

**23-24
MARCH
2027**



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PBA

PENNSYLVANIA
BUS ASSOCIATION
Representing the Motorcoach Industry Since 1923

GROUP TRAVEL MARKETPLACE

— A GROUP LEADER SHOW —

SPOOKY NOOK | MANHEIM, PA



SCHEDULE

Tuesday, March 23, 2027

11:00 am – 4:30 pm

(Field House Sports Courts)

- Exhibitor Booth Set-Up

11:30 am – 1:00 pm

(Inspire)

- Board of Directors Meeting with lunch

1:00 pm – 2:30 pm

(Integrity B)

- *Best Practices Roundtable Discussion!*
Pre-registration required.

4:30 pm – 6:30 pm

(Atrium Bar)

- Networking Reception for all registrants
– Appetizers and Cocktails
Pre-registration required.

7:00 pm – Dine-Around Night!

- Dinner on your own – **View Options!**

Wednesday, March 24, 2027

6:30 am – 8:00 am

(Field House Sports Courts)

- Exhibitor Set-Up - Final opportunity for exhibitors to set-up their booth.

7:30 am – 8:30 am

(Atrium)

- Breakfast and Briefing for Exhibitors.
Pre-registration required.

9:00 am – 2:00 pm

(Field House Sports Courts)

- Group Travel Marketplace Exhibits open to staggered attendee arrival times.

2:00 pm

(Field House Sports Courts)

Awarding of Exhibitor Winners of PBA Door Prizes

- Tear-down for Exhibitors

Spooky Nook

75 Champ Blvd.

Manheim, PA 17545

spookynooksports.com

