



# GOLF TOURNAMENTS 2023

## SPONSORSHIP OPPORTUNITIES



ORGANIZATION OF  
CANADIAN NUCLEAR  
INDUSTRIES

*Clean Energy for a Low Carbon Economy*

# OCNI OVERVIEW

Organization of Canadian Nuclear Industries (OCNI) is an association of more than 240 leading Canadian suppliers to the nuclear industry in Canada and the international marketplace. OCNI member companies employ more than 15,000 highly skilled and specialized people in Canada who manufacture major equipment and components and provide engineering services and support for CANDU and SMR technology for nuclear power plants in Canada and around the world. OCNI companies also work on medical and other safe applications of nuclear technology.

OCNI is the leading voice of the Canadian nuclear supply chain and actively promotes the production of safe, clean and reliable nuclear baseload electricity as a key part of a balanced electricity generation portfolio in Ontario, Canada. OCNI also encourages and supports member companies in taking their unique capabilities and high standards of quality and customer value to offshore nuclear markets through partnerships with local suppliers, power plant designers, nuclear utilities and government agencies.

**President and CEO** - Bill Walker

**Director, Business Development** - Brian Fehrenbach

**Regional Project Manager for our Ready4SMR Program** - Andre Pelletier

**Manager, Stakeholder Relations** - Sarina Harrison

**Manager, Operational Services and Member Support** - Brenda Akumu

**Manager, Indigenous Engagement & Special Projects** - Terri-Lynn Woods

**Senior Indigenous Advisor Consultant** - Chief Emeritus Emily Whetung

**Senior Accounting Clerk** - Ruth Puckrin

**Coordinator, Communications & Events** - Lucy Brown

**Administrative Assistant** - Rida Kashif

## OCNI Contact Information

For more information about OCNI or our member companies please contact:

### Organization of Canadian Nuclear Industries

Head Office: 1550 Kingston Road, Suite 219 · Pickering, Ontario, L1V 1C3 | 905 839 0073

**WWW.OCNI.CA**

# INTRODUCTION

OCNI is pleased to announce the 2023 Golf Tournaments Sponsorship Package.

Register as a foursome or a single player, and let us introduce you to new people in the nuclear supply chain network. Conclude the day with fellow golfers and enjoy a hot plate for dinner! This event will support local charities. We also have exciting and exclusive sponsorship opportunities to expand this tournament's charitable contributions.

**Who Attends?** Supply chain organizations seeking to gain a comprehensive understanding of the programs and initiatives of utilities and national labs, as well as individuals who are interested in acquiring information, gaining valuable insights and showcasing their capabilities to the utilities and national labs

## **Why Sponsor?**

Benefits and opportunities of sponsoring include:

- Reinforcing and promoting your brand both on and off the course.
- Supporting two charities doing amazing work in our communities.
- Spending a day with valued clients, entertaining prospective clients, or re-connecting with your team.

Thank you for your interest; we look forward to your participation!

## **Golf Tournaments Confirmed Dates:**

**May 25:** OCNI Bruce County Charity Golf Tournament (SOLD OUT) – Saugeen Golf Club

**June 27:** OCNI Annual Charity Golf Tournament – Lionhead

**Sept 6:** OCNI Ottawa Region Charity Golf Tournament - Petawawa Golf Club

**Sept 21:** OCNI Terrific Golf Tournament – Royal Niagara

Please note members can reserve a golf tournament sponsorship for any of the confirmed golf tournament days. Please fill out one sponsor application on page 19 for each golf tournament you wish to sponsor. First come, first served.

# OCNI GOLF TOURNAMENT REGISTRATION FEES

## Green Fees/ Food

- 1. Corporate Foursome - \$1,700+HST (Early bird pricing \$1,500, ends March 31st)**  
-Includes Foursome, Lunch, Dinner Buffet, 4 drink tickets, and golf swag

- 2. Single - \$495+HST (Early Bird Pricing \$445, ends March 31st)**  
-Includes one round of golf, Lunch, Dinner Buffet, 1 drink ticket, and golf swag

## Banquet Dinner Pricing

- 1. Full Table (includes 8 seats)- \$925+HST**  
- Includes eight seats

- 2. Half Table (includes 4 seats) - \$490+HST**  
- Includes four seats

- 3. Single Ticket - \$130+HST**  
- Includes one seat

# SPONSORSHIPS OVERVIEW

SPONSORSHIPS	Platinum	Gold	Silver	Lunch	Registration	Golf Ball	Golf Cart
Cost (CAD)	\$10,000	\$6,000	\$5,000	\$4,000	\$2,000	\$4,000	\$4,000
Company name in title of event	✓						
Corporate foursomes and all the trimmings	Two foursomes	One foursome	One foursome				
Sponsorship mention in all promotion	✓	✓	✓	✓			
Branded signage	At four holes & registration	At three holes & registration	At two holes & registration	At lunch pick-up station & registration	At registration	At registration	At registration
TEE-rific Hole Sponsor	1 dedicated hole to company						
Logo branding on lunch tickets				✓			
Score cards	✓	✓	✓				
Logo on sleeve of golf balls for each player						✓	
Logo signage on golf carts							✓
Dinner tickets	8	4	4				

Customize your  
**SPONSORSHIP**

Have an idea that we haven't thought of?  
Reach out today to discuss a custom sponsorship.

