FROZEN CATEGORIES - IRI MULO TOTAL US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Total US - Multi Outlet															
	Dollar Sales in 2021								Dollar Sales %Change vs YA in 2021							
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
DEPT-FROZEN	$5,429,198,469	$5,483,276,485	$5,292,705,737	$5,231,008,594	$6,666,548,865	$5,436,291,315	$5,460,831,062	$6,815,681,266	19.6%	20.2%	(21.1%)	(11.9%)	(7.8%)	(0.6%)	0.2%	4.3%
DINNERS/ENTREES - FZ	$875,096,591	$860,285,022	$842,430,587	$825,533,760	$1,028,848,878	$817,298,027	$820,370,457	$1,098,239,132	17.6%	13.5%	(21.0%)	(0.0%)	4.9%	5.0%	4.4%	13.0%
ICE CREAM/SHERBET	$493,737,976	$507,914,610	$517,998,270	$520,334,007	$696,114,029	$580,071,048	$594,194,984	$720,451,562	9.6%	8.9%	(14.8%)	(20.3%)	(14.6%)	(8.9%)	(8.3%)	(6.6%)
NOVELTIES - FZ	$369,523,524	$386,251,807	$434,364,369	$486,404,921	$707,516,489	$640,089,583	$625,948,328	$712,607,219	22.5%	20.1%	2.6%	0.8%	(1.1%)	4.0%	(0.2%)	3.0%
SEAFOOD - FZ	$576,023,770	$633,715,837	$595,313,818	$548,130,967	$677,318,479	$558,560,466	$558,212,109	$678,542,507	38.7%	37.4%	(12.0%)	(10.7%)	(14.0%)	(4.6%)	(3.9%)	1.7%
PIZZA - FZ	$493,262,168	$503,976,498	$449,928,572	$424,292,081	$528,868,140	$425,701,515	$432,487,991	$552,116,636	14.6%	24.9%	(34.4%)	(23.8%)	(10.0%)	(2.8%)	(0.8%)	1.0%
PROCESSED POULTRY - FZ/RFG	$370,687,795	$370,406,134	$339,641,135	$331,694,833	$422,190,700	$347,799,448	$350,795,569	$462,872,248	24.5%	31.0%	(22.0%)	(4.4%)	(0.2%)	8.6%	11.2%	16.7%
POULTRY - FZ/RFG	$407,893,328	$402,260,768	$356,252,662	$342,118,867	$432,889,764	$345,244,525	$348,057,636	$450,805,117	11.6%	17.1%	(33.4%)	(24.1%)	(24.1%)	(8.2%)	(3.6%)	3.9%
BREAKFAST FOOD - FZ	$352,156,657	$347,399,243	$346,760,170	$341,442,905	$427,269,480	$339,830,275	$339,129,585	$445,453,713	20.2%	17.9%	(12.5%)	1.2%	7.8%	12.2%	12.0%	12.2%
MEAT - FZ	$255,147,623	$256,355,774	$254,754,103	$268,633,587	$379,328,149	$323,918,999	$331,835,320	$363,272,211	20.7%	22.2%	(28.6%)	(16.3%)	(15.1%)	(0.8%)	2.0%	3.0%
APPETIZERS/SNACK ROLLS - FZ	$241,999,422	$247,078,124	$224,418,190	$212,613,732	$267,387,881	$221,913,562	$227,875,497	$291,944,783	26.1%	33.8%	(17.5%)	(11.1%)	(3.6%)	6.6%	12.2%	13.8%
PLAIN VEGETABLES - FZ	$264,658,100	$245,490,614	$227,622,563	$218,729,809	$251,099,536	$187,996,677	$186,731,635	$242,339,895	10.3%	5.0%	(37.6%)	(23.4%)	(15.6%)	(11.2%)	(11.8%)	(6.8%)
