

NEWS

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Jamie Rice, CMP Named Director of Sales & Tourism at National Harbor

NATIONAL HARBOR, Md., June 29, 2021—Jamie Rice, CMP has been named director of sales and tourism at National Harbor. She is responsible for leading the implementation of sales strategy and expanding on membership and strategic alliances. Included in her position is selling National Harbor as a premier destination to the meetings and group travel markets.

“We are delighted to add Jamie to our team,” said Jackie Saunders, AVP marketing at National Harbor. “Her prior work with convention and visitor bureaus and her sales experience with the meetings and group travel markets will be a tremendous asset to National Harbor’s Convention & Visitors Association.”



Rice is a graduate of Miami University (Oxford, Ohio.) Previously, she held positions with the Rochester, N.Y.; Baltimore, Md.; Toronto, Canada; and Raleigh, N.C. convention bureaus. She also was with the Professional Convention Management Association and Freeman Companies. She is an active member of many industry organizations including Professional Convention Management Association, Meeting Professionals International and Association of Meeting Professionals. She is the director of Time Fore Nine (ladies hospitality golf league) and she serves on the fundraising committee of the Meetings Industry Fund.

She resides in Arlington, Virginia. She enjoys golf, travel and interior decorating.

For more information on National Harbor, visit www.NationalHarbor.com.

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About National Harbor

Situated on the banks of the historic Potomac River and just minutes from the nation's capital, National Harbor is a waterfront resort destination unlike any other. National Harbor is home to eight hotels including two of Maryland's Four Diamond rated hotels—Gaylord National Resort and Convention Center and MGM National Harbor. Also within National Harbor is Tanger Outlets' 85 designer brands. The vibrant Waterfront District at National Harbor features boutique shops, restaurants and entertainment options along picturesque promenades as well as the iconic Capital Wheel, a 180-ft observation wheel and the Guide by Cell outdoor art gallery tour. National Harbor welcomes more than 28 million visitors a year. For more information, visit www.NationalHarbor.com.