

30-31
MARCH

PBA

PENNSYLVANIA
BUS ASSOCIATION
Representing the Motorcoach Industry Since 1923

2026 MARKETPLACE

A GROUP LEADER SHOW

AT LIBERTY ARENA | WILLIAMSPORT, PA



PABus.org



PBA Marketplace 2026 Pricing Sheet

Booth Item	Early Bird Ends 10/31	11/1-1/1	1/2- Deadline
PBA Member rate/booth	\$700	\$800	\$850
(2) PBA Members SHARING booth: each pay this amount/booth; both companies must register separately!	\$500	\$600	\$650
Non-PBA Member rate/booth	\$930	\$1030	\$1080
(2) Non-PBA Companies SHARING booth: each pay this amount/booth; both companies must register!	\$750	\$850	\$900
PBA Member + Non-PBA Company SHARING booth: each pay this amount/booth; both companies must register!	\$675	\$775	\$825
3rd Person in Booth	\$100	\$100	\$100
Best Practices Roundtable	\$50	\$50	\$50
Electric	\$0	\$0	\$0
WiFi	\$0	\$0	\$0

PBA Marketplace Sponsorships

Sponsorship levels benefits vary but all will be amplified through email blasts, website and social media exposure, providing you with multi-channel marketing opportunities to reach a wider audience.

We understand that businesses have diverse marketing needs, which is why we offer other affordable sponsorship options. Whether you are interested in a half-page or full-page ad, both in color or a Video Marketing Sponsorship tailored for group leaders, we have something to suit your requirements.

For those seeking premier visibility, the **NEW** Diamond Sponsorship is our top-tier offering. This sponsorship level features a prime location and includes 2 booths at the event, putting your brand front and center—plus much more!

[View the Sponsorship Package](#) for Sponsor Level Details and Benefits!