

24-27
OCTOBER



2021 ANNUAL CONFERENCE

Network | Educate | Showcase

REGISTRATION FORM - Motorcoach Operator & Tour Planner

Deadline 9/15/2021

COMPANY: _____ Telephone: _____

Address: _____ City _____ State _____ Zip _____

Registrant #1: _____ Title: _____ Email: _____

Registrant #2: _____ Title: _____ Email: _____

Registrant #3: _____ Title: _____ Email: _____

Registrant #4: _____ Title: _____ Email: _____

Guest #1: _____ Guest #2: _____

REGISTRATION FEES. Must be registered to attend all portions of Annual Meeting. "Guest" does not include a company employee. **No registration fee for your tour planners if only attending October 25 evening event, October 26 Sales Retreat.**

SALES RETREAT TABLES. We encourage you to participate in the sales retreat where the operators have the table, and suppliers spend 5 minutes promoting their destination.

tables you would like: _____

DOOR PRIZE DRAWING. If you would like to contribute a door prize for a travel supplier registrant, please tell us what the gift will be; bring to PBA Registration Desk .

____ Yes, will contribute ____ No thanks

Prize: _____

CANCELLATIONS. Submit cancellations in writing. Cancellations received prior to 9/15/2021 receive a 75% refund, after 9/15/2021 receive no refund.

DEFINITIONS

Member Rate for Operators—includes company owners and representatives

Guest—non-company representative, not in the motorcoach industry. Not permitted to attend the sales retreat.

Tour Planners—company representative attending the Sales Retreat only; also permitted to attend evening events pre Sales Retreat.

Child - age 18 or under

Special hotel rates are being provided by **Wind Creek Bethlehem**:

To reserve your hotel room at our special discounted rate of \$139.00, please use code GPA1021.

Room Reservations: (877) 726-3777

Group Code: GPA1021

Cutoff Date: 9/23/21

QUESTIONS? Call PBA at 717-236-9042 or email Pattie Cowley at director@pabus.org

Registrant	Tour Planner Attending Sales Retreat?	MEMBER RATE \$250 1st person, \$210 all others	Non Member RATE \$325	GUEST RATE \$185	Child Age 18 years or under \$50	TOTAL AMOUNT DUE
#1	YES ___ NO ___					\$
#2	YES ___ NO ___					\$
#3	YES ___ NO ___					\$
#4	YES ___ NO ___					\$
Guest 1						
Guest 2						
TOTAL DUE						\$

PAYMENT OF REGISTRATION FEES *NOTE: Registration fee MUST be paid prior to the annual meeting*

____ Check Enclosed or Charge \$ _____ VISA ___ MC ___ AMEX ___ CC# _____ Exp _____ Security# _____

Billing Address & Zip Code: _____

Signature of Card Holder: _____ Date: _____

Thank you for your support of PBA!

CHOOSE YOUR EVENT ATTENDANCE ON NEXT PAGE!

REGISTRATION FORM - Operators & Tour Planners

COMPANY NAME: _____

SUNDAY, OCTOBER 24						
Events:	Registrant 1	Registrant 2	Registrant 3	Registrant 4	Guest 1	Guest 2
FAM #1 Exploring Easton 1:00pm-5:00pm: <ul style="list-style-type: none"> Crayola Experience™ National Canal Museum Weyerbacher Brewing Company Heritage Guild 						
FAM #2 Southside Bethlehem 1:00pm-5:00pm: <ul style="list-style-type: none"> National Museum of Industrial History The Colony Meadery ArtsQuest™ at SteelStacks & Hoover Mason Trestle 						
Welcome Reception 6:00pm-9:00pm Dorney Park & Wildwater Kingdom						
Hospitality Suites 9:00pm-11:00pm						
MONDAY, OCTOBER 25						
Breakfast 8:00am-8:45am						
Opening Session 8:45am-9:00am Discover Lehigh Valley Welcome						
Industry Panel 9:15am-10:15am						
Educational Session 10:30am-11:30am <ul style="list-style-type: none"> ABA FMCSA 						
Industry Expo & Luncheon Buffet 11:30– 1:30pm						
FAM #1 Main Street Bethlehem, Walking Through History 2:00pm-5:00pm <ul style="list-style-type: none"> Historic Bethlehem Museums & Sites Black River Farms Winery & Wardog Spirits 						
FAM #2 Handcrafted 2:00pm-5:00pm <ul style="list-style-type: none"> Martin Guitar Factory PPL Center America on Wheels 						
TUESDAY, OCTOBER 26						
Breakfast 8:00am-8:45am						
General Membership Meeting 8:45am-9:15am						
Educational Session 9:30am -11:30am <i>A Blueprint for Motorcoach Success</i> -Tom Garrity						
Lunch/Awards Program 11:45am -12:45pm						
Sales Retreat 1:15pm-5:00pm						
Evening Event 6:00pm-9:00pm Northampton County Historical & Genealogical Society						
Hospitality Suites 9:00pm-11:00pm						