October 10-11 2019

2019 GLAStar

EDUCATION CONFERENCE & AWARDS

Kellogg Hotel and Conference Center
East Lansing, Michigan

SPONSORSHIP OPPORTUNITIES

Levels:	Comet Cocktail Reception $350	Galaxy $1,500	Universe $2,000	Entertainment $3,000	Keynote Sponsor $3,000	Milky Way $4,000	Infinite $7,500
Number Available:	Unlimited	Unlimited	Unlimited	One	One	Two	One
Recognition							
Social media recognition upon confirmation of sponsorship	X	X	X	X	X	X	X
Name in signature line of PMAM e-mails	X	X	X	X	X	X	X
Listing in the Gala program with Sponsorship Category	X	X	X	X	X	X	X
Logo on marketing materials for full conference		Small Logo	Medium Logo	Large Logo	Large Logo	XL logo	XL logo - top
Tabletop display during Thursday education		X	X	X	X	Choice location	Premier location
Recognition of sponsorship		Digital Badge, group recognition during Education	Digital Badge, group recognition during Gala	Digital Badge, recognition during Gala	Digital Badge, recognition during Gala	Digital Badge, individual recognition during Gala	Digital Badge, individual recognition at Education & Gala
Min. mention in Constant Contact notices*		2	3	3	3	4	5 or more
Min. mention in Social Media Notices*	1	2	3	3	3	4	5 or more
Cocktail reception group sign & act as greeters/host for reception	X						
Event Tickets							
Tickets to attend education - 1 day**		2					
Tickets to attend education both days**			4	4	4	6	8
Tickets to attend the Gala dinner**		2	2 w VIP seating	2 w VIP seating	2 w VIP seating	2 w VIP seating	4 w VIP seating
Additional Gala tickets that can be purchased for $25			2 w VIP seating	2 w VIP seating	2 w VIP seating	6 w VIP Seating	4 w VIP seating
Tickets to VIP Reception before Gala**						4	6
Hotel accommodations subject to availability			1 night	2 nights	2 nights	2 nights	3 nights
Logo Display							
Keynote session recognition with logo on slide			Small logo	Small Logo	Extra Large Logo	Large Logo	Large logo
Logo displayed on screen during events		Group - Edu Indiv - Gala	Group - Edu Indiv - Gala	Group - Edu Indiv - Gala	Group - Edu Indiv - Gala	Group - Edu Indiv - Gala	Individual slide - Edu & Gala
Logo on Red Carpet Backdrop				X	X	X	X
Add On to Universe Sponsors - Logo on Red Carpet Backdrop - $500 - only 8 available			X				
Logo on name badges, badge holders or lanyards						X	X
Logo on cocktail napkins							X
Infomercial/Video/Introductions							
Video informercial - sponsor submits				60 sec at Gala	60 sec at Keynote	60 sec at Gala	60 sec at Gala
Introduction of Keynote Speaker					X		
Lunch Welcome, Friday Workshop Welcome or Registration Table Welcome						X	X
Introduction of Entertainment				X			
Award Category Sponsor - includes Presentation of Award Category at the Gala - $500 - call for eligible categories			X	X	X	X	X
PowerPoint Advertisement/Banner							
PowerPoint Advertisement during meals/general sessions		3 second	4 second	5 second	5 second	6 second	7 second
Pull up banner during education & gala			X	X	X	X	X
Advertisement in Program							
Custom advertising in Gala Program - sponsor submits			1/4 page	1/4 page	1/4 page	1/2 page	Center spread
Bonus Add-On Opportunities							
Afternoon Break Sponsor (Limit 4) - $1000		X	X	X	X	X	X
Late Night Snack Sponsor (Limit 6) - $750		X	X	X	X	X	X

*Depending on the time available between sponsorship payment & event **Tickets can be gifted to clients

Do you have a creative sponsorship idea that isn't listed here? Contact us and we may be able to work with you.

Call to reserve your sponsorship today 517-721-1293 or email tracy@pmamhq.com