POTATOES/ONIONS - FZ	$190,185,834	$185,766,226	$176,004,015	$171,734,598	$211,017,312	$162,467,709	$162,577,774	$206,019,870	26.7%	25.2%	(22.8%)	(20.7%)	(13.8%)	(6.4%)	(4.0%)	(0.5%)
FRUIT - FZ	$127,973,478	$126,057,905	$128,772,925	$131,512,899	$155,765,546	$116,271,029	$114,160,044	$139,662,940	26.9%	26.7%	(16.2%)	(6.7%)	(6.2%)	(3.5%)	(2.3%)	(1.2%)
SOUPS/SIDES/OTHER - FZ	$129,999,515	$124,112,355	$116,435,247	$109,851,389	$133,218,045	$100,936,920	$100,640,694	$134,574,954	13.3%	9.7%	(26.9%)	(9.8%)	(1.2%)	1.7%	3.8%	9.7%
BREAD/DOUGH - FZ	$94,817,857	$94,156,817	$85,554,730	$87,678,473	$98,651,795	$76,188,438	$77,935,717	$102,696,417	22.6%	19.3%	(24.9%)	(19.2%)	(13.2%)	(4.5%)	(0.4%)	2.6%
DESSERTS/TOPPINGS - FZ	$51,497,763	$57,259,790	$59,309,122	$67,373,030	$80,722,123	$65,081,038	$64,809,881	$69,523,013	19.8%	18.5%	6.5%	1.2%	(7.0%)	0.6%	2.5%	3.2%
PIES - FZ	$42,104,334	$44,223,862	$48,048,060	$55,152,728	$57,699,830	$44,365,400	$44,297,909	$49,249,302	17.8%	22.1%	1.1%	(8.7%)	(13.4%)	(2.3%)	0.2%	(2.3%)
PASTA - FZ	$33,730,944	$32,371,124	$29,454,305	$26,398,370	$30,059,694	$23,002,376	$23,347,055	$31,977,438	15.4%	11.9%	(37.7%)	(30.7%)	(23.2%)	(16.1%)	(9.4%)	(5.2%)
JUICES - FZ	$21,282,851	$20,912,465	$21,459,788	$21,563,880	$27,975,905	$23,195,290	$22,995,014	$26,563,914	34.1%	32.7%	(27.4%)	(19.0%)	(14.8%)	(5.6%)	(8.4%)	(2.1%)
PREPARED VEGETABLES - FZ	$17,940,901	$16,320,177	$17,022,306	$15,531,167	$17,777,007	$13,776,931	$13,881,677	$19,032,482	9.6%	1.5%	(30.6%)	(20.8%)	(11.3%)	(7.7%)	(5.0%)	2.8%
CORN ON THE COB - FZ	$14,645,735	$15,613,912	$16,389,442	$17,463,020	$19,986,028	$13,885,209	$12,148,384	$12,151,091	26.2%	20.0%	(25.7%)	(20.7%)	(20.5%)	(11.1%)	(12.1%)	(17.5%)
OTHER SNACKS - FZ	$2,310,480	$2,696,742	$2,142,783	$2,028,175	$2,158,541	$1,679,260	$1,764,372	$2,222,769	36.6%	86.5%	12.1%	10.5%	(2.0%)	(5.4%)	3.4%	13.3%
OTHER FOODS - FZ	$1,641,847	$1,714,671	$1,710,347	$1,600,872	$1,988,903	$1,548,902	$1,554,078	$1,967,502	7.1%	11.8%	(22.6%)	(22.8%)	(17.9%)	(15.5%)	(11.0%)	(7.3%)
COOKIES - FZ	$764,235	$830,212	$794,203	$846,090	$1,240,592	$895,939	$967,308	$1,226,582	(4.0%)	(22.9%)	(37.6%)	(21.7%)	16.5%	51.9%	82.9%	96.4%
BABY FOOD - FZ	$74,162	$65,313	$69,786	$73,951	$109,909	$91,595	$100,612	$120,732	43.3%	22.5%	12.9%	49.0%	65.2%	65.0%	67.1%	69.9%
COFFEE CREAMER - FZ	$41,577	$40,484	$54,241	$42,073	$48,504	$39,580	$37,321	$47,236	(22.6%)	(30.6%)	(27.4%)	(28.3%)	(26.6%)	(15.7%)	(21.2%)	(16.8%)

IRI Proprietary and Confidential