Sarina Harrison, Manager, Stakeholder Relations - [sarina.harrison@ocni.ca](mailto:sarina.harrison@ocni.ca)

# SPONSORSHIPS OVERVIEW

SPONSORSHIPS	TEE-rific	Swag	Putting Contest	Longest Drive	Closest to the Pin	Best Foursome	Hole
<b>Cost (CAD)</b>	\$3,000	\$3,000	\$1,500	\$1000	\$1000	\$1000	\$300
<b>Branded signage</b>	At registration	At registration	At putting competition & registration	At longest drive hole & registration	At closest to the pin hole & registration	At registration	At registration
<b>Sponsorship mention in social media event promotion</b>	Included in all promotions		Two mentions	One mention	One mention	One mention	
<b>Logo on hole sign</b>	Dedicated 1 hole to company						1 hole
<b>Play a game of choice at hole or set-up booth to display your products &amp; services</b>	✓						
<b>Logo is included on swag</b>		✓					
<b>Pick swag given to each player</b>		✓					

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# BUFFET DINNER SPONSORSHIPS OVERVIEW

SPONSORSHIPS	Gold	Reception	Table	Registration	Red & White
<b>Cost (CAD)</b>	\$6,000	\$4,000	\$2,500	\$2,000	\$2,000
<b>Speaking slot</b>	10-mins: Welcoming remarks before dinner	5-mins: During reception			
<b>Dinner tickets</b>	8	4	8	4	4
<b>Branded signage</b>	At registration	At registration	At registration	At registration	At registration
<b>Company logo displayed</b>	On all event promotions, speech podium & printed materials	On event promotions	On each table	On registration landing page & on-site registration desk	
<b>Logo on hole sign</b>					
<b>Sponsorship recognition from OCNI in welcome/closing remarks</b>		✓	✓		
<b>House wine beverages on each table with recognition from sponsor</b>					✓

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## PLATINUM SPONSOR ----- \$10,000 CAD

The title sponsorship is the top-level sponsor of the 2023 OCNI Golf Tournaments. The title sponsor will receive the following:

- Branded signage at three holes and registration
- Branded advertisement on scorecards
- Sponsorship mention in all promotion
- Includes two corporate foursomes and all the trimmings (Golf Swag, tickets to all catering, complimentary drink tickets)
- Ability to have your booth at a hole or run a game
- Swag - Ability to provide swag to give out at registration
- Social media recognition

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## GOLD SPONSOR

\$6,000 CAD

The main event sponsorship is one of the top-level sponsors of the 2023 OCNI Golf Tournaments. **LIMITED opportunity available.** The main event sponsor will receive the following:

- Branded signage at three holes and registration
- Branded advertisement on scorecards
- Sponsorship mention in all promotion
- Includes a corporate foursome and all the trimmings (Golf Swag, tickets to all catering, complimentary drink tickets)
- Logo included on swag. Each player receives (1) swag item at registration.

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## SILVER SPONSOR

\$5,000 CAD

The co-event sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments with **LIMITED opportunities available**. The co-event sponsor will receive the following:

- Branded signage at two holes and registration
- Logo branding on scorecards
- Sponsorship mention in all promotion
- Includes a corporate foursome and all the trimmings (Golf Swag, tickets to all catering, complimentary drink tickets)

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## LUNCH SPONSOR ----- \$4,000 CAD

The lunch sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments. The lunch sponsor will receive the following:

- Branded signage at lunch pick-up station and registration
- Logo branding on lunch tickets
- Sponsorship mention in all promotion

## REGISTRATION SPONSOR ----- \$2,000 CAD

The registration sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments. The registration sponsor will receive the following:

- Logo on registration page on OCNI website
- Branded signage at registration
- Company banner behind registration

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## GOLF BALL SPONSOR ----- \$4,000 CAD

The golf ball sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments. The golf ball sponsor will receive the following:

- Logo on sleeve of golf balls for each player
- Branded signage at registration

## GOLF CART SPONSOR ----- \$4,000 CAD

The golf cart sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments. The golf cart sponsor will receive the following:

- Logo signage on golf carts
- Branded signage at registration

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## TEE-RIFIC SPONSOR ----- \$3,000 CAD

The tee-rific sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments with **LIMITED opportunities available**. The tee-rific sponsor will receive the following:

- Signage at registration
- Included in all promotions
- Logo on one hole sign
- Can play a game of your choice at the hole or set up a booth and display your products and services

\*\*\* Please note you must bring your own table, chairs, and tent for the day.

