



SPECTRUM AT VAL VISTA

BUSINESS PARTNERSHIP

The Spectrum Business Partnership is an opportunity for Spectrum resident entrepreneurs and business owners, as well as businesses within a 2 mile radius of the community.

The two objectives of the Spectrum Business Partnership are:

- ✓ **Create an opportunity to collaborate and build mutually beneficial relationships with fellow business owners.**
- ✓ **Provide a business resource for Spectrum residents while promoting business partners.**

INTERESTED IN JOINING THE SPECTRUM BUSINESS PARTNERSHIP?

Complete the application and submit to Abbi Taylor, Lifestyle Director

ataylor@ccmcnet.com

480-726-8080



BUSINESS PARTNERSHIP

COLLABORATOR
\$120 ANNUALLY

ASSOCIATE
\$300 ANNUALLY

BUSINESS PARTNER
\$600 ANNUALLY

**LISTED IN THE SPECTRUM BUSINESS PARTNER
DIRECTORY**



**INVITATION TO SPECTRUM BUSINESS
PARTNERSHIP NETWORKING MIXERS***



**DISCOUNTED SPONSORSHIP OPPORTUNITIES
AT SIGNATURE EVENTS**



**TWO-HOUR COMPLIMENTARY ROOM SPACE TO
HOST A SEMINAR, CLASS, OR WORKSHOP FOR
SPECTRUM RESIDENTS**



**FOUR-HOUR COMPLIMENTARY ROOM SPACE TO
HOST A SEMINAR, CLASS, OR WORKSHOP FOR
SPECTRUM RESIDENTS**



**LISTED AS A SPECTRUM BUSINESS PARTNER IN
WEEKLY EMAIL NEWSLETTER FOOTER.**



TWO DEDICATED SOCIAL MEDIA POSTS



*ONLY OPEN TO SPECTRUM RESIDENTS



SPECTRUM BUSINESS PARTNERSHIP APPLICATION

CONTACT INFORMATION

PRIMARY CONTACT NAME	PRIMARY CONTACT NUMBER
PRIMARY CONTACT EMAIL ADDRESS	ARE YOU A RESIDENT OF SPECTRUM? (CIRCLE ONE) YES NO

BUSINESS INFORMATION

BUSINESS NAME	STREET ADDRESS
MAILING ADDRESS (IF DIFFERENT THAN STREET ADDRESS)	BUSINESS PHONE
BUSINESS WEBSITE/URL	BUSINESS EMAIL
SERVICES:	

CATEGORY

- | | | |
|--|--|---|
| <input type="checkbox"/> Auto Sales & Service | <input type="checkbox"/> Internet & Web Services | <input type="checkbox"/> Restaurants/Catering |
| <input type="checkbox"/> Arts, Culture & Entertainment | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Shopping & Retail |
| <input type="checkbox"/> Banking & Finance | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Sports & Recreation |
| <input type="checkbox"/> Education | <input type="checkbox"/> Lodging & Travel | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Grocery | <input type="checkbox"/> Marketing & Advertising | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Medical/Dental | <input type="checkbox"/> Wedding, Events & Meetings |
| <input type="checkbox"/> Home Improvement | <input type="checkbox"/> News & Media | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Real Estate | |

LEVEL OF PARTNERSHIP

- ☐ Collaborator (\$120 Annually)
☐ Associate (\$300 Annually)
☐ Business Partner (\$600 Annually)

ARE YOU INTERESTED IN EVENT SPONSORSHIPS?

- ☐ Yes
☐ No

ARE YOU INTERESTED IN CONTRIBUTING TO NEW-RESIDENT WELCOME BAGS?

- ☐ Yes
☐ No

If yes, what would you like to contribute? _____



PARTNERSHIP AGREEMENT

The parties to this agreement are: The Spectrum Community Association, located in Gilbert, Arizona, identified as "SCA", _____ identified as the "Partner".

SECTION 1. Membership Requirements

1. Membership in the Spectrum Business Partnership program is open to 1) any resident of Spectrum at Val Vista who is current in their assessments and in good standing with the association or 2) any business located within two miles of Spectrum at Val Vista.
2. All memberships are subject to approval by the SCA Board of Directors and/or SCA Staff.

SECTION 2. Membership Term & Dues

1. The membership term shall be February 1 through January 31 of each year.
2. Renewal packets will be sent to each member 30 days prior to the expiration of the annual contract.
3. Dues are to be paid in full upon joining the Spectrum Business Partnership and are non-refundable.
4. Dues are based on a calendar year, and will not be pro-rated, except members joining November, December, or January will pay 25% of their purchased membership level so long as they also purchase the same level of membership for the following calendar year.
5. Members will be required to pay dues in full at the time of signing the contract. Upon completion of the contract for the following calendar year, members will be invoiced for the pro-rated amount.
6. Dues will be collected in the form of check or money order, made payable to Spectrum Community Association.

SECTION 3. Membership Termination

1. The SCA Board of Directors and/or SCA Staff, may at its sole discretion, cancel and/or revoke this Agreement, or terminate the membership, for any reason, including but not limited to failure to pay Homeowner Association assessments, inappropriate/illegal behavior, or noncompliance with any of the terms or requirements of this Partnership Agreement.
2. A partner may terminate their membership at any time, with a written 30 day notice to the Spectrum Community Association. There will be no refunds issued for annual dues upon termination.