FROZEN CATEGORIES - IRI MULO NORTHEAST US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Northeast - IRI Standard - Multi Outlet															
	Dollar Sales in 2021								Dollar Sales %Change vs YA in 2021							
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
DEPT-FROZEN	$890,388,150	$915,857,615	$863,327,929	$847,111,458	$1,100,664,162	$889,881,371	$892,883,987	$1,085,832,653	19.0%	21.5%	(21.7%)	(16.0%)	(11.2%)	(4.1%)	(1.8%)	1.1%
DINNERS/ENTREES - FZ	$113,417,101	$112,295,839	$108,373,674	$105,479,062	$131,477,977	$102,328,144	$102,441,903	$134,615,052	16.5%	15.0%	(22.7%)	(5.2%)	1.3%	4.4%	4.8%	11.3%
NOVELTIES - FZ	$68,669,715	$71,644,685	$78,001,484	$86,022,786	$133,578,163	$120,131,057	$118,605,082	$134,217,335	21.9%	19.7%	2.8%	3.4%	4.1%	(1.1%)	(2.1%)	0.9%
ICE CREAM/SHERBET	$88,784,274	$93,095,925	$92,467,031	$90,565,823	$124,094,076	$103,730,289	$106,913,948	$130,432,887	9.5%	9.0%	(14.8%)	(20.8%)	(15.0%)	(10.2%)	(9.4%)	(8.0%)
SEAFOOD - FZ	$97,475,351	$111,495,163	$100,924,162	$92,363,395	$116,021,919	$94,346,837	$96,007,195	$112,396,679	37.0%	37.0%	(13.8%)	(16.6%)	(17.2%)	(9.7%)	(8.7%)	(1.9%)
PROCESSED POULTRY - FZ/RFG	$67,109,727	$67,542,789	$61,244,994	$58,815,109	$74,934,034	$59,366,317	$60,309,971	$77,762,285	21.9%	27.1%	(25.3%)	(8.6%)	(5.1%)	2.4%	7.2%	10.7%
MEAT - FZ	$49,456,353	$49,317,438	$48,463,184	$52,548,682	$80,833,545	$71,512,256	$71,962,204	$75,929,526	23.9%	24.5%	(29.8%)	(20.8%)	(18.0%)	(4.0%)	(1.4%)	(1.2%)
PIZZA - FZ	$69,754,310	$74,766,325	$63,468,436	$59,175,992	$72,062,384	$56,591,195	$56,937,537	$71,894,214	13.4%	31.5%	(34.3%)	(32.3%)	(18.3%)	(6.5%)	(2.7%)	(1.8%)
POULTRY - FZ/RFG	$65,447,363	$65,602,198	$57,779,138	$55,116,775	$70,377,684	$55,397,316	$54,729,507	$68,891,488	14.6%	19.7%	(28.6%)	(24.3%)	(26.8%)	(7.5%)	(4.0%)	1.3%
BREAKFAST FOOD - FZ	$51,317,317	$50,643,376	$49,798,231	$48,004,900	$60,887,062	$47,202,333	$47,497,984	$60,588,542	16.7%	16.2%	(15.8%)	(9.1%)	1.4%	5.8%	8.8%	7.7%
PLAIN VEGETABLES - FZ	$54,387,975	$50,768,943	$47,321,940	$45,472,286	$51,717,744	$37,606,160	$36,709,308	$45,582,296	8.5%	5.7%	(37.3%)	(28.0%)	(20.6%)	(13.1%)	(10.9%)	(9.2%)
APPETIZERS/SNACK ROLLS - FZ	$37,409,227	$41,288,251	$33,856,373	$32,211,047	$39,922,359	$31,869,634	$33,012,725	$42,097,099	24.7%	41.3%	(16.4%)	(13.4%)	(6.6%)	3.4%	13.6%	13.9%
POTATOES/ONIONS - FZ	$33,070,338	$33,052,410	$30,565,807	$29,790,539	$37,186,701	$28,150,724	$27,377,319	$34,574,824	28.1%	29.1%	(22.3%)	(20.3%)	(17.5%)	(10.4%)	(4.4%)	0.2%
