	$28,985,723	$28,238,964	$29,228,710	$34,781,881	16.0%	25.4%	(14.8%)	(18.6%)	(12.1%)	(2.2%)	0.0%	(2.2%)	(6.0%)	(11.6%)
MARGARINE/SPREADS	$17,848,342	$17,385,445	$16,532,578	$16,393,161	$19,569,047	$15,506,287	$15,889,313	$16,358,837	$16,604,926	$21,287,164	5.4%	3.5%	(35.2%)	(22.3%)	(22.9%)	(9.0%)	(4.1%)	(3.4%)	(4.2%)	(3.7%)
WHIPPED TOPPINGS - RFG	$15,753,852	$17,377,458	$15,670,058	$16,140,510	$19,524,483	$16,905,601	$16,089,409	$14,350,755	$14,887,480	$19,767,369	25.7%	31.2%	1.2%	(10.2%)	(15.0%)	(3.6%)	(2.4%)	(3.8%)	(0.2%)	1.1%
SOUR CREAM	$14,855,650	$16,000,454	$13,292,980	$13,673,314	$16,677,135	$13,042,720	$13,842,354	$13,285,570	$13,966,336	$17,657,487	8.6%	20.1%	(19.8%)	(24.7%)	(22.0%)	(11.2%)	(8.0%)	(8.0%)	(5.4%)	(3.4%)
COTTAGE CHEESE	$14,607,317	$14,169,925	$14,482,662	$14,177,976	$18,257,386	$14,193,935	$13,878,677	$14,056,004	$14,002,689	$16,676,384	4.4%	2.0%	(13.6%)	(6.7%)	(4.9%)	(8.6%)	(7.8%)	(5.8%)	(2.6%)	(2.9%)

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