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## SWAG SPONSOR -----

\$3,000 CAD

The swag sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments with **LIMITED opportunities available**. The swag sponsor will receive the following:

- Signage at registration
- Help pick the swag that is given to each player
- Logo is included on swag

## PUTTING CONTEST SPONSOR -----

\$1,500 CAD

The longest drive sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments with **LIMITED opportunities available**. The longest drive sponsor will receive the following:

- Branded signage at putting competition and registration
- Opportunity to judge the competition
- Two sponsorship mentions on social media event promotion

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## LONGEST DRIVE SPONSOR -----

\$1000 CAD

The longest drive sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments with **one (1) opportunity for men and one opportunity for women available**. The longest drive sponsor will receive the following:

- Branded signage at longest drive hole and registration
- One sponsorship mention on social media event promotion

## CLOSEST TO THE PIN SPONSOR -----

\$1000 CAD

The closest to the pin sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments with one (1) opportunity for men and one opportunity for women available. The longest-drive sponsor will receive the following:

- Branded signage at closest to the pin hole and registration
- One sponsorship mention on social media event promotion

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## WINNING FOURSOME SPONSOR ----

\$1,000 CAD

The winning foursome sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments with **only one (1) opportunity available**. The best foursome sponsor will receive the following:

- Sponsors prize given to best foursome
- One sponsorship mention on social media event promotion
- Branded signage at registration

## HOLE SPONSOR -----

\$300 CAD

The hole sponsorship is one of the sponsors of the 2023 OCNI Golf Tournaments. The hole sponsor will receive the following:

- Your logo on one hole sign
- Branded signage at registration

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## BUFFET DINNER SPONSORSHIP OPPORTUNITIES:

### **GOLD SPONSOR**

**\$6,000**

- 10-minute speaking slot in welcoming remarks before dinner
- Dinner tickets for eight
- Branded signage at registration
- Company logo on all event promotions, speech podium, and printed materials

### **TABLE SPONSOR**

**\$2,500**

- Company logo displayed on each table
- Dinner tickets for eight
- Branded signage at registration
- Recognition of sponsorship from OCNI in welcome/closing remarks

### **RED & WHITE SPONSOR**

**\$2,000**

- House wine beverages on each table with recognition from the sponsor
- Dinner tickets for four
- Branded signage at registration

### **RECEPTION SPONSOR**

**\$4,000**

- 5-minute speaking slot during reception hour
- Dinner tickets for four
- Branded signage at registration
- Company logo on event promotions
- Recognition of sponsorship from OCNI in welcome/closing remarks

### **REGISTRATION SPONSOR**

**\$2,000**

- Company logo displayed at on-site registration desk
- Branded signage at registration
- Company logo on registration landing page
- Dinner tickets for four

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## KEY INFORMATION

### MILESTONE DATES

Sponsorship opportunities open for general sale	March 6th
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Early bird price deadline	March 31st
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Payment by full deadline	June 1st
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### Payment Terms

Payment is due upon registration or receipt. Please remit payment, if you have not done so, to the **address below**:

**ATTN: Ruth Puckrin**  
**Organization of Canadian Nuclear Industries**  
**1550 Kingston Road, Suite 219**  
**Pickering, L1V 1C3**

Your company name, contact information, company links and other information collected during the registration process may be shared with participants. By registering for the 2023 Golf Tournaments you are consenting to the use and disclosure of information for the purpose.

### Refund Policy:

- No refunds will be given 30 days prior to the event date unless an event is cancelled by OCNI due to unforeseen circumstances.
- Any refund requests must be received in writing via email to OCNI 30 days prior to the event date.
- All approved refunds are subject to an administration fee of 5% to offset system and financial charges.
- All refunds will be returned using the original form of payment and into the same account. Please contact the OCNI office at (905) 839-0073 for further information

# SPONSORSHIP APPLICATION

## Name of Organization

I am pleased to confirm that \_\_\_\_\_ wishes to sponsor the OCNI Annual Charity Golf Tournament - Lionhead or the OCNI Terrific Golf Tournament - Royal Niagara (circle chosen one).  
The details of said sponsorship commitment are as follows:

## Golf Tournament Sponsorship Package

- ☐ Platinum Sponsor
- ☐ Gold Event Sponsor
- ☐ Silver Sponsor
- ☐ Registration Sponsor
- ☐ Lunch Sponsor
- ☐ Golf Ball Sponsor
- ☐ Golf Cart Sponsor
- ☐ Tee-rific Sponsor
- ☐ Putting Contest Sponsor
- ☐ Longest Drive Sponsor
- ☐ Closest to the Pin Sponsor
- ☐ Best Foursome Sponsor
- ☐ Hole Sponsor

## Company Information

Company Name:

Title:

Exhibitor Number:

Mailing Address:

City:

Province:

Postal Code:

Tel:

Email:

## Company Logo

Logos must be provided in a PNG or SVG file.