FRUIT - FZ	$26,283,252	$26,210,945	$26,847,369	$26,607,015	$32,362,612	$24,013,286	$23,416,230	$27,773,960	31.4%	32.7%	(13.1%)	(5.0%)	(5.1%)	(3.7%)	(0.6%)	(2.2%)
SOUPS/SIDES/OTHER - FZ	$21,494,295	$20,998,452	$19,501,336	$18,114,823	$21,707,320	$15,659,074	$15,230,891	$19,760,786	6.1%	6.7%	(30.9%)	(18.0%)	(8.4%)	(3.1%)	(0.0%)	3.7%
PASTA - FZ	$13,772,183	$13,420,281	$12,341,086	$11,291,532	$12,650,463	$9,603,722	$9,668,859	$12,914,053	14.2%	12.1%	(39.8%)	(33.3%)	(26.7%)	(17.6%)	(9.5%)	(7.2%)
BREAD/DOUGH - FZ	$11,674,455	$11,640,931	$10,429,529	$10,453,214	$11,928,129	$8,954,268	$9,336,769	$12,142,765	27.4%	26.8%	(20.6%)	(17.7%)	(13.7%)	(2.3%)	6.9%	6.2%
DESSERTS/TOPPINGS - FZ	$7,444,157	$8,332,718	$8,347,943	$9,516,332	$11,103,642	$9,490,846	$9,504,701	$10,124,517	18.6%	20.4%	3.4%	1.6%	(8.4%)	(0.2%)	1.5%	3.2%
PIES - FZ	$4,578,808	$4,893,322	$4,760,851	$6,219,337	$5,548,204	$4,482,235	$4,392,826	$5,110,204	24.5%	29.7%	0.1%	(8.9%)	(20.5%)	(1.5%)	(0.4%)	(0.2%)
JUICES - FZ	$3,150,179	$3,177,371	$3,262,080	$3,253,066	$4,237,446	$3,442,934	$3,483,882	$3,982,323	39.1%	43.4%	(23.8%)	(16.0%)	(16.1%)	(11.8%)	(10.8%)	(4.9%)
PREPARED VEGETABLES - FZ	$3,207,804	$2,974,161	$3,139,545	$3,122,280	$3,171,145	$2,301,537	$2,453,453	$2,833,581	8.7%	2.6%	(30.8%)	(24.3%)	(23.1%)	(13.7%)	1.3%	(3.4%)
CORN ON THE COB - FZ	$1,424,853	$1,546,183	$1,474,136	$1,488,391	$1,753,871	$1,250,227	$1,171,024	$1,080,901	31.4%	32.0%	(23.9%)	(18.6%)	(22.5%)	(13.3%)	3.8%	(10.8%)
OTHER FOODS - FZ	$417,182	$419,562	$418,778	$379,915	$443,850	$373,689	$385,806	$486,365	19.9%	22.2%	(21.4%)	(27.5%)	(22.1%)	(0.9%)	4.2%	9.4%
OTHER SNACKS - FZ	$514,027	$590,804	$417,536	$393,397	$426,465	$344,316	$360,827	$459,559	24.7%	58.9%	(9.4%)	(12.1%)	(20.2%)	(17.9%)	(9.1%)	7.0%
COOKIES - FZ	$110,163	$122,743	$100,522	$107,316	$163,612	$110,965	$134,853	$161,222	42.4%	9.2%	(27.1%)	(15.8%)	21.4%	16.1%	48.8%	37.0%
COFFEE CREAMER - FZ	$13,188	$13,266	$18,676	$13,034	$16,199	$12,971	$11,694	$16,097	(24.8%)	(25.6%)	(30.4%)	(37.4%)	(24.3%)	(12.7%)	(22.3%)	(13.9%)
BABY FOOD - FZ	$4,553	$3,534	$4,087	$4,589	$5,510	$4,194	$4,763	$4,094				0	0	0	0	0

IRI Proprietary and Confidential

DAIRY CATEGORIES - IRI MULO TOTAL US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Total US - Multi Outlet															
	Dollar Sales in 2021								Dollar Sales %Change vs YA in 2021							
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
