

FOREST PRODUCTS EXECUTIVE DEVELOPMENT WORKSHOP

Join Farm Credit and the Pennsylvania Forest Products Association (PFPA) for the annual Forest Products Executive Development Workshop, a seminar focused on issues affecting today's forest products industry. You do not need to be a Farm Credit or PFPA member to attend.

WHEN

Tuesday, September 13

10 a.m. – 3:30 p.m.

Workshop registration begins at 9:30 a.m.

Network with others at the continental breakfast, available starting at 6:30 a.m.

WHERE


Wyndham Garden


310 Elks Club Road
Boalsburg, PA, 16827


WORKSHOP REGISTRATION

The registration deadline is **Friday, September 2.**

Complete the enclosed registration form and send to PFPA in one of the following ways:

 pfpa@paforestproducts.org

 717.901.0360

 PFPA, 212 N 3rd Street, Suite 203, Harrisburg, PA 17101

The registration fee is \$200. Prepayment is required. Please make your check payable to "PFPA" or pay by credit card.

ADDITIONAL INFORMATION

Hotel rooms are available by contacting the Wyndham Garden State College at (814) 466-2255. The PFPA room block is available at a special rate of \$129 for regular rooms on September 11, 12 and 13. The deadline to ensure the special rate is August 12.

Attendees are also welcome to attend the **PFPA Annual Meeting** that is being held in conjunction with this workshop. Additional PFPA Annual Meeting information is on the registration form.



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FEATURED SPEAKERS

THE FED'S BATTLE TO ACHIEVE A SOFT LANDING IN 2022 — WHAT ARE THE CHANCES?

Ed Seifried
Economist



We are into the third year of the COVID pandemic, and it is now clear the fiscal and monetary stimuli applied to defeat the economic downturn caused by the virus was too strong. In late 2021, the Fed announced a major policy pivot away from fighting the high unemployment caused by the COVID recession to combating the highest inflation this nation has experience in decades. In addition, the current Russian invasion of Ukraine has caused additional inflationary pressures to erupt in the energy and commodity sectors, with certain commodities reaching historic record highs. The most important issue at this moment is how the Federal Reserve will respond to the current inflationary spiral.

Can the Fed combat current inflation without weakening the economy so much as to cause another recession, the so-called soft landing? Dr. Seifried will discuss all the monetary policy weapons that the Fed will deploy to fight this inflation monster. Higher policy rates and changes in the Fed's balance sheet will work to slow inflation but will also create new forces that may impact the economy in unforeseen ways.

MARKET TRENDS FOR U.S. HARDWOODS

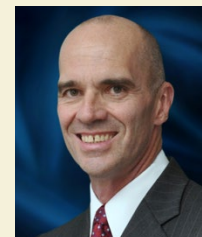
Judd Johnson
Editor, Hardwood Market Report



The marketplace for U.S. hardwood lumber has been shaped and reshaped time and again by cyclical, economic and fundamental changes. Some of those changes have come from historical events. If there is one constant to rely on for the future of hardwood business, more change is sure to come. Johnson's presentation will view current market trends for U.S. hardwoods over a historic backdrop and discuss key drivers that may influence future trends.

BE AN IRON-SHARPENED LEADER

John Gronski
Leadership Consultant & Speaker



Major General John L. Gronski (U.S. Army Retired) is founder and CEO of Leader Grove LLC, a leadership consulting firm, author of two books and an international and Fortune 500 speaker. Through his presentation, John will share inspirational stories that illustrate how leaders will succeed when demonstrating character, competence, and resilience. Strong character is the foundational element of leadership and leaders must care more for those they lead than they do for themselves.

THE POST-PANDEMIC WORK ENVIRONMENT: THE NEW ISSUES AND IMPERATIVES FACING EMPLOYERS

Daniel Bloom
Vice President of Research, Best Companies Group



Bloom will share research which examines how the workplace has changed after COVID-19, focusing on new issues such as:

- The hybridization of the job and how it has impacted employee attitudes
- Recruitment and retention post COVID and how employers need to rebrand
- Re-animating employee engagement in the workplace including recommendations

Bloom will use data from the Best Companies Group Best Places to Work database and focus on the recent 2022 Pennsylvania Study to illustrate what the best companies are doing to profit in this challenging and ever-changing environment.