SECTION 4: Collaborator Membership

1. Partners may join at the Collaborator Level of membership by paying annual dues in the amount of \$120.
2. Collaborator members will receive the following benefits:
 - Collaborators will be listed in the Spectrum Business Partner Directory, which will be hosted on the website and included in new homeowner packets.
 - Collaborators who are residents of the Spectrum at Val Vista will be invited to bi-annual networking mixers.

SECTION 5: Associate Membership

1. Partners may join at the Associate Level of membership by paying annual dues in the amount of \$300.
2. The Associate level of membership is limited to 12 members annually, and will fill on a first come, first serve basis.
3. Associate members will receive the following benefits:
 - Associates will be listed in the Spectrum Business Partner Directory, which will be hosted on the website and included in new homeowner packets.
 - Associates who are residents of the Spectrum at Val Vista will be invited to bi-annual networking mixers.
 - Associates will receive discounted sponsorship opportunities at Signature Events.
 - Associates will receive two hours of complimentary space at the community center to host a seminar, class, or workshop for Spectrum Residents.

SECTION 6: Business Partner Membership

1. Partners may join at the Business Partner Level of membership by paying annual dues in the amount of \$600.
4. The Business Partner level of membership is limited to 8 members annually, and will fill on a first come, first serve basis.
2. Business Partner members will receive the following benefits:
 - Business Partners will be listed in the Spectrum Business Partner Directory, which will be hosted on the website and included in new homeowner packets.
 - Business Partners who are residents of the Spectrum at Val Vista will be invited to bi-annual networking mixers.
 - Business Partners will receive discounted sponsorship opportunities at Signature Events.
 - Business Partners will receive four hours of complimentary space at the community center to host a seminar, class, or workshop for Spectrum Residents.
 - Business Partners will be listed in the weekly e-news footer.
 - Business Partners will be promoted in two dedicated social media posts on the Spectrum at Val Vista's Facebook page.



INITIAL



SECTION 7: Additional Rules & Regulations

1. Membership benefits may not be transferred to another individual and/or business.
2. It is the responsibility of the partner to provide SCA with the content requested for promotional benefits by the deadline set forth in this agreement. The deadline is 14 days after the contract agreement is submitted and the membership term begins.
3. Content included in the Spectrum Business Partner Directory is limited to a) 300x300 (square) logo, b) business blurb which does not exceed 200 words, c) contact information including business address, phone number, email address, website URL, and service area.
4. Information listed in the Spectrum Business Partner Directory may only be changed once per calendar year.
5. Networking mixers are an open exclusively to members who are residents of Spectrum.
6. Members who wish to take advantage of the discounted event sponsorship opportunities will be subject to the terms and conditions of the individual event sponsorship agreements.
7. Complimentary space allocation must be used in two-hour increments. Dates are subject to availability and approval of SCA staff. Partners who wish to redeem this benefit will be subject to the rules and regulations of the SCA Activity Agreement, and must pay a refundable security deposit in the amount of \$200, and obtain a certificate of liability insurance for each occurrence.
8. SCA will promote the seminar, class, or workshop to the Spectrum community for 30 days prior to the event date. The promotion will be limited to: event description and RSVP link on community events page of the SCA website, photo/date/time/link in weekly e-news, Facebook event, and one dedicated "Friday Feature" Facebook post.
9. Promotion of Business Partners in the weekly e-news is limited to one 300x300 (square) logo, with a link to their website. This logo may only be changed once per calendar year.
10. SCA staff will request specific content for each dedicated social media post. The schedule of posting will determined solely by SCA staff.
11. Spectrum Business Partnership members are prohibited from soliciting on the Spectrum at Val Vista social media platforms and will be terminated for doing so outside of the dedicated social media posts included in the contract agreement.
12. The number of partners for each business category (i.e. real estate, landscape management, etc.) will be limited to no more than 10 businesses per category. This number may be changed at the discretion of the SCA Board of Directors and/or staff at any time.

I agree as a member of the Spectrum Business Partnership that I will be entitled to the various sponsorship benefits for 12 months from the date this agreement is signed.

By reading and signing this Agreement, I understand and agree to comply with the terms of this agreement and the policies of the Spectrum Business Partnership program.

Partner Name (print)

Signature (sign)

Date

OFFICE USE ONLY	Application Approved: <input type="checkbox"/> Yes <input type="checkbox"/> No _____ Staff	Payment Received <input type="checkbox"/> Yes <input type="checkbox"/> No _____ Staff
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BUSINESS PARTNERSHIP DELIVERABLES

DUE UPON MEMBERSHIP JOIN DATE

- ☐ Completed Application
- ☐ Membership Dues (Check or Money Order)
- ☐ Signed Partnership Agreement

DUE 14 DAYS AFTER JOIN DATE

- ☐ High Resolution Logo (300x300 pixels) JPEG or PNG File
- ☐ Business Description/Summary (200 Words or Less)
- ☐ Promotional Items/Swag for New Resident Welcome Bags (Optional)
- ☐ Potential Dates for Seminar/Workshop/Event for Residents at the Community Center

DUE UPON REQUEST FROM SCA STAFF TO ACTIVATE SPECIFIC BENEFITS

- ☐ Content for Social Media Posts (Promotional Offer/Special Pricing for Spectrum, Invitation for Upcoming Event, or Marketing Blurb for Services Provided)
- ☐ Proposed Content/Purpose for Seminar/Workshop/Event