AISLE-DAIRY	$5,036,029,215	$5,056,642,962	$4,800,190,941	$4,773,539,816	$5,840,512,893	$4,638,847,679	$4,725,753,349	$5,978,282,212	10.5%	12.3%	(17.8%)	(14.5%)	(9.0%)	(2.6%)	(1.3%)	0.4%
NATURAL CHEESE	$1,249,326,945	$1,265,998,431	$1,180,278,995	$1,175,712,089	$1,446,947,018	$1,150,701,687	$1,187,948,707	$1,495,300,137	15.5%	19.9%	(17.1%)	(14.0%)	(10.1%)	(4.2%)	(2.0%)	(1.1%)
MILK	$1,213,978,020	$1,189,947,976	$1,132,339,170	$1,118,266,944	$1,389,509,019	$1,121,145,180	$1,135,535,927	$1,440,062,126	7.3%	6.4%	(16.9%)	(11.6%)	(5.7%)	1.1%	1.1%	(0.2%)
YOGURT	$619,645,640	$604,268,908	$618,700,414	$613,490,366	$772,430,263	$601,082,460	$596,854,375	$785,513,827	4.8%	1.5%	(9.8%)	4.6%	5.0%	3.5%	2.5%	6.5%
FRESH EGGS	$510,176,800	$523,601,098	$496,566,238	$509,324,174	$568,265,197	$447,724,996	$458,523,605	$581,398,492	10.1%	14.8%	(23.2%)	(26.8%)	(17.6%)	(7.9%)	(4.1%)	2.3%
CREAMS/CREAMERS	$386,354,829	$380,740,825	$366,769,079	$359,208,108	$443,615,467	$341,930,992	$343,979,368	$441,785,926	15.1%	13.4%	(8.3%)	(6.3%)	(3.1%)	1.1%	2.9%	4.6%
PROCESSED CHEESE	$243,229,943	$254,567,684	$224,886,688	$227,562,092	$287,691,395	$237,122,217	$244,623,482	$291,862,718	7.0%	18.0%	(27.5%)	(18.5%)	(9.6%)	(2.2%)	(2.1%)	(0.9%)
BUTTER/BUTTER BLENDS	$258,817,470	$268,016,732	$252,426,744	$238,552,395	$282,476,024	$221,492,662	$226,301,682	$290,782,682	13.5%	14.2%	(33.4%)	(37.0%)	(26.8%)	(14.3%)	(11.2%)	(6.1%)
CREAM CHEESE/CR CHS SPREAD	$157,300,748	$168,299,468	$151,205,950	$151,784,738	$183,659,524	$147,221,957	$154,756,702	$186,790,473	15.6%	26.8%	(12.2%)	(13.9%)	(8.4%)	(0.3%)	0.7%	0.9%
MARGARINE/SPREADS	$103,017,154	$101,171,842	$96,087,232	$93,225,840	$113,430,083	$91,456,591	$93,946,782	$120,318,784	5.6%	3.2%	(33.5%)	(19.1%)	(20.7%)	(8.6%)	(5.6%)	(3.2%)
SOUR CREAM	$103,667,271	$107,499,294	$94,585,527	$98,160,365	$119,693,909	$93,952,505	$98,653,743	$120,198,388	5.7%	16.8%	(19.0%)	(22.7%)	(17.0%)	(8.3%)	(6.0%)	(3.6%)
WHIPPED TOPPINGS - RFG	$104,632,655	$109,925,574	$103,247,240	$105,631,132	$129,987,306	$103,355,114	$103,472,318	$119,156,035	25.3%	25.0%	1.0%	(10.6%)	(11.6%)	(4.7%)	(2.7%)	(1.8%)
COTTAGE CHEESE	$85,881,741	$82,605,130	$83,097,664	$82,621,572	$102,807,687	$81,661,317	$81,156,658	$105,112,625	4.4%	1.7%	(15.9%)	(10.7%)	(9.1%)	(8.5%)	(8.2%)	(4.5%)

IRI Proprietary and Confidential

DAIRY CATEGORIES - IRI MULO NORTHEAST US

IRI Worldwide

Note: Dollar sales is sorted by descending order as per the latest month in CY2021

