



**Pennsylvania Bus Association Annual Meeting**  
**Wind Creek® Bethlehem • October 24–27, 2021**

**Day One**

*Sunday, October 24, 2021*

**Exploring Easton:**

- **Crayola Experience™**
  - Did you know that Crayola is handcrafted in Easton, PA? Crayola Experience™ is Crayola's premier, one-of-a-kind attraction that offers dozens of hands-on, creative activities. Children and Adults alike can explore art and technology, express their creativity, and have a chance to see just what goes into making the world's most famous crayons. After exploring all the attractions, visitors can grab a bite to eat at Café Crayola; then stop at the Crayola Store and grab all sorts of goodies that can't be found anywhere else in the world!
- **Northampton County Historical & Genealogical Society/Sigal Museum & National Canal Museum**
  - The Sigal Museum is the Society's flagship facility and headquarters. Located Within the Sigal Museum is the Jane S. Moyer Library & Research Facility, housing an extensive collection of Northampton County local and family history, and includes books, manuscript items, surname files, history vertical files, photographs, and thousands of maps, drawings, and architectural plans detailing the history and families of Northampton County, PA
  - The National Canal Museum tells the story of America's historic towpath canals. The museum has a collection of scale model canal boats, tools used in the boat-building business, and offers canal boat rides on the 48-ton Josiah White canal boat, led by donkeys, on the old Section 8 of the Lehigh Canal in Hugh Moore Park
- **Weyerbacher Brewing Company**
  - As the largest brewery in Lehigh Valley, Weyerbacher is widely known for their big, bold beers. Among the impressive list of beers produced, you may recognize Blithering Idiot, Last Chance IPA, Sunday Morning Stout, and Merry Monks - though the list is quite lengthy. Free tours are conducted at the brewery on Fridays, Saturdays, and Sundays. Typically, tours last between 30 - 45 minutes, depending upon audience participation and enthusiasm.

**Southside Bethlehem:**

- **National Museum of Industrial History**
  - This Smithsonian Affiliate is dedicated to preserving America's rich industrial heritage. It is located in a 100-year-old former Bethlehem Steel facility on the largest private brownfield in America. The Museum is home to exciting exhibits, engaging programs and amazing history. The Colony Meadery.

- **The Colony Meadery**

- The Colony Meadery's mission is to produce the boldest and most innovative ads in the world, a honey-based alcoholic beverage. They offer flagship varieties including Straight No Chaser, a traditional orange-blossom mead, and Mo-Mead-O, a mead with hints of mint and lime, and much more! Experience their award-winning mead in one of their tasting rooms, where you can enjoy a glass and some lite bites

- **Hoover Mason Trestle**

- ArtsQuest™ is a nonprofit dedicated to providing access to music, arts, cultural experiences, and educational and outreach programs that assist the region in economic development, urban revitalization, and community enrichment. The campus features live music, films, festivals, and community celebrations year-round. A few of their flagship events include Musikfest® and Christkindmarkt; their programming currently touches more than 1.5 million people on an annual basis!
- Hoover Mason Trestle, located on the former site of Bethlehem Steel, once connected the ore yards to the blast furnaces at the heart of the plant. Today, the trestle has been reimagined into an elevated park and pedestrian walkway. Raised 46 feet above the ground, the trail runs 1,650 feet from near Bethlehem Landing Visitors Center toward Wind Creek Bethlehem.

## **Day Two**

*Monday, October 25, 2021*

### **Main Street Bethlehem, Walking Through History:**

- **Historic Bethlehem Museums & Sites**

- Historic Bethlehem Museums & Sites establishes itself as the premier historical organization in our region to showcase Bethlehem's Unique history. They offer a variety of tours, programming, and events throughout the year to preserve Bethlehem's historic ambience, including 19 historic buildings, 20 acres of land, 40,000 artifacts, two National Historic landmarks, and countless stories.

- **Black River Farms Winery & Wardog Spirits**

- Black River Farms is a family-owned-and-operated estate vineyard, located in Hellertown, that encompasses 17 acres, 9 of which grow 14 varieties of grapes. BRF has selections from red, white & rosé and offers seasonal sales of garden fresh vegetables, fruit, flowers, and eggs. Wardog Spirits is a local distillery owned and operated out of Black River Farms. All of Wardog's spirits are handcrafted and combine traditional methods with newfangled technologies. Offering spirits from Apple Pie Moonshine to a variety of rum, whiskey and vodka selections, there is a spirit for everyone.

### **Handcrafted:**

- **America on Wheels**

- America on Wheels showcases exhibits that preserve the historical, social, and cultural impact of our nation's transportation systems. The museum features cars, trucks, motorcycles, and bicycles as it tells two very important regional stories –the history of Mack Trucks and the early development of the automobile industry and highway system in

Pennsylvania.

- **PPL Center**

- PPL Center, located in downtown Allentown, is a state-of-the-art multi-purpose arena. The center hosts more than 140 events each year, including the Phantoms, the AHL affiliate of the NHL Philadelphia Flyers, live concerts, family shows, trade shows, figure skating events, various sporting events, Disney on Ice, and much more!