Product	Northeast - IRI Standard - Multi Outlet															
	Dollar Sales in 2021								Dollar Sales %Change vs YA in 2021							
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
AISLE-DAIRY	$912,877,584	$930,257,517	$880,311,766	$873,423,366	$1,066,738,475	$844,264,416	$858,088,766	$1,073,990,165	9.8%	12.9%	(18.8%)	(17.4%)	(12.0%)	(4.9%)	(3.0%)	(2.3%)
MILK	$221,293,751	$219,170,980	$208,445,126	$203,419,717	$252,978,463	$201,120,572	$202,510,655	$255,596,394	6.5%	7.3%	(17.6%)	(14.3%)	(8.0%)	(2.1%)	(2.0%)	(3.4%)
NATURAL CHEESE	$205,630,665	$214,854,772	$196,165,752	$197,474,959	$241,240,770	$192,965,355	$201,383,030	$251,781,449	16.9%	23.5%	(18.3%)	(17.4%)	(13.7%)	(6.2%)	(2.9%)	(2.5%)
YOGURT	$133,601,995	$130,890,931	$134,593,540	$131,909,873	$169,756,543	$130,440,423	$129,180,287	$164,105,702	0.3%	(1.2%)	(13.3%)	2.3%	5.0%	1.9%	1.3%	2.6%
FRESH EGGS	$95,214,985	$99,433,456	$94,434,881	$97,110,149	$105,899,387	$82,067,744	$83,785,206	$104,049,212	8.4%	17.1%	(23.8%)	(32.2%)	(23.6%)	(12.4%)	(7.3%)	(3.0%)
CREAMS/CREAMERS	$79,097,585	$78,767,310	$75,157,437	$73,830,374	$91,558,529	$71,363,493	$71,667,822	$91,553,016	13.3%	13.2%	(11.4%)	(11.0%)	(8.7%)	(2.7%)	(0.3%)	1.3%
BUTTER/BUTTER BLENDS	$52,645,477	$56,131,031	$52,443,399	$49,358,915	$56,662,696	$45,079,893	$45,765,545	$58,210,195	13.7%	17.0%	(33.3%)	(38.4%)	(31.3%)	(16.3%)	(12.5%)	(10.5%)
PROCESSED CHEESE	$32,839,773	$33,933,531	$30,668,012	$31,632,305	$40,464,625	$34,058,813	$35,110,868	$41,317,448	16.2%	22.5%	(25.1%)	(19.1%)	(12.9%)	(2.8%)	(2.9%)	(2.2%)
CREAM CHEESE/CR CHS SPREAD	$29,459,106	$32,107,104	$28,388,562	$28,305,414	$34,148,764	$27,528,164	$28,982,577	$35,122,933	16.0%	25.4%	(14.8%)	(18.7%)	(12.1%)	(2.2%)	(0.0%)	(1.8%)
MARGARINE/SPREADS	$17,847,870	$17,385,036	$16,532,440	$16,393,117	$19,570,307	$15,500,229	$15,890,581	$20,273,237	5.4%	3.5%	(35.2%)	(22.3%)	(22.9%)	(9.1%)	(4.1%)	(2.9%)
WHIPPED TOPPINGS - RFG	$15,786,154	$17,414,855	$15,711,477	$16,144,822	$19,533,800	$16,909,022	$16,095,533	$17,877,446	25.9%	31.5%	1.4%	(10.2%)	(15.0%)	(3.6%)	(2.4%)	(4.1%)
COTTAGE CHEESE	$14,607,457	$14,170,189	$14,480,414	$14,170,407	$18,246,481	$14,184,099	$13,871,623	$17,554,617	4.4%	2.0%	(13.6%)	(6.7%)	(5.0%)	(8.7%)	(7.8%)	(5.7%)
SOUR CREAM	$14,852,767	$15,998,321	$13,290,724	$13,673,314	$16,678,110	$13,046,610	$13,845,038	$16,548,517	8.6%	20.1%	(19.8%)	(24.7%)	(22.0%)	(11.2%)	(8.0%)	(7.8%)

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